



**KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY**

Deemed to be University U/S 3 of the UGC Act, 1956

**SCHOOL OF RURAL MANAGEMENT**



**PLACEMENT  
BROCHURE**  
**2024-26**

MBA (Rural Management)  
MBA (Agribusiness Management)

**KIIT SCHOOL OF RURAL MANAGEMENT**

# *Gateway to* **Tomorrow's Changemakers**





# Welcome to KIIT Deemed to be University

Established U/S 3 of UGC Act, 1956

Home to over 40,000 students from across the globe, all drawn to our exceptional programs, cutting-edge research, and unparalleled opportunities for personal and professional growth. At KIIT, we believe that education should be a transformative experience, empowering students to make a positive impact on the world. We are committed to providing the resources, support, and guidance needed to turn that vision into reality. The University has been conferred the Sportstar Award and FICCI India Sports Award for the promotion of sports and we are proud to have 23 Olympians pursuing their education at KIIT.

**A++ Grade**  
Accredited by NAAC



**601-800**  
THE World University  
Rankings 2024



**Ranked 17**  
Among all Public and  
Private Universities 2025



**Ranked 1**  
for second time  
Continuously.



**Tier 1**  
Accreditation  
Washington Accord



**QS 5 Stars**  
India's first QS 5 Stars  
Rated University ~ 2021







# Shaping Tomorrow's Leaders and Innovators

Multicultural and  
cosmopolitan  
**AMBIENCE**

Consistent  
high quality  
**PLACEMENT**

Student  
friendly  
**CAMPUS**

Unmatched  
academic  
& industry  
**EXPOSURE**

World-class  
education with  
**HUMAN TOUCH**



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# KIIT-27 years of providing Exceptional Educational Experience





## **Our Founder: Prof. (Dr.) Achyuta Samanta**

A visionary educationist and philanthropist, Prof. (Dr.) Achyuta Samanta, founder of KIIT and KISS, has transformed lives through education, healthcare, and vocational training, empowering 80,000 tribal students and 40,000 KIIT students. He established KIMS, a state-of-the-art hospital, and has worked tirelessly to combat illiteracy, malnutrition, and human trafficking.

Recipient of 68 honorary doctorates, numerous national and international awards, including the ISA Award for Service to Humanity, and the highest civilian honors from Mongolia and Bahrain, Prof. Samanta embodies the power of education and social change. Since 1987, he has dedicated his life to the vision of Zero Poverty, Zero Hunger, and Zero Illiteracy.

## MESSAGE FROM **DIRECTOR**



Greetings from KIIT School of Rural Management, KIIT University!

I extend my sincere gratitude to our esteemed partner organisations for their invaluable contribution to the success of our recent placement season. Your support in recruitment, internships, conclaves and guest lectures has significantly enriched our students' learning journey.

Our MBA (Rural Management) and MBA (Agribusiness Management) programmes are consistently recognised among the leading management programmes in the country. At KSRM, we ensure that our curriculum remains aligned with evolving industry needs, equipping our students with the skills and confidence to excel in their professional roles.

The MBA (Rural Management) programme offers three unique field training segments (internships), while the MBA (Agribusiness Management) programme incorporates four experiential learning components, including a Rural Immersion Segemnt, two Live Projects and a comprehensive Summer Internship. These rigorous engagements nurture practical insights and problem-solving abilities.

We are proud to receive positive feedback from recruiters who appreciate our alumni's ability to deliver results, demonstrate adaptability and thrive in dynamic environments.

It is with great pleasure that I introduce the 2024-26 batches of MBA (Rural Management) and MBA (Agribusiness Management). These bright, driven and industry-ready professionals are prepared to contribute meaningfully to your organisation. We warmly invite you to our campus for placements and are confident that our students will prove to be valuable assets to your teams.

Prof. Nishith Parida  
Director, KSRM



## MESSAGE FROM

## PLACEMENT CHAIRPERSON



It is my great pleasure to introduce the MBA (Rural Management) and MBA (Agribusiness Management) students of the 2024–26 cohort. Both programmes feature a rigorous curriculum with essential core courses and a wide range of electives, designed to prepare students to excel in today's dynamic business environment.

Our student body represents diverse regions and socio-economic backgrounds, enriching the learning experience through varied perspectives and peer interactions. At KSRM, we place strong emphasis on experiential learning through field trainings, live projects and internships, ensuring that students acquire not only academic knowledge but also practical skills, professional competence and a forward-looking outlook.

KSRM alumni have established successful careers in leading public and private organisations across rural development, agribusiness, rural banking, microfinance, corporate social responsibility and consulting. Their adaptability, analytical skills and impact-driven approach have been consistently appreciated.

I extend my sincere appreciation to our partner organisations for their continued trust and collaboration. To those engaging with us for the first time, a warm welcome. I am confident that the Class of 2024–26, selected through a rigorous admission process, will prove to be valuable assets to your organisations.

Our placement team is committed to working closely with you to ensure a smooth and productive recruitment process. Thank you for considering our students for opportunities within your esteemed organisation.

