



**KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY**

Deemed to be University U/S 3 of the UGC Act, 1956

**SCHOOL OF RURAL MANAGEMENT**

# Transformative Education, Infinite Possibilities

🌐 [www.ksrm.ac.in](http://www.ksrm.ac.in)



**Embark on Excellence – It Begins Here!**

**MBA**  
IN  
RURAL MANAGEMENT

**MBA**  
IN  
AGRIBUSINESS MANAGEMENT

# POISED FOR **SUCCESS**



**Prepared, Purposeful and Ready to Lead**



# Welcome to KIIT Deemed to be University

Established U/S 3 of UGC Act, 1956

Home to over 40,000 students from across the globe, all drawn to our exceptional programs, cutting-edge research and unparalleled opportunities for personal and professional growth. At KIIT, we believe that education should be a transformative experience, empowering students to make a positive impact on the world. We are committed to providing the resources, support, and guidance needed to turn that vision into reality. The university has been conferred the Sportstar Award and FICCI India Sports Award for the promotion of sports and we are proud to have produced 23 Olympians.



# KIIT-27 Years of Providing Exceptional Educational Experience

## Distinctive Facilities Defining KIIT Experience

**30**

*World Class Campuses*

**3000+**

*Faculty & Researchers*

**35k+**

*Students*

**18**

*Sports complexes including international standard Sports Stadiums*

**65+**

*Countries where KIIT has presence*

**36**

*Sq. km. Academic Township*

**30**

*Food Courts*

**23**

*Students are Olympians*

**2600+**

*Bedded Multi Specialty Hospital*

**10**

*Auditoriums, 30 Conference Halls, 15 Seminar Halls and 20 Open-air Theatres,*

**5k+**

*Seating Capacity of Largest Auditorium*

**25**

*Libraries in 25 Campuses + 10 Storey Central Library*



## Our Founder

### **Prof. (Dr) Achyuta Samanta** Visionary Educationist and Philanthropist



Prof. (Dr) Achyuta Samanta is the founder of the Kalinga Institute of Industrial Technology (KIIT), serving 40,000 students and the Kalinga Institute of Social Sciences (KISS), which provides free education, healthcare and vocational training to 40,000 underprivileged tribal students. His initiatives address critical social issues like illiteracy, malnutrition and trafficking. He also established the Kalinga Institute of Medical Sciences (KIMS), featuring a state of the art hospital. Prof. (Dr) Samanta has received 70 honorary doctorates, making him the Indian with the most honorary degrees and prestigious awards, including the ISA Award for Service to Humanity. In leadership, he has served as President of the Volleyball Federation of India and as an elected member of both the Rajya Sabha and Lok Sabha. His life exemplifies the transformative power of education and individual dedication in driving meaningful societal changes.

# Empowering Change Agents



# What is Inside?

- **Message from the Director**
- **Message from the Dean & Chairperson - Admissions**
- **KSRM at a Glance**
- **The KSRM Edge**
- **MBA Program Overview**
  - **MBA (Rural Management)**
  - **MBA (Agribusiness Management)**
- **Excellent Placement Record**
- **Student Life**
- **Career Services**
- **Alumni Success Stories**
- **Faculty Profile**



# MESSAGE FROM DIRECTOR



Greetings from KIIT School of Rural Management, KIIT University.

At the KIIT School of Rural Management (KSRM), we are dedicated to developing future-ready leaders for rural and agribusiness management. Supported by world-class infrastructure, strong multidisciplinary resources and a technology-enabled learning environment, KSRM offers a solid foundation for impactful careers in these rapidly evolving sectors.

Our flagship programmes-MBA (Rural Management) and MBA (Agribusiness Management) are among the finest in the country. Designed in line with industry and societal needs, these programmes emphasize experiential learning through extensive field immersion, live projects and hands-on industry exposure, ensuring that our graduates are professionally competent and industry-ready.

At KSRM, learning extends beyond academics. A vibrant campus life, modern residential facilities and active student clubs provide ample opportunities for holistic development, encouraging students to grow as confident well-rounded individuals.

We invite you to explore KSRM as a transformative journey that blends academic excellence, practical exposure and personal growth-preparing you to make a meaningful difference while building a fulfilling career.

