



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY

Deemed to be University U/S 3 of the UGC Act, 1956

SCHOOL OF RURAL MANAGEMENT



**PLACEMENT
BROCHURE
2024-26**

MBA (Rural Management)

MBA (Agribusiness Management)

KIIT SCHOOL OF RURAL MANAGEMENT

Gateway to **Tomorrow's Changemakers**





Welcome to KIIT Deemed to be University

Established U/S 3 of UGC Act, 1956

Home to over 40,000 students from across the globe, all drawn to our exceptional programs, cutting-edge research, and unparalleled opportunities for personal and professional growth. At KIIT, we believe that education should be a transformative experience, empowering students to make a positive impact on the world. We are committed to providing the resources, support, and guidance needed to turn that vision into reality. The University has been conferred the Sportstar Award and FICCI India Sports Award for the promotion of sports and we are proud to have 23 Olympians pursuing their education at KIIT.



A++ Grade
Accredited by NAAC



601-800
THE World University
Rankings 2024



Ranked 17
Among all Public and
Private Universities 2025



Ranked 1
for second time
Continuously



Tier 1
Accreditation
Washington Accord



QS 5 Stars
India's first QS 5 Stars
Rated University – 2021





Shaping Tomorrow's Leaders and Innovators



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**KIIT-27 years of providing
Exceptional Educational Experience**

30

State-of-the-Art
Campuses

40K+

Students

Presence in

65+

Countries

3K+

Researchers &
Faculty

36

Sq. km.
Academic
Township

18

Sports
Complexes with
Swimming
Pools

30

Food
Courts





Our Founder: Prof. (Dr.) Achyuta Samanta

A visionary educationist and philanthropist, Prof. (Dr.) Achyuta Samanta, founder of KIIT and KISS, has transformed lives through education, healthcare, and vocational training, empowering 80,000 tribal students and 40,000 KIIT students. He established KIMS, a state-of-the-art hospital, and has worked tirelessly to combat illiteracy, malnutrition, and human trafficking.

Recipient of 68 honorary doctorates, numerous national and international awards, including the ISA Award for Service to Humanity, and the highest civilian honors from Mongolia and Bahrain, Prof. Samanta embodies the power of education and social change. Since 1987, he has dedicated his life to the vision of Zero Poverty, Zero Hunger, and Zero Illiteracy.

MESSAGE FROM **DIRECTOR**



Greetings from KIIT School of Rural Management, KIIT University!

I extend my sincere gratitude to our esteemed partner organisations for their invaluable contribution to the success of our recent placement season. Your support in recruitment, internships, conclaves and guest lectures has significantly enriched our students' learning journey.

Our MBA (Rural Management) and MBA (Agribusiness Management) programmes are consistently recognised among the leading management programmes in the country. At KSRM, we ensure that our curriculum remains aligned with evolving industry needs, equipping our students with the skills and confidence to excel in their professional roles.

The MBA (Rural Management) programme offers three unique field training segments (internships), while the MBA (Agribusiness Management) programme incorporates four experiential learning components, including a Rural Immersion Segment, two Live Projects and a comprehensive Summer Internship. These rigorous engagements nurture practical insights and problem-solving abilities.

We are proud to receive positive feedback from recruiters who appreciate our alumni's ability to deliver results, demonstrate adaptability and thrive in dynamic environments.

It is with great pleasure that I introduce the 2024–26 batches of MBA (Rural Management) and MBA (Agribusiness Management). These bright, driven and industry-ready professionals are prepared to contribute meaningfully to your organisation. We warmly invite you to our campus for placements and are confident that our students will prove to be valuable assets to your teams.

Prof. Nishith Parida
Director, KSRM

MESSAGE FROM PLACEMENT CHAIRPERSON



It is my great pleasure to introduce the MBA (Rural Management) and MBA (Agribusiness Management) students of the 2024–26 cohort. Both programmes feature a rigorous curriculum with essential core courses and a wide range of electives, designed to prepare students to excel in today's dynamic business environment.

Our student body represents diverse regions and socio-economic backgrounds, enriching the learning experience through varied perspectives and peer interactions. At KSRM, we place strong emphasis on experiential learning through field trainings, live projects and internships, ensuring that students acquire not only academic knowledge but also practical skills, professional competence and a forward-looking outlook.

KSRM alumni have established successful careers in leading public and private organisations across rural development, agribusiness, rural banking, microfinance, corporate social responsibility and consulting. Their adaptability, analytical skills and impact-driven approach have been consistently appreciated.

I extend my sincere appreciation to our partner organisations for their continued trust and collaboration. To those engaging with us for the first time, a warm welcome. I am confident that the Class of 2024–26, selected through a rigorous admission process, will prove to be valuable assets to your organisations.