Prof. Surendra Jena  
Chairperson, Placement Committee, KSRM



**POISED FOR  
SUCCESS**

# KSRM at a Glance

The KIIT School of Rural Management (KSRM), KIIT University, Bhubaneswar came into existence with the laying of the foundation stone jointly by Dr. Verghese Kurien, Father of the White Revolution and Dr. A. Samanta, the Founder of KISS and KIIT Group of institutions on 20th November 2006. It was established to address the professional needs of rural organizations, voluntary sectors, and corporations interested in the rural economy. KSRM later introduced an Agribusiness curriculum to provide a comprehensive understanding of India's agriculture and food policy, as well as the intricacies of agriculture finance, food marketing, and commodities markets. KSRM's flagship programs, MBA in Rural Management and MBA in Agribusiness Management, are highly regarded in the country for preparing future managers with specialized skills that go beyond general management.





## KSRM VISION

Use knowledge driven approach to become a leading global academic institution in the field of Rural Management & Agribusiness Management

## KSRM MISSION

- Nurturing professional managers with the necessary knowledge, skills, values and attitude
- Instilling leadership qualities in students to bring about a positive impact on society and business
- Catalyzing the process of holistic and sustainable rural development and minimizing rural urban divide
- Maintaining a knowledge hub to aid policy formulation through research and dissemination





# The KSRM **Edge**



**Qualified & Experienced  
Faculty**

**Progressive Learning**

**Unique Curriculum & Pedagogy**

**Partnership & Focus on  
Experiential Learning**

**Robust Industry Engagement**

**Career Advisory &  
Augmentation Services**

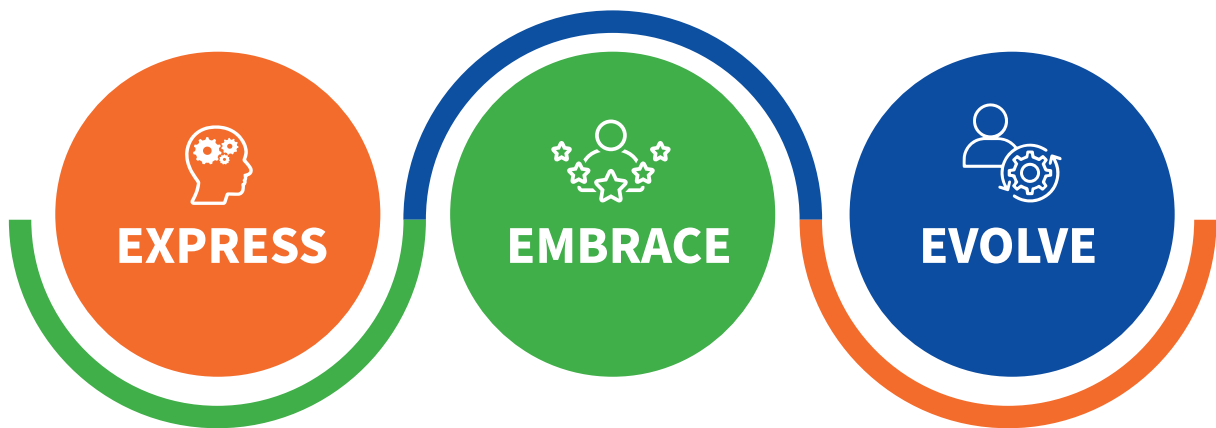
**KSRM's case method classes, field projects, multimedia simulations, and other interactive learning tools allow our students to exercise their leadership abilities in a safe and supportive environment, preparing them to add value both in the business world and beyond.**



***KSRM's Express, Embrace and Evolve structure ensures that students seamlessly fit into any role they are assigned on the job.***

This is achieved by a mix of out of classroom learning, role plays, business simulation, live consultancy projects, seminar interaction with business leaders, a structured summer internship, regular workshops, club activities, research undertaken by students and jointly working with the industry through partnership and tie-ups.

### ***Experiential Learning at KSRM***



### **WE CHALLENGE OUR STUDENTS TO THINK DIFFERENTLY**

At KSRM, education is a two way street where students not only learn from world class instructors, but also from a dynamic peer group with diverse backgrounds and perspectives. Our deliberately designed program combines large format classes, intimate sections, and curated study groups to create an ideal environment for personal and professional development. Students learn and grow exponentially in this collaborative and supportive community.

# Industry **PERSPECTIVES**



“KSRM embodies the spirit of participatory learning—where managers are not made for boardrooms alone, but for villages, where wisdom flows from the people, and sustainable change is rooted in their knowledge and aspirations.”

Dr. Rajesh Tandon  
Founder-President of Participatory Research in Asia (PRIA)

“KSRM’s unique pedagogy—field immersion, live projects, and industry collaboration—produces graduates who strengthen India’s agri-business ecosystem and add value to organizations in agriculture, rural development, and allied sectors.”

Mr. Sharad Khurana  
Chief Strategy Officer, Nuziveedu Seeds Ltd.



“KSRM has truly set a benchmark in developing socially responsible and professionally competent leaders for the development sector. The blend of academic rigor, field immersion, and practical exposure ensures that students graduate with not only strong theoretical foundations but also a deep understanding of grassroots realities.”