**Prof. Nishith Parida**

*Director, KSRM*

## MESSAGE FROM DEAN & CHAIRPERSON - ADMISSIONS



KIIT School of Rural Management (KSRM) is committed to developing future-ready leaders for inclusive growth and a sustainable rural economy. The school equips young graduates with the knowledge, skills, values and professional orientation required to address real-world challenges across rural, agribusiness and development sectors.

Guided by a strong focus on leadership and social responsibility, KSRM empowers students to drive meaningful change in business and society. Through academic research and policy engagement, the School actively contributes to the larger vision of its founder, Prof. Achyuta Samanta, of uplifting underserved communities.

KSRM attracts a diverse student community from across India and abroad, fostering a vibrant learning environment. Its flagship programmes-MBA (Rural Management) and MBA (Agribusiness Management) are distinguished by an experiential learning approach, with extensive field immersion and hands-on exposure that build adaptability and professional confidence. Students benefit from experienced faculty, modern infrastructure, and strong industry and development partnerships, complemented by regular interactions with alumni and domain experts.

We invite motivated graduates to join KSRM's MBA programmes and embark on a transformative educational journey leading to meaningful careers.

**Prof. Damodar Jena**  
*Dean & Chairperson - Admissions, KSRM*

## **KSRM VISION**

Use knowledge driven approach to become a leading global academic institution in the field of Rural Management & Agribusiness Management

## **KSRM MISSION**

- Nurturing professional managers with the necessary knowledge, skills, values and attitude
- Instilling leadership qualities in students to bring about a positive impact on society and business
- Catalyzing the process of holistic and sustainable rural development and minimizing rural urban divide
- Maintaining a knowledge hub to aid policy formulation through research and dissemination





## KSRM at a Glance

The KIIT School of Rural Management (KSRM), KIIT University, Bhubaneswar came into existence with the laying of the foundation stone jointly by Dr. Verghese Kurien, Father of the White Revolution and Dr. A. Samanta, the Founder of KISS and KIIT Group of institutions on 20th November 2006. It was established to address the professional needs of rural organizations, voluntary sectors, and corporations interested in the rural economy. KSRM later introduced an Agribusiness curriculum to provide a comprehensive understanding of India's agriculture and food policy, as well as the intricacies of agriculture finance, food marketing, and commodities markets. KSRM's flagship programs, MBA in Rural Management and MBA in Agribusiness Management, are highly regarded in the country for preparing future managers with specialized skills that go beyond general management.



# Why KSRM?

**18**

Years of  
Excellence

**17**

KIIT All India  
Rank (NIRF 2025)

**350+**

Partner  
Organizations

**3**

Experiential Learning  
Field Segments (RM)

**4**

Experiential Learning  
Field Segments (ABM)

**14 Lakhs**

Highest Package  
(2023-25 Batch)

**2**

National Conclaves  
Annually

**18+**

Experienced  
Faculty

**60+**

Recruiters



“  
The fusion of experiential learning and industry-focused pedagogy played a pivotal role in paving the way for me to secure my dream job.

**Sagar Bhartiya**

MBA (Rural Management)  
Placed at: **ITC**



“  
KSRM conducted regular aptitude tests, mock GDs, and Pls. This helped me immensely during the placement process.

**Mahima Soni**

MBA (Rural Management)  
Placed at: **PRADAN**



“  
I am grateful to my faculty for their guidance, which has equipped me to navigate the corporate world.

**Anurag Anshuman Mishra**

MBA (Agribusiness Management)  
Placed at: **Kashee Milk Producer Company Limited (NDDB)**



“  
At KSRM, my academic and field experiences have significantly enhanced my understanding of the corporate sector through excellent internships and supportive faculty.

