

# Admission Bulletin



**KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY**  
Deemed to be University U/S 3 of the UGC Act, 1956  
**SCHOOL OF RURAL MANAGEMENT**



# KIITEE MANAGEMENT

## 2025

The National Label Entrance Test  
for  
Admission into  
**MBA (Rural Management)**  
&  
**MBA (Agribusiness Management)**

# APPLICATION FOR

## MBA (RURAL MANAGEMENT)

## MBA (AGRIBUSINESS MANAGEMENT)



### 1.0 Eligibility

Graduates in any discipline recognized by the Association of Indian Universities (AIU) with a minimum of 15 years (10+2+3) of education and minimum 50% aggregate marks (or equivalent CGPA). The percentage of aggregate marks is to be calculated taking all subjects into consideration including optional subjects.

Where the University/Institution does not have any scheme for converting CGPA into equivalent marks, percentage score would be calculated by dividing the obtained CGPA with the maximum possible CGPA and multiplying the result with 100.

Those who are in the final year and expecting to complete all the requirements of graduation before June 30, 2025 can also apply.



### 2.0 Programme Fee

#### MBA (Rural Management)

Fee Structure: The total fee for the MBA (Rural Management) 2025-27 programme is ₹8.96 Lakhs including admission fee payable in five installments. The fee includes Tuition Fee, Non AC Hostel & Utility Charges, Mess Charges, Development & Administration Fee, Books & Materials and Laptop to all students.

Particulars	Admission Fee (₹)	1st Semester Fee (₹)	2nd Semester Fee (₹)	3rd Semester Fee (₹)	4th Semester Fee (₹)
Admission Fee	75,000				
Tuition Fee		102,000	102,000	102,000	102,000
Development Fee		22,000	22,000	22,000	22,000
Internship & Training Support		15,000	15,000	15,000	
Co and Extra Curricular Activities		5,000	5,000	5,000	5,000
<b>Total Academic Fees (A)</b>		<b>1,44,000</b>	<b>1,44,000</b>	<b>1,44,000</b>	<b>1,29,000</b>
Hostel Rent, Utility and Establishment (B)		40,000	40,000	40,000	40,000
Mess Expenses (C)		25,000	25,000	25,000	25,000
<b>Total by Semester (A+B+C)</b>	<b>75,000</b>	<b>2,09,000</b>	<b>2,09,000</b>	<b>2,09,000</b>	<b>1,94,000</b>
<b>Grand Total</b>					<b>₹ 8,96,000</b>

## MBA (Agribusiness Management)

The total fee for the MBA (Agribusiness Management) 2025-27 programme is ₹8.97 Lakhs including admission fee payable in five installments. The fee includes Tuition Fee, Non AC Hostel & Utility Charges, Mess Charges, Development & Administration Fee, Books & Materials and Laptop to all students.

Particulars	Admission Fee (₹)	1st Semester Fee (₹)	2nd Semester Fee (₹)	3rd Semester Fee (₹)	4th Semester Fee (₹)
Admission Fee	75,000				
Tuition Fee		106,000	106,000	106,000	106,000
Development Fee		22,000	22,000	22,000	22,000
Internship & Training Support		10,000	20,000		
Co and Extra Curricular Activities		5,000	5,000	5,000	5,000
<b>Total Academic Fees (A)</b>		<b>1,43,000</b>	<b>1,53,000</b>	<b>1,33,000</b>	<b>1,33,000</b>
Hostel Rent, Utility and Establishment (B)		40,000	40,000	40,000	40,000
Mess Expenses (C)		25,000	25,000	25,000	25,000
<b>Total by Semester (A+B+C)</b>	<b>75,000</b>	<b>2,08,000</b>	<b>2,18,000</b>	<b>1,98,000</b>	<b>1,98,000</b>
<b>Grand Total</b>					<b>₹ 8,97,000</b>



### 3.0 Online Application Procedure

One can apply for MBA Rural Management / MBA Agribusiness Management programme at KIIT School of Rural Management in any of the two ways viz. (i) **KIITEE Management 2025** or (ii) **with a valid score of CAT/MAT/XAT/CMAT/GMAT** as per the details given below.