Dr. Bhurat Kakade  
President and Managing Trustee, BAIF Development Research Foundation

“KSRM nurtures future leaders in agriculture and rural development by combining academic learning with practical exposure through field immersion, live projects, internships, and collaborations with grassroots organizations.”

Mr Satyender Singh  
CEO, Crystal Crop Protection Ltd.



“KSRM develops socially responsible leaders through experiential learning, grassroots engagement, and sustainable practices, equipping them with vision, competence, and empathy to drive inclusive rural transformation.”

Mr. Ashish Mondal  
Founder Trustee ASA



# Being FUTURE READY PROFESSIONALS



LEADERSHIP  
& TEAM  
MANAGEMENT



FINANCIAL  
ACUMEN



AGRICULTURE &  
DEVELOPMENT  
ORIENTATION



NETWORKING



ENVIRONMENT  
&  
SUSTAINABILITY

POISED TO EXCEL IN THE  
EVER EVOLVING REALM OF  
AGRIBUSINESS & DEVELOPMENT



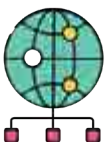
INNOVATIVE  
&  
ENTERPRISING



EMPATHY &  
CULTURAL  
SENSITIVITY



ETHICAL  
& SOCIAL  
RESPONSIBILITY



GLOBAL  
PERSPECTIVE



ADAPTABILITY



TECHNOLOGICAL  
PROFICIENCY



PROBLEM  
SOLVING

## Scan for Rural Management (2024-26) Batch Profile



*Impactful*  
**PROFESSIONALS**

**MBA  
RURAL MANAGEMENT**





## Semester I

- Micro Economic Analysis
- Accounting for Managers
- Rural Production and Livelihoods
- Quantitative Techniques
- Rural Society and Polity
- Development Research Methods
- Managerial Analysis and Communication
- Marketing Management-1
- Development Perspectives

### Field Segment: Village Study Segment (VSS)

## Semester II

- Macro Economic Analysis
- Finance for Managers
- Marketing Research
- Organizational Behavior
- Management Information Systems
- Marketing Management-2
- Natural Resource Management and Climate Change

### Field Segment: Management Traineeship Segment (MTS-I)

## Semester III

- Policy and Programme Interventions for Rural Development
- Development Theory and Practice
- Rural Finance and Commercial Banking
- Management of Co-operatives & FPOs
- Project Management
- Micro Finance
- Electives:**
  - Rural Marketing
  - Disaster Management
  - E-Business for Rural Enterprises
  - Agri-Business Management
  - Commodity Trading and Derivatives
  - Operations Research

### Field Segment: Management Traineeship Segment (MTS-II)

## Semester IV

- Human Resource Management and Development
- ICTs for Development
- Sustainable Development
- Strategic Management
- Legal Environment and Business Ethics
- Innovation in Rural Development and Enterprises
- Modern Trends in Yoga and Sports Sciences
- Electives:**
  - CSR Management
  - International Trade in Agriculture
  - Strategic Interventions in Development Organizations
  - Procurement and Supply Chain Management
  - Managing Agricultural Value Chains



KSRM's two year MBA (Rural Management) program transforms dedicated, talented students into leaders and entrepreneurs who bring value to both their organizations and rural communities. This program empowers students from diverse economic and academic backgrounds, moulding them into responsible corporate citizens capable of making a positive impact on rural society. It serves as a gateway to exciting, specialized careers in the development sector, corporate world, and government organizations, offering recent graduates a chance to become catalysts for change in rural communities.

# MBA (RURAL MANAGEMENT) *Curriculum*

**02** years full time

**04** semesters

**87** credits in total

**29** core courses

**11** electives

## Differentiating Components

**03** Field Exposures

- Village Study Segment (VSS) - 6 Credits
- Management Traineeship Segment (MTS-I)- 8 Credits
- Management Traineeship Segment (MTS-II)- 8 Credits

The students spend almost 28 weeks in the three fieldwork segments which are designed to achieve progressive experiential learning. The Village Study Segment (VSS) in the first semester is followed by Management Traineeship Segment (MTS-I)) in the second semester and Management Traineeship Segment (MTS-II) in the third semester.