**Ansuman Das**

MBA (Agribusiness Management)  
Placed at: **SeedWorks International Pvt. Ltd.**



# The KSRM Edge

**Qualified &  
Experienced  
Faculty**

**Progressive  
Learning**

**Unique  
Curriculum &  
Pedagogy**

**Partnership  
& Focus on  
Experiential**

**Robust Industry  
Engagement**

**KIIT-Kareer  
School**





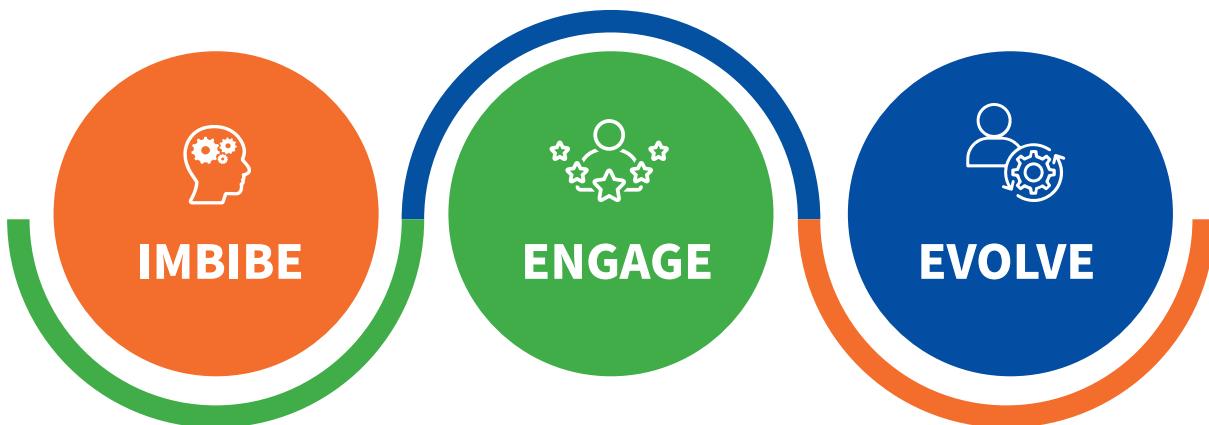
## **WE CHALLENGE OUR STUDENTS TO THINK DIFFERENTLY**

At KSRM, a vibrant and dynamic learning environment is fostered through a two-way educational experience. Here, students are not only guided by world-class instructors but also enriched by the diverse backgrounds and perspectives of their dynamic peer group. A deliberately crafted program seamlessly integrates large-format classes, intimate sections, and carefully curated study groups to form an optimal setting for both personal and professional development. Within this collaborative and supportive community, students experience exponential learning and growth.

**KSRM's Experiential Learning Model includes *Imbibe*, *Engage* and *Evolve* structure, which ensures that students seamlessly fit into any role they are assigned on the job.**

This is achieved by a mix of classroom learning, role plays, development/business simulations, seminar/workshop interactions with leaders, club activities, and field experimentation through internships.

### ***Experiential Learning at KSRM***



# Being FUTURE READY PROFESSIONALS



LEADERSHIP  
& TEAM  
MANAGEMENT



FINANCIAL  
ACUMEN



AGRICULTURE &  
DEVELOPMENT  
ORIENTATION



NETWORKING



ENVIRONMENT  
&  
SUSTAINABILITY

POISED TO EXCEL IN THE  
EVER EVOLVING REALM OF  
AGRICULTURE & DEVELOPMENT



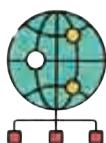
INNOVATIVE  
&  
ENTERPRISING



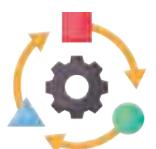
EMPATHY &  
CULTURAL  
SENSITIVITY



ETHICAL  
&  
SOCIAL  
RESPONSIBILITY



GLOBAL  
PERSPECTIVE



ADAPTABILITY



TECHNOLOGICAL  
PROFICIENCY



PROBLEM  
SOLVING

# MBA IN RURAL MANAGEMENT





## Semester I

- Micro Economic Analysis
- Accounting for Managers
- Rural Production and Livelihoods
- Quantitative Techniques
- Rural Society and Polity
- Development Research Methods
- Managerial Analysis and Communication
- Marketing Management-1
- Development Perspectives

### Field Segment: Village Study Segment (VSS)

## Semester II

- Macro Economic Analysis
- Finance for Managers
- Marketing Research
- Organizational Behavior
- Management Information Systems
- Marketing Management-2
- Natural Resource Management and Climate Change

### Field Segment: Management Traineeship Segment (MTS-I)

## Semester III

- Policy and Programme Interventions for Rural Development
- Development Theory and Practice
- Rural Finance and Commercial Banking
- Management of Co-operatives & FPOs
- Project Management
- Micro Finance