Our placement team is committed to working closely with you to ensure a smooth and productive recruitment process. Thank you for considering our students for opportunities within your esteemed organisation.

Prof. Surendra Jena
Chairperson, Placement Committee, KSRM



**POISED FOR
SUCCESS**

KSRM at a Glance

The KIIT School of Rural Management (KSRM), KIIT University, Bhubaneswar came into existence with the laying of the foundation stone jointly by Dr. Verghese Kurien, Father of the White Revolution and Dr. A. Samanta, the Founder of KISS and KIIT Group of institutions on 20th November 2006. It was established to address the professional needs of rural organizations, voluntary sectors, and corporations interested in the rural economy. KSRM later introduced an Agribusiness curriculum to provide a comprehensive understanding of India's agriculture and food policy, as well as the intricacies of agriculture finance, food marketing, and commodities markets. KSRM's flagship programs, MBA in Rural Management and MBA in Agribusiness Management, are highly regarded in the country for preparing future managers with specialized skills that go beyond general management.



KSRM VISION

Use knowledge driven approach to become a leading global academic institution in the field of Rural Management & Agribusiness Management

KSRM MISSION

- Nurturing professional managers with the necessary knowledge, skills, values and attitude
- Instilling leadership qualities in students to bring about a positive impact on society and business
- Catalyzing the process of holistic and sustainable rural development and minimizing rural urban divide
- Maintaining a knowledge hub to aid policy formulation through research and dissemination



The KSRM Edge



**Qualified & Experienced
Faculty**

Progressive Learning

Unique Curriculum & Pedagogy

**Partnership & Focus on
Experiential Learning**

Robust Industry Engagement

**Career Advisory &
Augmentation Services**

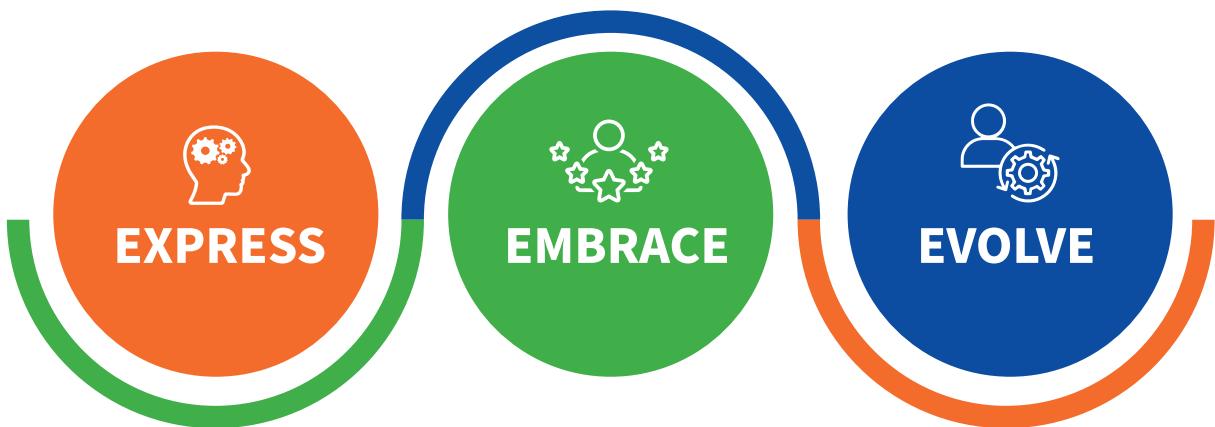
KSRM's case method classes, field projects, multimedia simulations, and other interactive learning tools allow our students to exercise their leadership abilities in a safe and supportive environment, preparing them to add value both in the business world and beyond.



KSRM's *Express*, *Embrace* and *Evolve* structure ensures that students seamlessly fit into any role they are assigned on the job.

This is achieved by a mix of out of classroom learning, role plays, business simulation, live consultancy projects, seminar interaction with business leaders, a structured summer internship, regular workshops, club activities, research undertaken by students and jointly working with the industry through partnership and tie-ups.

Experiential Learning at KSRM



WE CHALLENGE OUR STUDENTS TO THINK DIFFERENTLY

At KSRM, education is a two way street where students not only learn from world class instructors, but also from a dynamic peer group with diverse backgrounds and perspectives. Our deliberately designed program combines large format classes, intimate sections, and curated study groups to create an ideal environment for personal and professional development. Students learn and grow exponentially in this collaborative and supportive community.

Industry PERSPECTIVES



“ KSRM embodies the spirit of participatory learning—where managers are not made for boardrooms alone, but for villages, where wisdom flows from the people, and sustainable change is rooted in their knowledge and aspirations. ”

Dr. Rajesh Tandon
Founder-President of Participatory Research in Asia (PRIA)



“ KSRM’s unique pedagogy—field immersion, live projects, and industry collaboration—produces graduates who strengthen India’s agribusiness ecosystem and add value to organizations in agriculture, rural development, and allied sectors. ”

Mr. Sharad Khurana
Chief Strategy Officer, Nuziveedu Seeds Ltd.