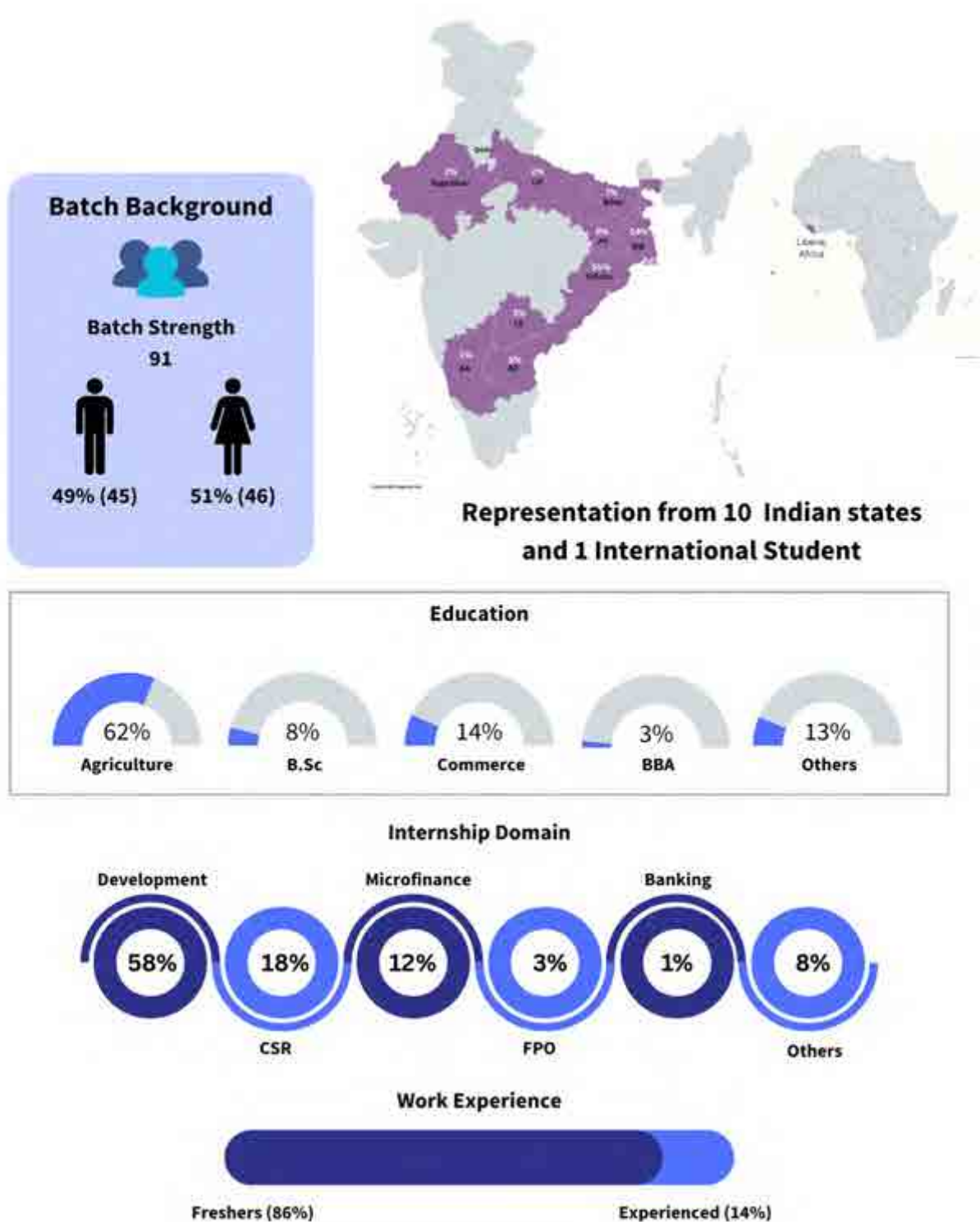




MBA - RURAL MANAGEMENT | BATCH 2024-2026

2024-2026

# BATCH PROFILE





## MBA (Rural Management)

### GATEWAY TO EXCITING CAREERS IN:

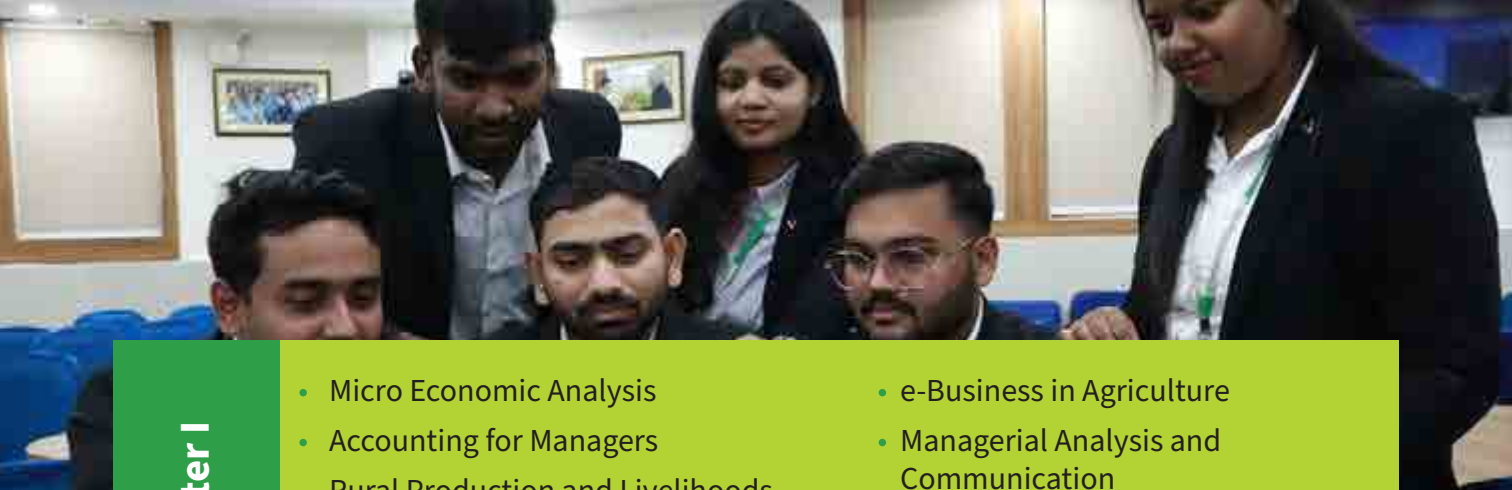




*Future*  
**DIFFERENTIATORS**

**MBA  
AGRIBUSINESS MANAGEMENT**





## Semester I

- Micro Economic Analysis
- Accounting for Managers
- Rural Production and Livelihoods
- Quantitative Techniques
- Marketing Management
- e-Business in Agriculture
- Managerial Analysis and Communication
- Organizational Behaviour
- Basics of Agriculture for Managers