#### **Electives:**

- Rural Marketing
- Disaster Management
- E-Business for Rural Enterprises
- Agri-Business Management
- Commodity Trading and Derivatives
- Operations Research

### Field Segment: Management Traineeship Segment (MTS-II)

## Semester IV

- Human Resource Management and Development
- ICTs for Development
- Sustainable Development
- Strategic Management
- Legal Environment and Business Ethics
- Innovation in Rural Development and Enterprises

- Modern Trends in Yoga and Sports Sciences

#### **Electives:**

- CSR Management
- International Trade in Agriculture
- Strategic Interventions in Development Organizations
- Procurement and Supply Chain Management
- Managing Agricultural Value Chains

KSRM's two year MBA (Rural Management) program transforms dedicated, talented students into leaders and entrepreneurs who bring value to both their organizations and rural communities. This program empowers students from diverse economic and academic backgrounds, moulding them into responsible corporate citizens capable of making a positive impact on rural society. It serves as a gateway to exciting, specialized careers in the development sector, corporate world, and government organizations, offering recent graduates a chance to become catalysts for change in rural communities.

# **MBA (RURAL MANAGEMENT)**

## *Curriculum*

<b>02</b>	Years full time	Differentiating Components
<b>04</b>	Semesters	<b>03</b> Field exposures
<b>87</b>	Credits in total	<ul style="list-style-type: none"><li>• Village Study Segment (VSS) - 6 Credits</li></ul>
<b>29</b>	Core courses	<ul style="list-style-type: none"><li>• Management Traineeship Segment (MTS-I)- 8 Credits</li></ul>
<b>11</b>	Electives	<ul style="list-style-type: none"><li>• Management Traineeship Segment (MTS-II)- 8 Credits</li></ul>

The students spend almost 24 weeks in the three fieldwork segments which are designed to achieve progressive experiential learning. The Village Study Segment (VSS) in the first semester is followed by Management Traineeship Segment (MTS-I) in the second semester and Management Traineeship Segment (MTS-II) in the third semester.



# EXPERIENTIAL LEARNING THROUGH FIELD EXPOSURE



**Village Study Segment (VSS)** - 30 Days of Field Exposure to Village Studies



**Management Traineeship Segment (MTS) - I**  
60 Days of Field Exposure to Focused Case  
writing



**Management Traineeship Segment (MTS) - II**  
60 Days of Field Exposure to Holistic  
Managerial Orientation

# Advantages of Unique PROGRAMME **STRUCTURE**



## **Better Placements / Preplacement Offers**

## **Resulting Competitive Edge**

- Superior Industry Relevance
- Improved Execution Focus
- Elevated Strategic Thinking
- Holistic Sectorial Overview
- Enhanced Versatility and Adaptability
- Ethical Orientation
- Improved Stakeholder Focus
- Greater Networking

## **Nurturing Inputs**

- Village Study Segment (VSS)
- Management Traineeship Segment (MTS-I)
- Management Traineeship Segment (MTS-II)
- Skill Enhancement through Clubs and Societies
- Alumni Mentorship
- Conclaves
- Case Studies
- Guest Talks
- KIIT-Kareer School

# MBA (Rural Management)

## GATEWAY TO EXCITING CAREERS IN:



Banking, HR & Finance

Corporate Social Responsibility (CSR)