“ KSRM has truly set a benchmark in developing socially responsible and professionally competent leaders for the development sector. The blend of academic rigor, field immersion, and practical exposure ensures that students graduate with not only strong theoretical foundations but also a deep understanding of grassroots realities. ”

Dr. Bhrat Kakade
President and Managing Trustee, BAIF Development Research Foundation



“ KSRM nurtures future leaders in agriculture and rural development by combining academic learning with practical exposure through field immersion, live projects, internships, and collaborations with grassroots organizations. ”

Mr Satyender Singh
CEO, Crystal Crop Protection Ltd.



“ KSRM develops socially responsible leaders through experiential learning, grassroots engagement, and sustainable practices, equipping them with vision, competence, and empathy to drive inclusive rural transformation. ”

Mr. Ashish Mondal
Founder Trustee ASA

Being FUTURE READY PROFESSIONALS



LEADERSHIP
& TEAM
MANAGEMENT



FINANCIAL
ACUMEN



AGRICULTURE &
DEVELOPMENT
ORIENTATION



NETWORKING



ENVIRONMENT
&
SUSTAINABILITY

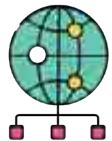
POISED TO EXCEL IN THE
EVER EVOLVING REALM OF
AGRIBUSINESS & DEVELOPMENT



EMPATHY &
CULTURAL
SENSITIVITY



ETHICAL
&
SOCIAL
RESPONSIBILITY



GLOBAL
PERSPECTIVE



ADAPTABILITY



TECHNOLOGICAL
PROFICIENCY



PROBLEM
SOLVING

Scan for Rural Management (2024-26) Batch Profile



Impactful
PROFESSIONALS

MBA
RURAL MANAGEMENT





Semester I

- Micro Economic Analysis
- Accounting for Managers
- Rural Production and Livelihoods
- Quantitative Techniques
- Rural Society and Polity
- Development Research Methods
- Managerial Analysis and Communication
- Marketing Management-1
- Development Perspectives

Field Segment: Village Study Segment (VSS)

Semester II

- Macro Economic Analysis
- Finance for Managers
- Marketing Research
- Organizational Behavior
- Management Information Systems
- Marketing Management-2
- Natural Resource Management and Climate Change

Field Segment: Management Traineeship Segment (MTS-I)

Semester III

- Policy and Programme Interventions for Rural Development
- Development Theory and Practice
- Rural Finance and Commercial Banking
- Management of Co-operatives & FPOs
- Project Management
- Micro Finance

Electives:

- Rural Marketing
- Disaster Management
- E-Business for Rural Enterprises
- Agri-Business Management
- Commodity Trading and Derivatives
- Operations Research

Field Segment: Management Traineeship Segment (MTS-II)

Semester IV

- Human Resource Management and Development
- ICTs for Development
- Sustainable Development
- Strategic Management
- Legal Environment and Business Ethics
- Innovation in Rural Development and Enterprises

- Modern Trends in Yoga and Sports Sciences

Electives:

- CSR Management
- International Trade in Agriculture
- Strategic Interventions in Development Organizations
- Procurement and Supply Chain Management
- Managing Agricultural Value Chains

KSRM's two year MBA (Rural Management) program transforms dedicated, talented students into leaders and entrepreneurs who bring value to both their organizations and rural communities. This program empowers students from diverse economic and academic backgrounds, moulding them into responsible corporate citizens capable of making a positive impact on rural society. It serves as a gateway to exciting, specialized careers in the development sector, corporate world, and government organizations, offering recent graduates a chance to become catalysts for change in rural communities.

MBA (RURAL MANAGEMENT)