#### Step - 1: KIITEE Management 2025

KIITEE Management examination is KSRM's own National Entrance Test. Candidates can apply for the programme through [ksrm.ac.in/kiiteem](https://ksrm.ac.in/kiiteem)

Or

#### Step - 2: CAT/MAT/XAT/CMAT/GMAT Scores

Candidates those who have valid scores of CAT/MAT/XAT/CMAT/GMAT can apply for the programme through [ksrm.ac.in/mba](https://ksrm.ac.in/mba)



# GUIDELINES FOR KIITEE MANAGEMENT 2025



## 4.0 Important Dates

Last Date of Application:  
**06<sup>TH</sup> JANUARY, 2025**

Admit Card Download:  
**08<sup>TH</sup> JANUARY, 2025**

Dates of Entrance Exam:  
**11<sup>TH</sup> - 13<sup>TH</sup> JANUARY, 2025**

Publication of Result:  
**20<sup>TH</sup> JANUARY, 2025**



## 5.0 Instructions for Filling-Up the Application Form

- Date of birth, candidate's name and parent's name should be exactly same as mentioned in 10th pass certificate.
- Options filled by the candidate can't be changed at a later stage.
- Email ID, phone number & address submitted at the time of registration will be used for all correspondences until admission process is completed. Change in Email ID, phone number & address will NOT be permitted under any circumstances.
- Candidates may retain the downloaded copy of filled in application form for future correspondence, if required.



## 6.0 KIITEE Management 2025

### 6.1 Procedure

- The entrance examination will be an "Objective-type" computer-based test where the questions would be shown and answers would be marked on a desktop computer.
- Candidates need to be conversant with the basics of computer application, such as using the mouse, keyboard and other basic computing tasks.
- More detailed instructions, along with mock test questions would be made available at the KSRM website, [www.ksrm.ac.in](http://www.ksrm.ac.in).

### 6.2 Rules and Regulations

- Candidates have to bring their admit cards to the examination hall and reach the hall at least 30 minutes before the commencement of the examination so as to listen to all the rules / guidelines of taking the examination.
- No candidate, under any circumstances, will be allowed to enter the examination centre after the commencement of the examination.
- A seat indicating index number / application number will be allocated to each candidate. Candidates should find out and occupy their allotted seats only. The candidature of a candidate, found to have changed hall or seat on his/her own, shall be cancelled and no plea would be accepted.
- No candidate, without the permission of the Centre Superintendent / Invigilator, can leave his/her seat or examination hall till the completion of the examination.
- Smoking in the examination hall is strictly prohibited. Tea, coffee, cold drinks, snacks, etc. are not allowed inside the examination hall.
- Phones, pagers, cameras or any other such electronic, electro-mechanical or electrical devices are not allowed inside the examination hall.
- The invigilator will announce the commencement and completion of the examination. Candidates should leave their seats on hearing the announcement of completion.

### 6.3 Subjects / Duration / No. of Questions of Entrance Examination

The entrance examination will be of two and half hours duration. There will be a total of 150 multiple choice type of questions. Specific details on number of questions for each subject/course are enumerated below.

Section	No. of Questions
Quantitative Aptitude	40
Analytical Reasoning	40
English	30
General Knowledge	20
Issue of Social Concern	20

### 6.4 Question Pattern

- Language of the questions will be in English. The questions will not be in any other language.
- All the questions will be of objective type with three marks (+3) for each correct response, minus one mark (-1) for each incorrect response & zero (0) for no response. The candidates are advised not to attempt a question if they are not sure about the answer. If a candidate marks more than one answer for a question, the answer will be treated as incorrect and will fetch negative marks.