**Field Segment: Rural Immersion Segment**

## Semester II

- Macro-Economic Analysis
- Sales and Distribution Management
- Rural Marketing Communication and Product Management
- Marketing Research
- Agri-Input Marketing
- Agri-Finance and Commercial Banking
- Procurement and Supply Chain Management
- Financial Management
- Business Analytics

### Field Segments:

- **Live Project-I**
- **Summer Internship**

## Semester III

- Strategic Management
- Macrofinance
- Digital Agriculture
- Management of Food Processing Industries
- International Trade in Agriculture
- Analysis and Management of Agri Value Chain
- **Electives:**
- Digital and Social Media Marketing for Agribusiness
- Rural Marketing
- Management of Cooperatives and FPOs
- Agri-Warehousing & Collateral Management

**Field Segment: Live Project -II**

## Semester IV

- Legal Environment & Business Ethics
- Human Resource Management
- Project Management
- Emerging Trends & Policies in Agriculture
- Personality Development
- Modern Trends in Yoga and Sports Sciences
- **Electives:**
- Agriculture Entrepreneurship Management
- Commodity Trading & Derivatives
- Management Information System
- Climate Change and Sustainable Agriculture
- Development Perspectives
- AI in Agriculture
- Agriculture Disaster Risk Reduction and Management

An MBA in Agribusiness Management prepares individuals for a career in the management and administration of agricultural businesses. This specialized degree provides students with the necessary knowledge and skills to make best of opportunities in the agricultural industry, including production, marketing, finance, and supply chain management.

The curriculum includes a rural immersion program, two live projects and a summer internship, giving students the chance to tackle real world opportunities. This experience exposes them to practical problem solving using management principles and decision making tools. It is a hands on opportunity to apply what they have learned.

# MBA ( AGRIBUSINESS MANAGEMENT)

## Curriculum

**02** years full time

**04** semesters

**81** credits in total

**30** core courses

**11** electives

### Differentiating Components

**04** Field Exposures

- Rural Immersion Segment (RIS) - 2 Credits
- Live Project (LP1) - 2 Credits
- Summer Internship Project (SIP) - 8 Credits
- Live Project (LP2) - 2 Credits

The four internships aim to bridge the gap between theoretical knowledge and practical application. They expose students to industry challenges, decision-making, and emerging trends, enhancing their problem-solving skills. These hands-on experiences deepen their understanding of the agribusiness sector, making them industry-ready.





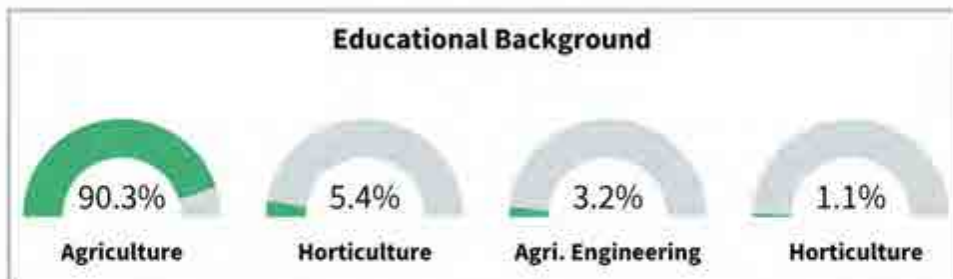
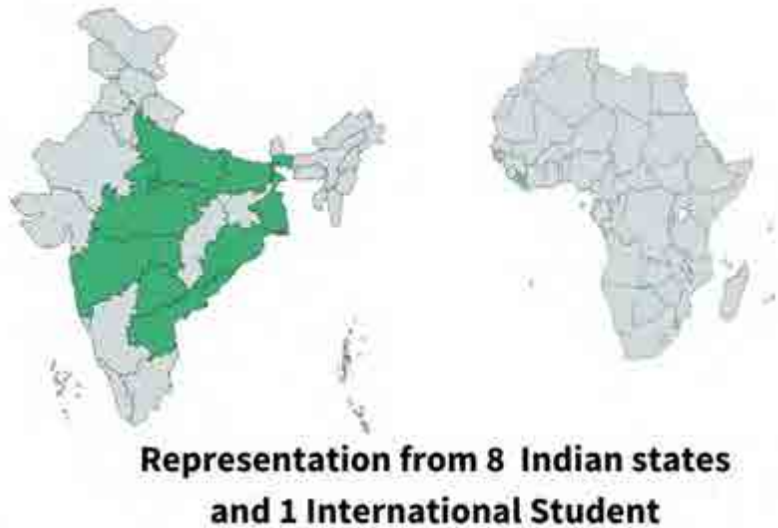
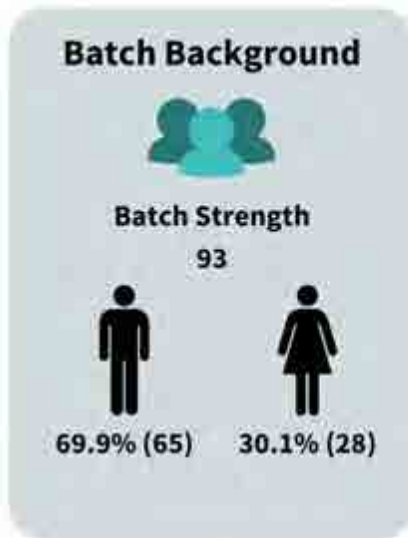