Curriculum

02 years full time

04 semesters

87 credits in total

29 core courses

11 electives

Differentiating Components

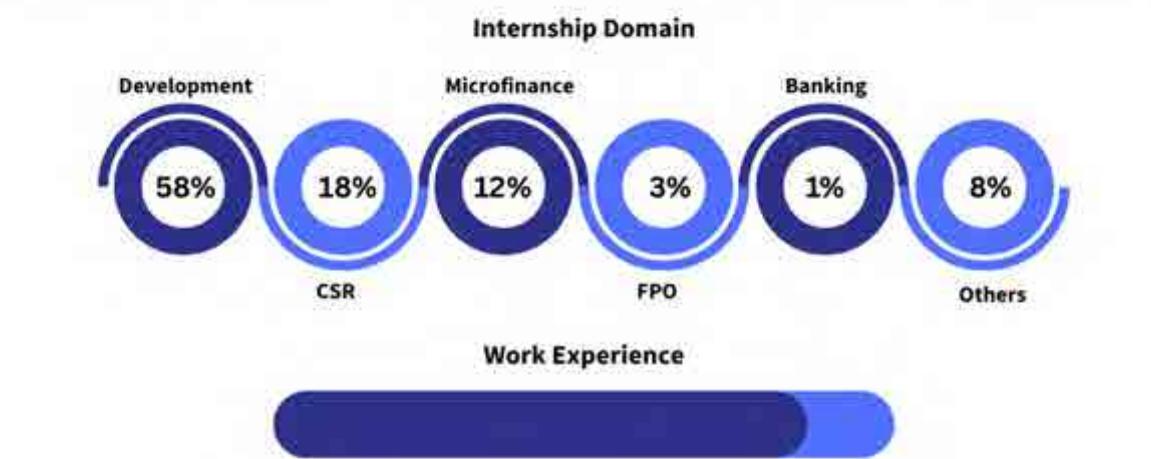
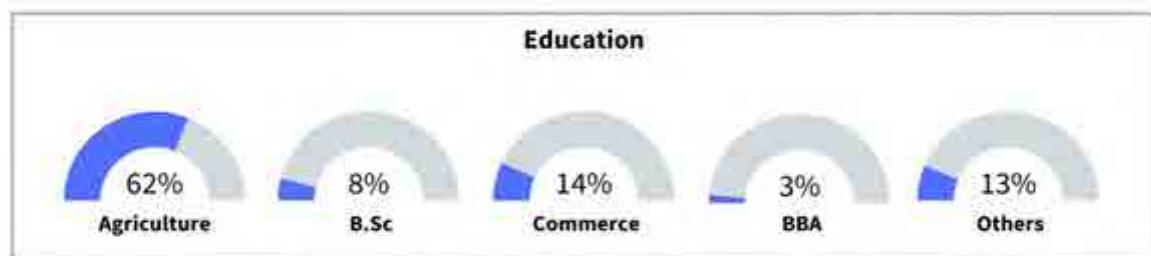
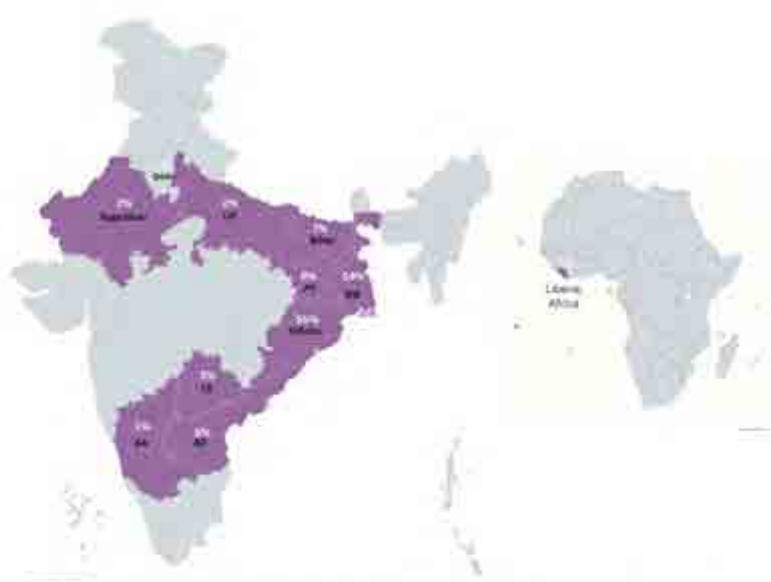
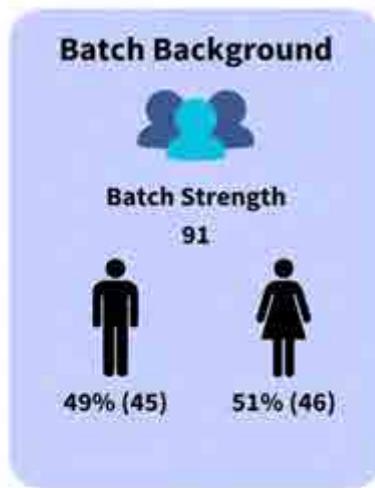
03 Field Exposures

- Village Study Segment (VSS) - 6 Credits
- Management Traineeship Segment (MTS-I)- 8 Credits
- Management Traineeship Segment (MTS-II)- 8 Credits

The students spend almost 28 weeks in the three fieldwork segments which are designed to achieve progressive experiential learning. The Village Study Segment (VSS) in the first semester is followed by Management Traineeship Segment (MTS-I) in the second semester and Management Traineeship Segment (MTS-II) in the third semester.