### 6.5 Unfair Means

Candidates shall maintain perfect silence and attend to their business only. Any conversation or gesticulation or disturbance in the examination hall shall be deemed as misconduct. If a candidate is found using unfair means or impersonating, his/her candidature shall be cancelled and he/she will be debarred from the examination.

### 6.6 Non-Attendance

For those who are unable to appear in the entrance examination on the scheduled dates for any reason, no re-examination shall be held under any circumstances. The schedule will remain unchanged even if the date is declared a public holiday.



## 7.0 Entrance Test

- All eligible candidates would be called for the computer based online entrance examination KIITEE Management 2025, to be conducted in test centres across India, as per the scheduled dates mentioned earlier.
- The test centres are mentioned in this booklet. For any unforeseeable reason if test could not be conducted at any selected centre then the candidate will be asked to appear the test in his/her nearest available centre.



## 8.0 Admit Card

- Information on receipt of applications at KIIT School of Rural Management will be available on the website [www.ksrm.ac.in](http://www.ksrm.ac.in). Candidates can check the status of their application on the website from 08th January, 2025 onwards.
- Candidates whose particulars do not appear on the website may contact the Admission Office. Phone number is mentioned at the back of the booklet. Such candidates may be required to forward a photocopy of the application form along with one passport size photograph (as per the original application form) and proof of remittance of fees.
- Candidates can download the admit card from 08th January, 2025. Candidates must not mutilate the admit card nor make any change therein.
- Candidates must preserve the admit card till the admission process is over.





## 9.0 Result

- Result of KIITEE Management entrance examination 2025 will be declared on 20th January, 2025.
- Result would be available at KSRM website, [www.ksrm.ac.in](http://www.ksrm.ac.in).
- On the basis of KIITEE Management merit list, candidates will be called for Group Discussion & Personal Interview (GD & PI) and Writing Ability Test (WAT).
- Candidates will have to meet their own travel expenses for appearing the GD & PI.
- Candidates must preserve the original result card till the admission process is over.



## 10.0 Submission of Documents

The following is the list of documents that would be required to be submitted by the candidates at the time of GD & PI.

- High school certificate and mark sheet
- +2 certificate and mark sheet
- Graduation certificate and all semester mark sheets
- Entrance score card

Any changes in the list would be communicated in due course of time.



## 11.0 Final Selection & Admission Offer

The final selection will be made on the basis of candidate's performance in the Group Discussion & Personal Interview (GD & PI), Writing Ability Test (WAT), career marks, and entrance score. Successful candidates will be intimated of their final selection through admission offer letter containing the terms and conditions of the admission. For the offer to be valid, the selected candidates, after going through contents of the admission offer letter, need to confirm and accept the offer with the terms and conditions for taking admission to the programme through "Acceptance Letter". All the candidates who have been offered admission have to pay the fees as stipulated in the admission offer letter. Otherwise they would forfeit their seat to the person next on the waiting list.



## 12.0 Cancellation of Admission

Admission is liable to be cancelled at any point of time, either before or after admission, if:

- Any information provided in the application form/admission form is found to be incorrect or misleading.
- The candidate fails to submit the final degree result on time as stipulated or fails to secure minimum eligible marks in the degree examination.
- The terms and conditions of the admission offer letter are not fulfilled.



## 13.0 Legal Jurisdiction

All disputes pertaining to the conduct of KIITEE Management 2025 shall fall within the jurisdiction of Bhubaneswar only.

If any person or officer engages himself / herself in act(s) that would result in the leakage of the question paper(s) or attempt to use any unfair means in this examination, he / she shall be liable for prosecution under the Indian Penal Code.



## 14.0 Examination Centres along with Codes

The above entrance examination will be conducted ONLINE in the following 15 centres.