MBA - AGRIBUSINESS MANAGEMENT | BATCH 2024-2026



**2024-2026**

# BATCH PROFILE



# MBA (Agribusiness Management)

## UNLOCK EXCITING CAREERS IN:

Agri-Export and  
e-Business

Agri-Input  
Industry

Agri-  
Commodity  
Trading

Farmer  
Producers  
Organisation

Corporate  
Social  
Responsibility  
(CSR)

Agri  
Warehousing

Retail  
Industry &  
FMCG

Food  
Processing

Banks, HR  
& Financial  
Institutions

Development  
Organizations:  
Funding  
Agencies



**Scan for Agribusiness Management (2024-26) Batch Profile**





# Industry Engagement

Industry connect programs at KSRM are designed to bridge the gap between theoretical knowledge and practical application by providing students with exposure to real world industry experiences in the field of development as well as business management.

## TYPES OF INDUSTRY CONNECT PROGRAMS AT KSRM

Guest Lectures and Workshops by Industry Experts	Rural Management & Agribusiness Focused Conclaves	Mentorship Programs	Internships	Consultancy & Industry Projects	Industry Visits
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**KONCLAVE @ KSRM: Igniting Minds, Inspiring Networks, Creating Insights**





## INDUSTRY CONCLAVES & GUEST SPEAKERS



**Mr. Suresh Motwani**  
General Manager  
Solidaridad



**Mr. Sharad Khurana**  
Chief Strategy Officer  
Nuziveedu Seeds



**Ms. Kusum Mohapatra**  
Regional Director & CEO, India  
Miracle Foundation



**Dr. Manoj K Chahal**  
Managing Director  
Takii Seeds



**Mr. Ajit Shankhadhar**  
President (Domestic Brand)  
Parijat Industries



**Mr. Ronak Shah**  
Chief Executive  
Seva Mandir



**Mr. Rahul Pagar**  
Head-Sales India  
East-West Seeds



**Ms. Sarita Pradhan**  
Head Project (Swabhimani)  
Smile Foundation



**Ms. Pradeep Cheema**  
CEO  
Anu Products



**Mr. Navin Sellaraju Sukumar**  
CEO  
Railway Children, India



**Mr. Ravi Kumar Tomar**  
COO  
ACSEN Agriscience



**Ms. Aliva Das**  
Associate Director  
Transform Rural India



**Mr. Rangu Rao**  
CEO  
Safe Harvest



**Dr. Vijay Naugain**  
Country Head-HR & OD  
HelpAge India



**Mr. Kishore Indukuri**  
Founder and CEO  
Sid's Farm



**Mr. Ashish Mondal**  
Founder Trustee  
ASA



**Dr. Prithwi Singh**  
Co-Founder and CEO  
Khetika



**Mr. Shubhendu Dash**  
Senior Vice President  
Ayekart



**Mr. Dipit Sharma**  
Senior VP  
Burger King India



**Mr. Biswaranjan Baraj**  
CSR and Lead-Govt. Advisory Practice  
Sambodhi

# Placement & Internships

## Organizations Participating in the Campus Recruitment in the last few years

### Agribusiness and Food Processing

01. Adani Wilmar
02. Bharat Rohan
03. BigBasket
04. Big Haat
05. BISK FARM
06. CP Foods India
07. DeHaat
08. Dukes India
09. Dvara e registry
10. Farm Angel
11. AMUL
12. ITC
13. Milk Mantra
14. Our Food Private Limited
15. Reliance Retail Limited
17. TANMONDIAL Pte. Ltd.
18. Udaan
19. Vegrow
20. ETG
21. Jubilant Consumer Pvt. Ltd.
22. Arya.ag
23. Safexpress

### Banking and Finance

24. Bandhan Bank
25. HDFC Bank
26. ICICI Bank
27. Yes Bank
28. Tata Capital
29. Annapurna Finance Pvt. Ltd.
30. Avanti Finance
31. BFIL
32. RBL Finserv
33. Sammunati
34. Satya Micro Capital
35. Satin Credit Care
36. Seedcap Finance
37. Utkarsh Small Finance Bank
38. Muthoot Finance
39. Midland Micro Fin Limited
40. Navadhan Capital

41. Pragati FinServ Private Limited
42. Spandana Spoorthy
43. Techfino Capital Private Limited
44. IDBI Bank
45. Vistaar Finance
46. IDFC Bank