**GATEWAY TO EXCITING
CAREERS IN:**



Consulting

Development
Organizations/
Funding
Agencies

Govt. Agencies
& Livelihood
Missions

Banking, HR &
Finance

*Corporate
Social
Responsibility*

FPOs

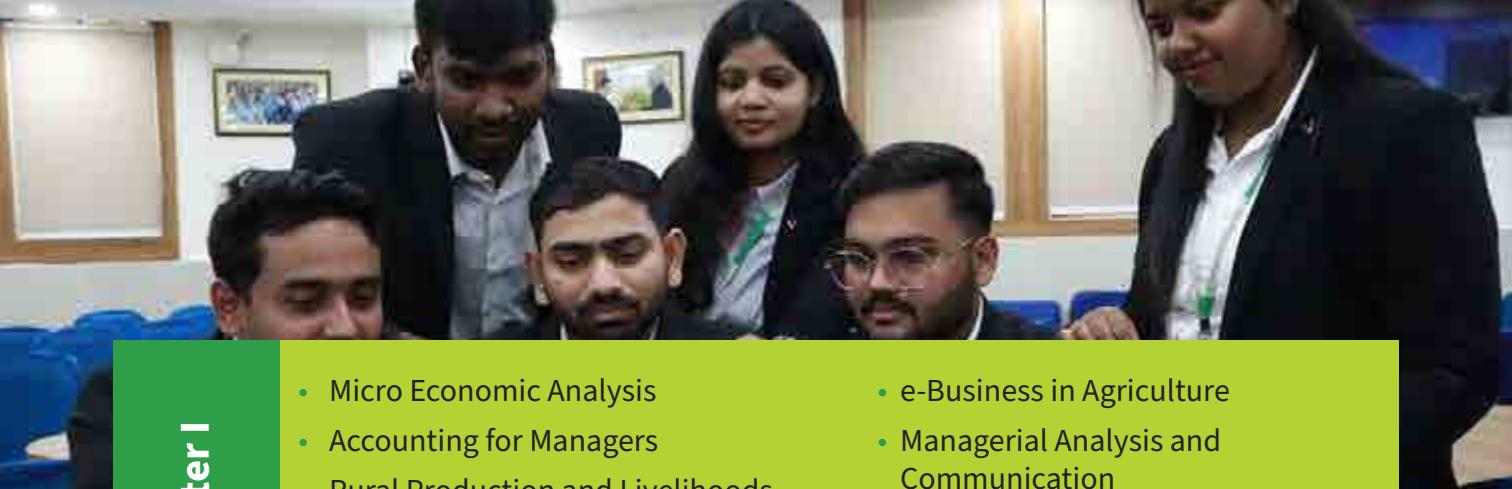
Natural
Resources
Management

Climate
Change
Adaptation

Future
DIFFERENTIATORS

MBA
AGRIBUSINESS MANAGEMENT





Semester I

- Micro Economic Analysis
- Accounting for Managers
- Rural Production and Livelihoods
- Quantitative Techniques
- Marketing Management
- e-Business in Agriculture
- Managerial Analysis and Communication
- Organizational Behaviour
- Basics of Agriculture for Managers

Field Segment: Rural Immersion Segment

Semester II

- Macro-Economic Analysis
- Sales and Distribution Management
- Rural Marketing Communication and Product Management
- Marketing Research
- Agri-Input Marketing
- Agri-Finance and Commercial Banking

- Procurement and Supply Chain Management
- Financial Management
- Business Analytics

Field Segments:

- Live Project-I
- Summer Internship

Semester III

- Strategic Management
- Macrofinance
- Digital Agriculture
- Management of Food Processing Industries
- International Trade in Agriculture
- Analysis and Management of Agri Value Chain

Electives:

- Digital and Social Media Marketing for Agribusiness
- Rural Marketing
- Management of Cooperatives and FPOs
- Agri-Warehousing & Collateral Management

Field Segment: Live Project -II

Semester IV

- Legal Environment & Business Ethics
- Human Resource Management
- Project Management
- Emerging Trends & Policies in Agriculture
- Personality Development
- Modern Trends in Yoga and Sports Sciences

- Commodity Trading & Derivatives
- Management Information System
- Climate Change and Sustainable Agriculture
- Development Perspectives
- AI in Agriculture
- Agriculture Disaster Risk Reduction and Management

Electives:

- Agriculture Entrepreneurship Management

An MBA in Agribusiness Management prepares individuals for a career in the management and administration of agricultural businesses. This specialized degree provides students with the necessary knowledge and skills to make best of opportunities in the agricultural industry, including production, marketing, finance, and supply chain management.

The curriculum includes a rural immersion program, two live projects and a summer internship, giving students the chance to tackle real world opportunities. This experience exposes them to practical problem solving using management principles and decision making tools. It is a hands on opportunity to apply what they have learned.