STATE	CITY	CODE
Odisha	Bhubaneswar	01
	Rourkela	02
Telangana	Hyderabad	03
Assam	Guwahati	04
Bihar	Patna	05
Chhattisgarh	Raipur	06
Jharkhand	Ranchi	07
	Jamshedpur	08
Karnataka	Bangalore	09
Maharashtra	Mumbai	10
NCR	New Delhi	11
Tamil Nadu	Chennai	12
	Prayagraj	13
Uttar Pradesh	Lucknow	14
	Kolkata	15
Andhra Pradesh	Visakhapatnam	16



# APPLICATION FORM

MBA (RM) & MBA (ABM) at KIIT SCHOOL OF RURAL MANAGEMENT (KSRM)



KIIT DEEMED TO BE  
UNIVERSITY

## KIITEE MANAGEMENT 2025

01. Candidate's Name (as given in Class X Certificate)	<input type="text" value="SUBRAT GOSWAMI"/>				
02. Father's Name (as given in Class X Certificate)	<input type="text" value="R. N. GOSWAMI"/>				
03. Date of Birth	<input type="text" value="07"/>	<input type="text" value="11"/>	<input type="text" value="2001"/>		
04. Sex	Male <input checked="" type="checkbox"/>	Female <input type="checkbox"/>	Other <input type="checkbox"/>		
05. Nationality	Indian <input checked="" type="checkbox"/>	Other <input type="checkbox"/>			
06. Communication Address	Line 1	<input type="text" value="SUBRAT GOSWAMI"/>			
	Line 2	<input type="text" value="S/O- SHREE R. N. GOSWAMI"/>			
	Line 3	<input type="text" value="BANNERGHATTA ROAD, ADUGODI"/>			
City	<input type="text" value="BANGALURU"/>	Pincode	<input type="text" value="560031"/>		
State	<input type="text" value="KARNATAKA"/>				
Mobile No.	<input type="text" value="099xxx xxxxx"/>	Alternate Mobile No.	<input type="text" value="078xxx xxxxx"/>		
07. Category	General <input checked="" type="checkbox"/>	SC <input type="checkbox"/>	ST <input type="checkbox"/>	OBC <input type="checkbox"/>	Physically Challenged <input type="checkbox"/>
08. Course(s) Applied for	<ul style="list-style-type: none"><li>MBA in Rural Management <input checked="" type="checkbox"/></li><li>MBA in Agribusiness Management <input type="checkbox"/></li></ul>				
<p>Non Refundable Application Fee for each course is ₹1500/-.</p>					
09. Test Centre Option	Option1	<input type="text" value="01"/>	Option2	<input type="text" value="03"/>	
10. Qualification Details Qualification (Tick any One Option) Passing Year	Graduating in 2025 <input checked="" type="checkbox"/>	Graduate <input type="checkbox"/>	Post Graduate <input type="checkbox"/>	<input type="text"/>	
11. Aggregate Marks in Percentage	10th <input type="text" value="78%"/>	12th <input type="text" value="83%"/>	Graduation <input type="text" value="81%"/>		
12. Email ID	<input type="text" value="subrat.goswami@gmail.com"/>				
13. Mother Tongue	<input type="text"/>				
14. How did you come to know about KSRM?	<input type="text"/>				