Govt. Agencies & Livelihood Missions

Retail Industry

Consulting Companies

Development Organizations: NGOs, / Funding Agencies

Cooperative Institutions

Climate Change Adaptation

FPOs/ FPCs

Natural Resources Management

# MBA IN AGRIBUSINESS MANAGEMENT





<b>Semester I</b>	<ul style="list-style-type: none"><li>• Micro Economic Analysis</li><li>• Accounting for Managers</li><li>• Rural Production and Livelihoods</li><li>• Quantitative Techniques</li><li>• Marketing Management</li></ul> <ul style="list-style-type: none"><li>• e-Business in Agriculture</li><li>• Managerial Analysis and Communication</li><li>• Organizational Behaviour</li><li>• Basics of Agriculture for Managers</li></ul> <p><b>Field Segment: Rural Immersion Segment</b></p>
<b>Semester II</b>	<ul style="list-style-type: none"><li>• Macro-Economic Analysis</li><li>• Sales and Distribution Management</li><li>• Rural Marketing Communication and Product Management</li><li>• Marketing Research</li><li>• Agri-input Marketing</li><li>• Agri-finance and Commercial Banking</li></ul> <ul style="list-style-type: none"><li>• Procurement and Supply Chain Management</li><li>• Financial Management</li><li>• Business Analytics</li></ul> <p><b>Field Segments:</b></p> <ul style="list-style-type: none"><li>• <b>Live Project- I</b></li><li>• <b>Summer Internship Programme</b></li></ul>
<b>Semester III</b>	<ul style="list-style-type: none"><li>• Strategic Management</li><li>• Macrofinance</li><li>• Digital Agriculture</li><li>• Management of Food Processing Industries</li><li>• International Trade in Agriculture</li><li>• Analysis and Management of Agri Value Chain</li></ul> <p><b>Electives:</b></p> <ul style="list-style-type: none"><li>• Digital and Social Media Marketing for Agribusiness</li><li>• Rural Marketing</li><li>• Management of Cooperatives and FPOs</li><li>• Agri-Warehousing &amp; Collateral</li></ul> <p><b>Field Segment: Live Project- II</b></p>
<b>Semester IV</b>	<ul style="list-style-type: none"><li>• Legal Environment &amp; Business Ethics</li><li>• Human Resource Management</li><li>• Project Management</li><li>• Emerging Trends &amp; Policies in Agriculture</li><li>• Personality Development</li><li>• Modern Trends in Yoga and Sports Sciences</li></ul> <p><b>Electives:</b></p> <ul style="list-style-type: none"><li>• Agriculture Entrepreneurship Management</li><li>• Commodity Trading &amp; Derivatives</li><li>• Management Information System</li><li>• Climate Change and Sustainable Agriculture</li><li>• Development Perspectives</li><li>• AI in Agriculture</li><li>• Agriculture Disaster Risk Reduction and Management</li></ul>

Agribusiness stands as a significant contributor to employment both in India and globally, encompassing activities from farm to consumer. This sector, spanning agricultural inputs, production, processing, distribution logistics, and marketing, offers extensive opportunities, particularly with the impact of liberalization and globalization.

# MBA ( AGRIBUSINESS MANAGEMENT)

## Curriculum

**02** Years full time

**04** Semesters

**81** Credits in total

**30** Core courses

**11** Electives

### **Differentiating Component**

**04** Field exposures

- Rural Immersion Segment (RIS) - 2 credits
- Live Project (LP-1) -2 credits
- Summer Internship Project (SIP) - 8 credits
- Live Project (LP-2) -2 credits



Recognizing the need for trained managerial professionals in India's agribusiness sector, our school launched a 2 year full-time MBA in Agribusiness Management in the 2019 academic session. The program is designed to address current challenges and elevate the industry by equipping students with fundamental and analytical knowledge, alongside essential skills. Our aim is to cultivate a cadre of high-quality managers poised to unlock the sector's full potential.

# EXPERIENTIAL LEARNING THROUGH INDUSTRY EXPOSURE



Live Project (LP-1)



**Rural Immersion Segment (RIS):** 15 Days preliminary exposure to rural life & realities partnering with grassroot NGOs



Live Project (LP-2)

**Live Projects 1 & 2:** 15 days and 30 days field sessions respectively at predefined and identified specific industry related projects for scientific understanding through both secondary and primary information



**Summer Internship Project:** 8 weeks field exposure of problem solving where students apply their analytical and decision making skills to specific project-based problems / challenges presented by agro, rural business and development organisations



### **Better Placements / Preplacement Offers**

### **Resulting Competitive Edge**

- Superior Industry Relevance
- Improved Execution Focus
- Elevated Strategic Thinking
- Holistic Sectorial Overview
- Enhanced Versatility and Adaptability
- Ethical Orientation
- Improved Stakeholder Focus
- Greater Networking