MBA (AGRIBUSINESS MANAGEMENT)

Curriculum

02 years full time **Differentiating Components**

04 semesters **04** Field Exposures

81 credits in total • Rural Immersion Segment (RIS) - 2 Credits

30 core courses • Live Project (LP1) - 2 Credits

11 electives • Summer Internship Project (SIP) - 8 Credits
 • Live Project (LP2) - 2 Credits

The four internships aim to bridge the gap between theoretical knowledge and practical application. They expose students to industry challenges, decision-making, and emerging trends, enhancing their problem-solving skills. These hands-on experiences deepen their understanding of the agribusiness sector, making them industry-ready.





MBA - AGRIBUSINESS MANAGEMENT

2024-2026

BATCH PROFILE

Batch Background



Batch Strength

93



69.9% (65)



30.1% (28)



Representation from 8 Indian states
and 1 International Student

Educational Background



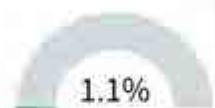
90.3%
Agriculture



5.4%
Horticulture



3.2%
Agri. Engineering



1.1%
Horticulture

Internship Sector

Agri Input



80%

Development



6%

Microfinance



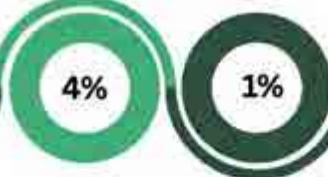
2%

Consultancy



2%

Banking



4%

Procurement & Supply Chain

1%

Work Experience

Freshers (91.4%)



Experienced (8.6%)

MBA (Agribusiness Management)

UNLOCK EXCITING CAREERS IN:



Scan for Agribusiness Management (2024-26) Batch Profile



Industry Engagement

Industry connect programs at KSRM are designed to bridge the gap between theoretical knowledge and practical application by providing students with exposure to real world industry experiences in the field of development as well as business management.

TYPES OF INDUSTRY CONNECT PROGRAMS AT KSRM

Guest Lectures and Workshops by Industry Experts	Rural Management & Agribusiness Focused Conclaves	Mentorship Programs	Internships	Consultancy & Industry Projects	Industry Visits
					
					

KONCLAVE @ KSRM: Igniting Minds, Inspiring Networks, Creating Insights



INDUSTRY CONCLAVES & GUEST SPEAKERS



Mr. Suresh Motwani
General Manager
Solidaridad



Mr. Sharad Khurana
Chief Strategy Officer
Nuziveedu Seeds



Ms. Kusum Mohapatra
Regional Director & CEO, India
Miracle Foundation



Dr. Manoj K Chahal
Managing Director
Takii Seeds



Mr. Ajit Shankhadhar
President (Domestic Brand)
Parijat Industries



Mr. Ronak Shah
Chief Executive
Seva Mandir



Mr. Rahul Pagar
Head-Sales India
East-West Seeds



Ms. Sarita Pradhan
Head Project (Swabhiman)
Smile Foundation



Ms. Pradeep Cheema
CEO
Anu Products



Mr. Navin Sellaraju Sukumar
CEO
Railway Children, India



Mr. Ravi Kumar Tomar
COO
ACSEN Agriscience



Ms. Aliva Das
Associate Director
Transform Rural India



Mr. Rangu Rao
CEO
Safe Harvest



Dr. Vijay Naugain
Country Head-HR & OD
HelpAge India



Mr. Kishore Indukuri
Founder and CEO
Sid's Farm



Mr. Ashish Mondal
Founder Trustee
ASA



Dr. Prithwi Singh
Co-Founder and CEO
Khetika



Mr. Shubhendu Dash
Senior Vice President
Ayekart



Mr. Dipit Sharma
Senior VP
Burger King India



Mr. Biswaranjan Baraj
CSR and Lead-Govt. Advisory Practice
Sambodhi

Placement & Internships

Organizations Participating in the Campus Recruitment in the last few years

Agribusiness and Food Processing

01. Adani Wilmar
02. Bharat Rohan
03. BigBasket
04. Big Haat
05. BISK FARM
06. CP Foods India
07. DeHaat
08. Dukes India
09. Dvara e registry
10. Farm Angel
11. AMUL
12. ITC
13. Milk Mantra
14. Our Food Private Limited
15. Reliance Retail Limited
17. TANMONDIAL Pte. Ltd.
18. Udaan
19. Vegrow
20. ETG
21. Jubilant Consumer Pvt. Ltd.
22. Arya.ag
23. Safexpress

Banking and Finance

24. Bandhan Bank
25. HDFC Bank
26. ICICI Bank
27. Yes Bank
28. Tata Capital
29. Annapurna Finance Pvt. Ltd.
30. Avanti Finance
31. BFIL
32. RBL Finserv
33. Sammunati
34. Satya Micro Capital
35. Satin Credit Care
36. Seedcap Finance
37. Utkarsh Small Finance Bank
38. Muthoot Finance
39. Midland Micro Fin Limited
40. Navadhan Capital