### Government Agencies

47. Jeevika
48. JSLPS
49. MSRLM
50. NAFED
51. NABFINS
52. NCML
53. NDDB Dairy Services
54. OMM (WASSAN)
55. ORMAS
56. OLM
57. OTDS
58. APCNF

### Agri Input

59. Bayer
60. Centor India
61. Crystal Crops
62. East-West Seed
63. Farm (x)
64. Fertis India Pvt. Ltd.
65. Nuziveedu Seeds
66. PAN Seeds
67. PI Industries
68. Seedworks International
69. Sinochem
70. Savannah Seeds
71. Rasi Seeds
72. VNR seeds
73. Kaveri Seeds
74. Zydex
75. Ichiban
76. Mahyco
77. Corteva
78. Indogulf Crop Sciences Limited

79. Katyayani Organics

### CSR and International NGOs

80. Ambuja Cement Foundation
81. Deepak Foundation
82. ITC CSR
83. JINDAL Steel
84. Reliance Foundation
85. Syngenta Foundation
86. Solidaridad
87. Tata Trust
88. TechoServe
89. UNDP
90. Bajaj Foundation

### Non-Profit Organizations

91. Access Development Services Pvt. Ltd.
92. AKRSP
93. APMAS
94. BAIF
95. Vasundhara
96. CYSD
97. Dhan Foundation
98. DILASA
99. DRISHTEE
100. FES
101. GVT
102. Harsha Trust
103. Mahashakti Foundation
104. Mrida Group
105. PRADAN
106. Praytna
107. Srijan
108. SSK
109. Gram Vikas

### Consultancy

110. Palladium
111. Project Concern International
112. iForest

## Major Recruiters



# Vibrant Campus



- *Diverse Student Community – Enriching peer learning and cross-cultural exposure*
- *Holistic Development – Academic seminars, cultural festivals, and sports events fostering all-round growth*
- *Clubs & Organisations – Platforms for leadership, collaboration, and networking*
- *World-Class Infrastructure – Modern auditoriums, open-air theatres, sports facilities, and collaborative workspaces*
- *Entrepreneurial Ecosystem – Spaces designed to promote innovation and idea-sharing*
- *Lifelong Value – A vibrant campus experience that builds strong personal bonds and professional networks*





## Beyond Books Extra-Curricular Excellence

- *Holistic Growth – Grooming future-ready leaders through diverse extra-curricular engagement*
- *Leadership in Action – Student-led clubs and committees that mirror real-world team dynamics and decision-making*
- *Cultural Vibrancy – Events and festivals that build cross-cultural sensitivity, creativity, and collaboration*
- *Sports & Wellness – Competitive and recreational activities fostering discipline, resilience, and stress management*
- *Workplace Readiness – Platforms that sharpen communication, adaptability, problem-solving, and leadership under pressure*



# Faculty Profile: KIIT School of Rural Management



## **Prof. Nishith Parida, Director**

Ph.D., KIIT  
PGDM, IIM Ahmedabad  
B. Sc. (Ag.) & AH, G.B. Pant University,  
Pantnagar  
Email: director@ksrm.ac.in



## **Prof. Nirmal K Mandal**

Ph.D., KIIT  
PGDRM, IRMA  
B. VSc. & AH, BCKV  
Current Interests: e- Governance,  
Public Policy, CSR, Innovations in Rural  
Development and Enterprises, Sustainable  
Development  
Email: nirmal@ksrm.ac.in



## **Prof. Ganesha H. S.**

Ph.D., KIIT  
PGDRM, IRMA  
B.V.Sc., UAS, Bangalore  
Current Interests: Quantitative Techniques,  
DEA, Business Analytics, Spreadsheet  
Modelling, Project Management, Financial  
Management and Accounts  
Email: hsganesha@ksrm.ac.in



## **Prof. Debasish Mohapatra**

Ph.D. (Rural Management), KIIT  
PGDRM, XIMB  
B.Sc. (Ag.), OUAT, Bhubaneswar  
Current Interests: Agri Entrepreneurship,  
Market Research, FPO, Sustainable  
Development  
Email: debasish.mohapatra@ksrm.ac.in



## **Prof. Somnath Dutta**

Ph.D. (Pursuing) Strategic Management  
MBM, IIT Kharagpur  
B. Sc. Tech Textile Technology, University of  
Calcutta  
Current Interests: Corporate and  
Competitive Strategy, Social  
Entrepreneurship, Marketing, Branding,  
Digital & Social Media Marketing  
Email: somnath.dutta@ksrm.ac.in



## **Prof. Surendra Jena**

Ph.D and M.Phil (Social Anthropology), Delhi  
University  
Current Interests: Development Theory and  
Practices, Social Institutions and Structure,  
Tribal Studies, Ethnography, Participatory  
Research, Community Health and Nutrition,  
Social Accountability, Local self-governance  
and Decentralized Planning.  
Email: surendra.jena@ksrm.ac.in