### **Nurturing Inputs**

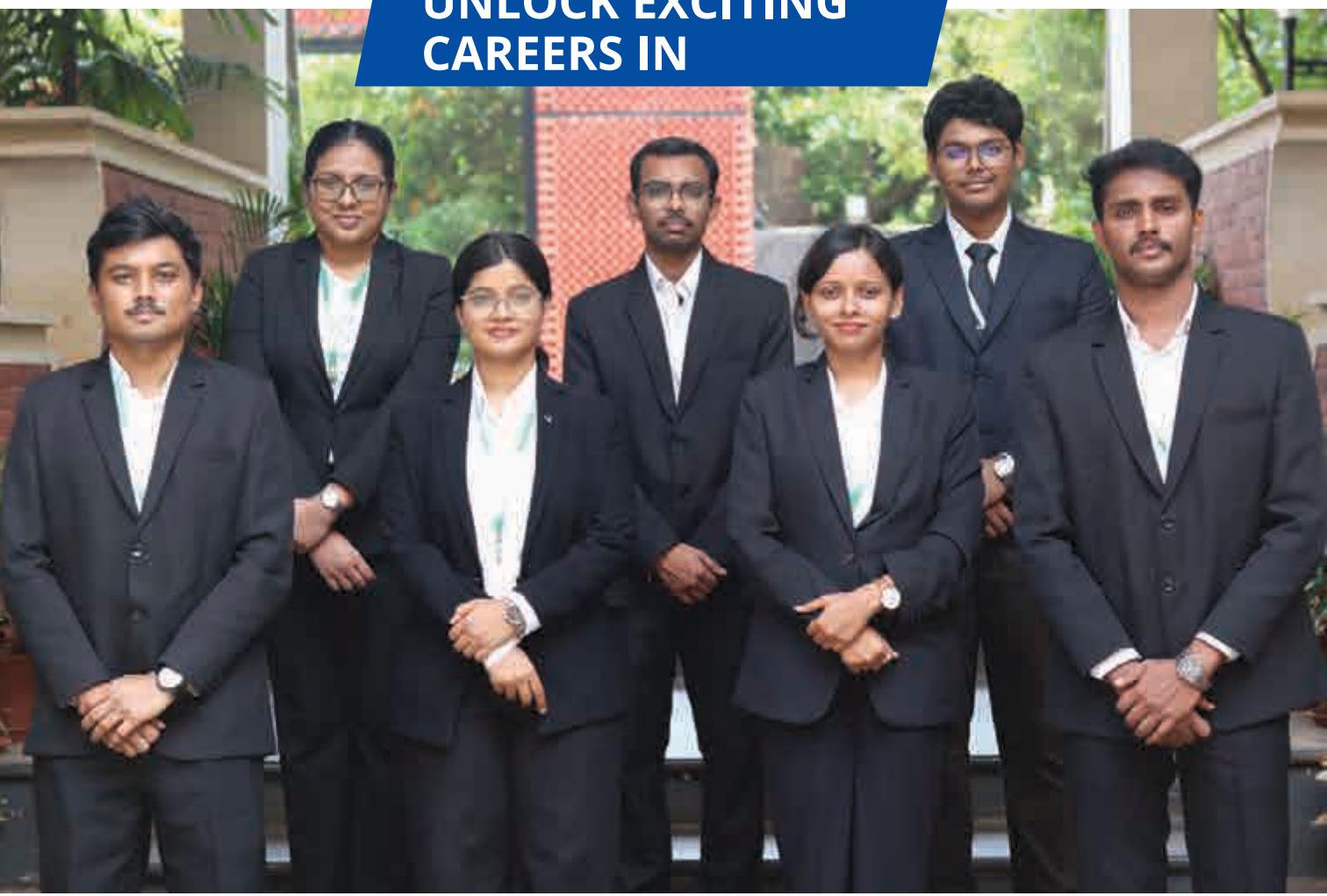
- Rural Immersion Segment (RIS)
- Live Project -1
- Live Project -2
- Summer Internship
- Alumni Mentorship
- Conclaves
- Industry Visits
- Guest Talks
- KIIT-Kareer School

**Advantage of  
Unique**

## **PROGRAMME STRUCTURE**



## UNLOCK EXCITING CAREERS IN



Cooperatives  
and FPOs/  
FPCs

Agri  
Commodity  
Trading

Agri Input  
Industry

Agri  
Export &  
E-Business

Corporate  
Social  
Responsibility  
(CSR)