41. Pragati FinServ Private Limited
42. Spandana Spoorthy
43. Techfino Capital Private Limited
44. IDBI Bank
45. Vistaar Finance
46. IDFC Bank

Government Agencies

47. Jeevika
48. JSLPS
49. MSRLM
50. NAFED
51. NABFINS
52. NCML
53. NDBB Dairy Services
54. OMM (WASSAN)
55. ORMAS
56. OLM
57. OTDS
58. APCNF

Agri Input

59. Bayer
60. Centor India
61. Crystal Crops
62. East-West Seed
63. Farm (x)
64. Fertis India Pvt. Ltd.
65. Nuziveedu Seeds
66. PAN Seeds
67. PI Industries
68. Seedworks International
69. Sinochem
70. Savannah Seeds
71. Rasi Seeds
72. VNR seeds
73. Kaveri Seeds
74. Zydex
75. Ichiban
76. Mahyco
77. Corteva
78. Indogulf Cropsciences Limited

79. Katyayani Organics

CSR and International NGOs

80. Ambuja Cement Foundation
81. Deepak Foundation
82. ITC CSR
83. JINDAL Steel
84. Reliance Foundation
85. Syngenta Foundation
86. Solidaridad
87. Tata Trust
88. TechoServe
89. UNDP
90. Bajaj Foundation

Non-Profit Organizations

91. Access Development Services Pvt. Ltd.
92. AKRSP
93. APMAS
94. BAIIF
95. Vasundhara
96. CYSD
97. Dhan Foundation
98. DILASA
99. DRISHTEE
100. FES
101. GVT
102. Harsha Trust
103. Mahashakti Foundation
104. Mrida Group
105. PRADAN
106. Praytna
107. Srijan
108. SSK
109. Gram Vikas

Consultancy

110. Palladium
111. Project Concern International
112. iForest

Major Recruiters



Vibrant Campus



- *Diverse Student Community – Enriching peer learning and cross-cultural exposure*
- *Holistic Development – Academic seminars, cultural festivals, and sports events fostering all-round growth*
- *Clubs & Organisations – Platforms for leadership, collaboration, and networking*
- *World-Class Infrastructure – Modern auditoriums, open-air theatres, sports facilities, and collaborative workspaces*
- *Entrepreneurial Ecosystem – Spaces designed to promote innovation and idea-sharing*
- *Lifelong Value – A vibrant campus experience that builds strong personal bonds and professional networks*



Beyond Books Extra-Curricular Excellence

- *Holistic Growth – Grooming future-ready leaders through diverse extra-curricular engagement*
- *Leadership in Action – Student-led clubs and committees that mirror real-world team dynamics and decision-making*
- *Cultural Vibrancy – Events and festivals that build cross-cultural sensitivity, creativity, and collaboration*
- *Sports & Wellness – Competitive and recreational activities fostering discipline, resilience, and stress management*
- *Workplace Readiness – Platforms that sharpen communication, adaptability, problem-solving, and leadership under pressure*



Faculty Profile: KIIT School of Rural Management



Prof. Nishith Parida, Director

Ph.D., KIIT
PGDM, IIM Ahmedabad
B. Sc. (Ag.) & AH, G.B. Pant University, Pantnagar
Email: director@ksrm.ac.in



Prof. Damodar Jena, Dean

Ph.D. (Analytical & Applied Economics), Utkal University
M.Phil. (Economics), University of Madras
LLB, Utkal University
Current Interests: Climate Change, Environment & Sustainable Development; Disaster Risk & NRM; Public Policy & Human Development; Sustainable Agriculture
Email: damodarjena@ksrm.ac.in



Prof. Nirmal K Mandal

Ph.D., KIIT
PGDRM, IRMA
B. VSc. & AH, BCKV
Current Interests: e-Governance, Public Policy, CSR, Innovations in Rural Development and Enterprises, Sustainable Development
Email: nirmal@ksrm.ac.in



Prof. V Venkatakrishnan

Ph.D. (Development Studies), ISEC Bangalore, University of Mysore
MA (Public Administration), University of Madras
B. Sc. (Physics), St. Joseph's College, Trichy
Current Interests: ICT for Development, e-Business, Digital Agriculture, Sustainability
Email: venkat@ksrm.ac.in



Prof. Ganesha H. S.