### Declaration:

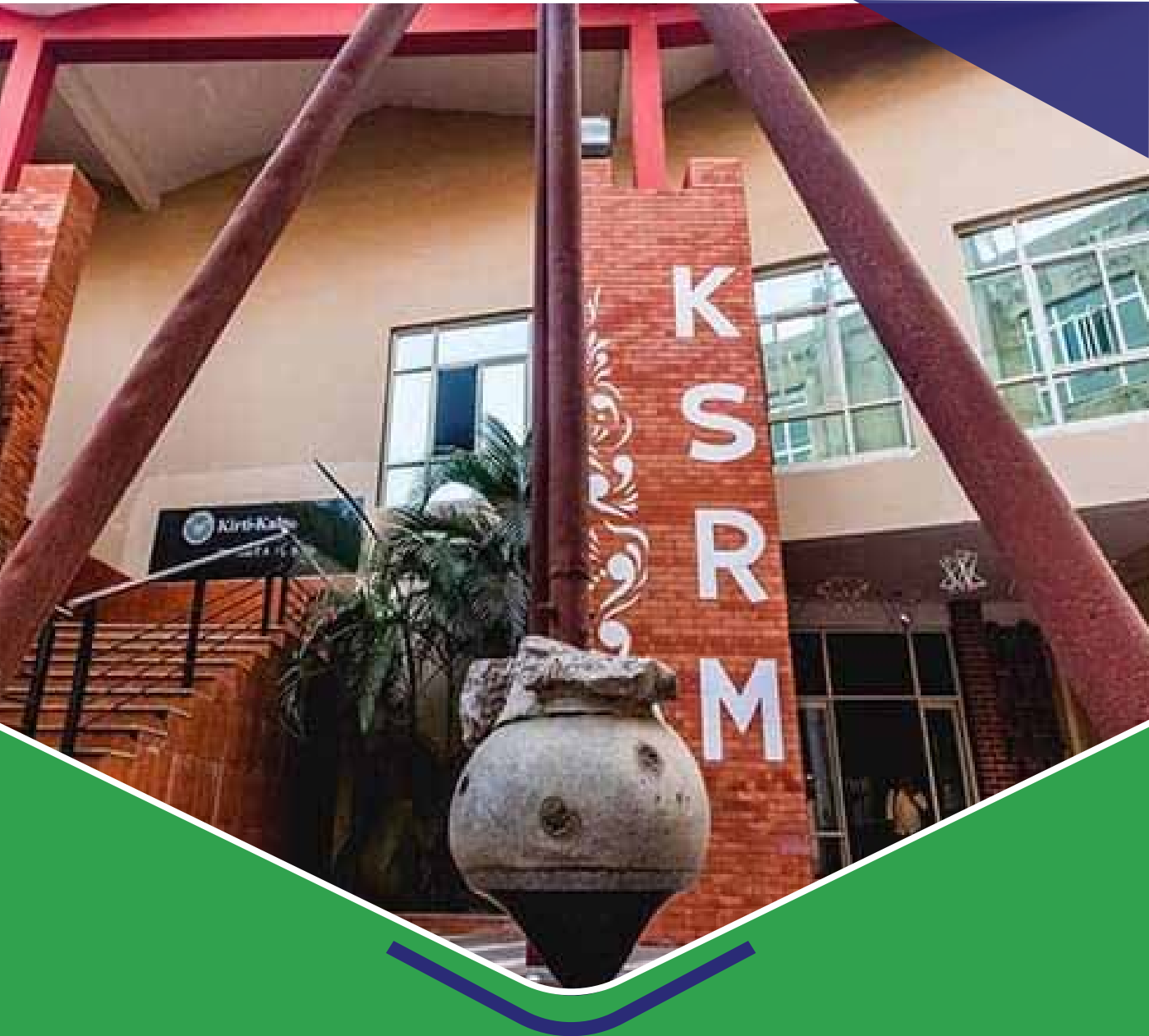
I hereby undertake that the information given through this Application Form are true to the best of my knowledge.

*Subrat Goswami*

Signature of the Candidate

SAMPLE

SAMPLE






**KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY**  
Deemed to be University U/S 3 of the UGC Act, 1956  
**SCHOOL OF RURAL MANAGEMENT**

## CONTACT US

### Admissions Office

KIIT School of Rural Management  
KIIT Deemed to be University  
Kanhana Campus - 17, Post - KIIT  
Bhubaneswar, Pin-751 024, Odisha

 +91 70089 74019 / 94383 04388  
 [admission@ksrm.ac.in](mailto:admission@ksrm.ac.in)  
 [www.ksrm.ac.in](http://www.ksrm.ac.in)