Retail  
Industry &  
FMCG

Development  
Organizations:  
NGOs, /  
Funding  
Agencies

Food  
Processing

Banks, HR  
& Financial  
Institutions

Agri  
Warehousing

# EXCELLENT PLACEMENT RECORD

**₹ 14 LPA Highest Package**  
**₹ 6.5 LPA Average**



## Placement & Internships

# Organizations Participating in the Campus Recruitment in the last few years

### Agribusiness and Food Processing

01. Adani Wilmar
02. Bharat Rohan
03. BigBasket
04. Big Haat
05. BISK FARM
06. CP Foods India
07. DeHaat
08. Dukes India
09. Dvara e registry
10. Farm Angel
11. AMUL
12. ITC
13. Milk Mantra
14. Our Food Private Limited
15. Reliance Retail Limited
17. TANMONDIAL Pte. Ltd.
18. Udaan
19. Vegrow
20. ETG
21. Jubilant Consumer Pvt. Ltd.
22. Arya.ag
23. Safexpress

### Banking and Finance

24. Bandhan Bank
25. HDFC Bank
26. ICICI Bank
27. Yes Bank
28. Tata Capital
29. Annapurna Finance Pvt. Ltd.
30. Avanti Finance
31. BFIL
32. RBL Finserv
33. Sammunati
34. Satya Micro Capital
35. Satin Credit Care
36. Seedcap Finance
37. Utkarsh Small Finance Bank
38. Muthoot Finance
39. Midland Micro Fin Limited
40. Navadhan Capital

41. Pragati FinServ Private Limited
42. Spandana Spoorthy
43. Techfino Capital Private Limited
44. IDBI Bank
45. Vistaar Finance
46. IDFC Bank

### Government Agencies

47. Jeevika
48. JSLPS
49. MSRLM
50. NAFED
51. NABFINS
52. NCML
53. NDBB Dairy Services
54. OMM (WASSAN)
55. ORMAS
56. OLM
57. OTDS
58. APCNF

### Agri Input

59. Bayer
60. Centor India
61. Crystal Crops
62. East-West Seed
63. Farm (x)
64. Fertis India Pvt. Ltd.
65. Nuziveedu Seeds
66. PAN Seeds
67. PI Industries
68. Seedworks International
69. Sinochem
70. Savannah Seeds
71. Rasi Seeds
72. VNR seeds
73. Kaveri Seeds
74. Zydex
75. Ichiban
76. Mahyco
77. Corteva
78. Indogulf Cropsciences Limited

79. Katyayani Organics

### CSR and International NGOs

80. Ambuja Cement Foundation
81. Deepak Foundation
82. ITC CSR
83. JINDAL Steel
84. Reliance Foundation
85. Syngenta Foundation
86. Solidaridad
87. Tata Trust
88. TechoServe
89. UNDP
90. Bajaj Foundation

### Non-Profit Organizations

91. Access Development Services Pvt. Ltd.
92. AKRSP
93. APMAS
94. BAIF
95. Vasundhara
96. CYSD
97. Dhan Foundation
98. DILASA
99. DRISHTEE
100. FES
101. GVT
102. Harsha Trust
103. Mahashakti Foundation
104. Mrida Group
105. PRADAN
106. Praytna
107. Srijan
108. SSK
109. Gram Vikas

### Consultancy

110. Palladium
111. Project Concern International
112. iForest

# Voices of **RECRUITERS**



“ KSRM sets a benchmark in developing socially responsible, professionally competent leaders through a strong blend of academic rigor, field immersion, and practical exposure. ”

## **Dr. Bhrat Kakade**

*President and Managing Trustee | BAI Development Research Foundation*



“ KSRM’s experiential pedagogy develops professionals who strengthen India’s agribusiness and rural ecosystem. ”

## **Mr. Sharad Khuranna**

*Chief Strategy Officer | Nuziveedu Seeds Ltd.*



“ KSRM develops future leaders in agriculture and rural development through a blend of academic learning and hands-on exposure. ”

## **Mr. Satyender Singh**

*CEO | Crystal Crop Protection Ltd.*



“ KSRM develops socially responsible leaders through experiential learning and grassroots engagement to drive inclusive rural transformation. ”

## **Mr. Ashish Mondal**

*Founder Trustee | ASA*

**Expanding Opportunities:**  
From **18 recruiters** per annum to  
**70 recruiters** per annum in the last 5 years!



## Major Recruiters



Life in

# Campus



# World-class Infrastructure



Industry connect programs at KSRM are designed to bridge the gap between theoretical knowledge and practical application by providing students with exposure to real world industry experiences in the field of development as well as business management.