## **Prof. Damodar Jena, Dean**

Ph.D. (Analytical & Applied Economics), Utkal  
University  
M.Phil. (Economics), University of Madras  
LLB, Utkal University  
Current Interests: Climate Change,  
Environment & Sustainable Development;  
Disaster Risk & NRM; Public Policy & Human  
Development; Sustainable Agriculture  
Email: damodarjena@ksrm.ac.in



## **Prof. V Venkatakrishnan**

Ph.D. (Development Studies), ISEC  
Bangalore, University of Mysore  
MA (Public Administration), University of  
Madras  
B. Sc. (Physics), St. Joseph's College, Trichy  
Current Interests: ICT for Development,  
e-Business, Digital Agriculture, Sustainability  
Email: venkat@ksrm.ac.in



## **Prof. Prasanta Parida**

Ph.D. (Management), Utkal University  
MBA (Marketing & HR), Utkal University  
B.Sc. Physics, Utkal University  
LLB, Utkal University  
Current Interests: Marketing Research and  
Rural Marketing  
Email: prasanta.parida@ksrm.ac.in



## **Prof. Srilata Patnaik**

Ph.D. (Rural Management), XIMB  
PGDRM, XIMB  
Current Interests: Sustainable Livelihoods,  
Natural Resource Management, Public Policy  
and Qualitative Research  
Email: srilata@ksrm.ac.in



## **Prof. Sukumar Dash**

MBA, Delhi University  
MA, Delhi University  
Humanities, Utkal University  
Current Interests: Supply Chain, Agri-  
Cooperatives, Sustainability, Commodity  
Trading  
Email: sukumar.dash@ksrm.ac.in



## **Prof. Jyotiranjana Gochhayat**

Ph.D., IIT Kharagpur  
M.Tech. (Human Resources Development &  
Management), IIT Kharagpur  
B.Tech. (Agricultural Engineering), OUAT  
Current Interests: Human Resources &  
Organizational Behaviour, Leadership,  
Workplace Well-being  
Email: jyotiranjana@ksrm.ac.in



**Inspiring Minds, Shaping Futures**



*Where Academic Excellence  
Meets Industry Relevance*

# FACULTY

- *Dynamic Blend of Expertise: KSRM's faculty brings together an exceptional mix of youthful energy and seasoned wisdom, combining academic rigor with real-world corporate insights.*
- *Beyond Classrooms: Faculty members extend their role beyond teaching by actively engaging in mentorship, student clubs, and leadership development initiatives.*
- *Collaborative Knowledge Ecosystem: A vibrant culture fosters idea exchange, joint projects, impactful research, publications, and thought leadership through conferences and paper presentations.*
- *Holistic Learning Experience: Beyond regular lectures, faculty conduct hands-on workshops, capacity-building sessions, and serve as judges in student-led events, ensuring students are industry-ready.*



Mentoring plays a crucial role at KSRM, offering students a priceless asset that enhances both their academic and emotional wellbeing. Over the span of two years, students establish a unique connection with their faculty mentors, fostering increased dialogue, and receiving enhanced career guidance in the process.





# Alumni Connect

At KSRM we believe in maintaining a strong and enduring relationship with our former students. These initiatives foster a sense of belonging, engagement, and collaboration among alumni, the school, and the current student community.

## KSRM CONDUCTS REGULAR ALUMNI INTERACTIONS THROUGH THE FOLLOWING INITIATIVES



## LEVERAGING THE ALUMNI ADVANTAGE

**Knowledge Sharing and Learning:** Alumni bring their professional experiences, industry insights, best practices, realworld case studies and expertise back to the school community.

**Brand Building and Reputation:** Engaged alumni become brand ambassadors for their alma mater. Their success stories and achievements attract prospective students and employers.

**Mentorship and Career Support:** Alumni mentors provide guidance, advice, and support in career development, job search, and professional growth.

**Networking and Collaboration:** Offer valuable opportunities for internships, jobs, and partnerships.



## Alumni Entrepreneurs

Over the years, a few KSRM Alumni have also become successful entrepreneurs. It is heartening that they continue to devote their energies to create value in the rural sector. KSRM has special focus on building entrepreneurship skills.

- **Ms. Akansha Sharma**  
(2007-09)  
Jaipuri Haat, Jaipur, Rajasthan
- **Mr. Binoda Jha**  
(2007-09)  
The Kosi, Supaul, Bihar
- **Dr. Lalit Kumar Mendhe**  
(2007-09)  
The Village-Café, Raipur, Chhattisgarh
- **Mr. Abhinav Amithabh Ahluwalia**  
(2009-11)  
Evolve Foundation, Dehradun, Uttarakhand and  
Kiwi Kisan Window Pvt. Ltd., Dehradun, Uttarakhand
- **Mr. Prashant Mishra**  
(2010-12)  
Thinline Pvt. Ltd, Mumbai, Maharashtra
- **Mr. Pallab Das**  
(2013-15)  
PC Jewellers Ltd, Bhubaneswar, Odisha

# Knowledge Services & Institutional Engagements @ KSRM







**KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY**

Deemed to be University U/S 3 of the UGC Act, 1956

**SCHOOL OF RURAL MANAGEMENT**

Connect with us

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Odisha, India  
🌐 [www.ksrm.ac.in](http://www.ksrm.ac.in)



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