Ph.D., KIIT
PGDRM, IRMA
B.V.Sc., UAS, Bangalore
Current Interests: Quantitative Techniques, DEA, Business Analytics, Spreadsheet Modelling, Project Management, Financial Management and Accounts
Email: hsganesha@ksrm.ac.in



Prof. Prasanta Parida

Ph.D. (Management), Utkal University
MBA (Marketing & HR), Utkal University
B.Sc. Physics, Utkal University
LLB, Utkal University

Current Interests: Marketing Research and Rural Marketing
Email: prasanta.parida@ksrm.ac.in



Prof. Debasish Mohapatra

Ph.D. (Rural Management), KIIT
PGDRM, XIMB
B.Sc. (Ag.), OUAT, Bhubaneswar
Current Interests: Agri Entrepreneurship, Market Research, FPO, Sustainable Development
Email: debasish.mohapatra@ksrm.ac.in



Prof. Srilata Patnaik

Ph.D. (Rural Management), XIMB
PGDRM, XIMB
Current Interests: Sustainable Livelihoods, Natural Resource Management, Public Policy and Qualitative Research
Email: srilata@ksrm.ac.in



Prof. Somnath Dutta

Ph.D. (Pursuing) Strategic Management
MBM, IIT Kharagpur
B. Sc. Tech Textile Technology, University of Calcutta
Current Interests: Corporate and Competitive Strategy, Social Entrepreneurship, Marketing, Branding, Digital & Social Media Marketing
Email: somnath.dutta@ksrm.ac.in



Prof. Sukumar Dash

MBA, Delhi University
MA, Delhi University
Humanities, Utkal University
Current Interests: Supply Chain, Agri-Cooperatives, Sustainability, Commodity Trading
Email: sukumar.dash@ksrm.ac.in



Prof. Surendra Jena

Ph.D and M.Phil (Social Anthropology), Delhi University
Current Interests: Development Theory and Practices, Social Institutions and Structure, Tribal Studies, Ethnography, Participatory Research, Community Health and Nutrition, Social Accountability, Local self-governance and Decentralized Planning.
Email: surendra.jena@ksrm.ac.in



Prof. Jyotiranjan Gochhayat

Ph.D., IIT Kharagpur
M.Tech. (Human Resources Development & Management), IIT Kharagpur
B.Tech. (Agricultural Engineering), OUAT
Current Interests: Human Resources & Organizational Behaviour, Leadership, Workplace Well-being
Email: jyotiranjan@ksrm.ac.in

Inspiring Minds, Shaping Futures



*Where Academic Excellence
Meets Industry Relevance*

FACULTY

- *Dynamic Blend of Expertise:* KSRM's faculty brings together an exceptional mix of youthful energy and seasoned wisdom, combining academic rigor with real-world corporate insights.
- *Beyond Classrooms:* Faculty members extend their role beyond teaching by actively engaging in mentorship, student clubs, and leadership development initiatives.
- *Collaborative Knowledge Ecosystem:* A vibrant culture fosters idea exchange, joint projects, impactful research, publications, and thought leadership through conferences and paper presentations.
- *Holistic Learning Experience:* Beyond regular lectures, faculty conduct hands-on workshops, capacity-building sessions, and serve as judges in student-led events, ensuring students are industry-ready.



Mentoring plays a crucial role at KSRM, offering students a priceless asset that enhances both their academic and emotional wellbeing. Over the span of two years, students establish a unique connection with their faculty mentors, fostering increased dialogue, and receiving enhanced career guidance in the process.



Alumni Connect

At KSRM we believe in maintaining a strong and enduring relationship with our former students. These initiatives foster a sense of belonging, engagement, and collaboration among alumni, the school, and the current student community.

KSRM CONDUCTS REGULAR ALUMNI INTERACTIONS THROUGH THE FOLLOWING INITIATIVES



LEVERAGING THE ALUMNI ADVANTAGE



Alumni Entrepreneurs

Over the years, a few KSRM Alumni have also become successful entrepreneurs. It is heartening that they continue to devote their energies to create value in the rural sector. KSRM has special focus on building entrepreneurship skills.

- **Ms. Akansha Sharma**
(2007-09)
Jaipuri Haat, Jaipur, Rajasthan
- **Mr. Binoda Jha**
(2007-09)
The Kosi, Supaul, Bihar
- **Dr. Lalit Kumar Mendhe**
(2007-09)
The Village-Café, Raipur, Chhattisgarh
- **Mr. Prashant Mishra**
(2010-12)
Thinline Pvt. Ltd, Mumbai, Maharashtra
- **Mr. Abhinav Amithabh Ahluwalia**
(2009-11)
Evolve Foundation, Dehradun, Uttarkhand and Kiwi Kisan Window Pvt. Ltd., Dehradun, Uttarakhand
- **Mr. Pallab Das**
(2013-15)
PC Jewellers Ltd, Bhubaneswar, Odisha

Knowledge Services & Institutional Engagements @ KSRM





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Deemed to be University U/S 3 of the UGC Act, 1956
SCHOOL OF RURAL MANAGEMENT

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Connect with us



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