## ***Experience KSRM: Where Learning Meets Real-World Action***

At KSRM, vibrant campus life blends academic rigor with practical experiences, ensuring a holistic and fulfilling journey for every student.

Our excellent hostel and mess facilities offer a comfortable and community-oriented space, setting the stage for dynamic learning.

The campus features state-of-the-art facilities, including sports infrastructure, open-air theatres, auditoriums, and collaborative workspaces, fostering innovation and entrepreneurship.



## **KONCLAVE @ KSRM**

Where Great Minds Converge  
Unlocking Knowledge, Empowering  
Connections: Conclaves for  
Unparalleled Insights

# Campus Culture

***Beyond the Books,  
Unleash Your Brilliance:  
Transforming Leaders  
through Extra-  
Curricular  
Excellence!***



# Strategic Career Enhancement Services

## KIIT-Kareer School

Dedicated Central team Collaboratively formulating SMART goals to align individual strengths, professional aspirations, and industry trends

### Support Activities

- Workshop on career strategies
- Training for psychometric tests, developing soft skills, aptitude and reasoning

## Student Clubs & Societies

for Elevating Proficiency and Market Relevance

- Marketing club
- Media club
- Communication club
- Cultural club
- Entrepreneurship club
- NSS
- CSR
- Alumni society
- Newsletter Committee
- Conclave Committee



## Placement & Internship Committee

*Dedicated team to help Navigate the Employment Landscape with Precision*

### Support Activities

- Crafting impactful resumes, compelling cover letters, and online professional profiles.
- Mock interviews, GD sessions and constructive feedback
- Targeted job search leveraging strategic networking events, mentorship initiatives, and curated internships

# LEVERAGING THE ALUMNI ADVANTAGE

**Knowledge Sharing and Learning:** Alumni bring their professional experiences, industry insights, best practices, real-world case studies and expertise back to the school community.

**Brand Building and Reputation:** Engaged alumni become brand ambassadors for their alma mater. Their success stories and achievements attract prospective students and employers.

**Mentorship and Career Support:** Alumni mentors provide guidance, advice, and support in career development, job search, and professional growth.

**Networking and Collaboration:** Offer valuable opportunities for internships, jobs, and partnerships.



## Alumni Entrepreneurs

Over the years, a few KSRM Alumni have also become successful entrepreneurs. It is heartening that they continue to devote their energies to create value in the rural sector. KSRM has special focus on building entrepreneurship skills.

- **Ms. Akansha Sharma**  
(2007-09)  
Jaipuri Haat, Jaipur, Rajasthan
- **Mr. Binoda Jha**  
(2007-09)  
The Kosi, Supaul, Bihar
- **Dr. Lalit Kumar Mendhe**  
(2007-09)  
The Village-Café, Raipur, Chhattisgarh
- **Mr. Abhinav Amithabh Ahluwalia**  
(2009-11)  
Evolve Foundation  
Dehradun, Uttarkhand & Kissan Window Private Ltd., Dehradun, Uttarakhand
- **Mr. Pallab Das**  
(2013-15)  
PC Jewellers Ltd, Bhubaneswar, Odisha

**Mr. Prashant Mishra**  
(2010-12)  
Thinline Pvt. Ltd, Mumbai, Maharashtra

# Faculty Profile: KIIT School of Rural Management



## Prof. Nishith Parida, Director

Ph.D., KIIT  
PGDM, IIM Ahmedabad  
B. Sc. (Ag.) & AH, G.B. Pant University, Pantnagar  
Email: director@ksrm.ac.in



## Prof. Damodar Jena, Dean

Ph.D. (Analytical & Applied Economics), Utkal University  
M.Phil. (Economics), University of Madras  
LLB, Utkal University  
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