



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY

Deemed to be University U/S 3 of the UGC Act, 1956

SCHOOL OF RURAL MANAGEMENT

PLACEMENT BROCHURE 2022-24

**MBA (Rural Management) &
MBA (Agribusiness Management)**



**FUTURE READY
PROFESSIONALS**





Welcome to KIIT Deemed to be University

Established U/S 3 of UGC Act, 1956

Home to over 40,000 students from across the globe, all drawn to our exceptional programs, cutting-edge research, and unparalleled opportunities for personal and professional growth. At KIIT, we believe that education should be a transformative experience, empowering students to make a positive impact on the world. We are committed to providing the resources, support, and guidance needed to turn that vision into reality. The University has been conferred the Sportstar Award and FICCI India Sports Award for the promotion of sports and we are proud to have 11 Olympians pursuing their education at KIIT.

A++ Grade
Accredited by NAAC



601-800
THE World University
Rankings 2024



16th
Among Indian Universities
Ranked by NIRF, Govt of India



Ranked 1
Top Rank among the
private Higher Education
Institutions



Tier 1
Accreditation
Washington Accord



Badge by
IAU





Shaping Tomorrow's Leaders and Innovators



Our Founder



Dr. Achyuta Samanta is a Member of Parliament in Lok Sabha and the founder of two remarkable institutions - Kalinga Institute of Industrial Technology (KIIT) and Kalinga Institute of Social Sciences (KISS). His life journey is nothing short of a remarkable tale of perseverance and determination, rising from the depths of poverty and deprivation to become a beacon of hope and inspiration for millions. His accomplishments have etched him into the annals of history, and his contributions in various fields have left an indelible mark on society. His institutions, KIIT and KISS, are more than just buildings and classrooms; they are testaments to his vision and unwavering commitment to empowering the underprivileged and marginalized communities.



What is Inside

Message from the Director

Message from the Placement Chairperson

The Founder

KSRM at a Glance

The KSRM Edge

Voices of Success

Being Future Ready Professionals

MBA Rural Management

MBA Agribusiness Management

Industry Engagement

Placement & Internships

Major Recruiters

World-class Infrastructure

Faculty Profile

Alumni Connect

Other Offers from KSRM



MESSAGE FROM

DIRECTOR



Greetings from KIIT School of Rural Management!

I take this opportunity to thank all the organizations who took part in the last placement season and made the final placements a grand success. I would also like to thank all the recruiters and dignitaries from various organizations who visited our campus for placements, internships, for interacting with students and delivering guest lecturers under our industry interaction programme.

Our flagship programmes, **MBA (Rural Management)** and **MBA (Agribusiness Management)** have been well recognised amongst best management programmes in the country. Since inception, continuous endeavour has been made to upgrade the curriculum every year to keep students in sync with the latest developments in the field of management education.

KSRM has always believed in providing adequate experiential learning to its students and is the only institute in the country to have 3 field training segments (internships), ARS, CSS and MTS, each of approx 8-10 weeks duration for the MBA (Rural Management) Programme.

Similarly, MBA (Agribusiness Management) students have 4 experiential learning components in the curriculum in the form of a Rural Immersion Programme, 2 Live Projects and a full duration Summer Internship.

The graduates from the earlier batches of this programme have been absorbed by different organizations and we feel really happy to hear encouraging feedback from recruiters who cite about the excellent contribution they have made to the respective organizations.

It gives me immense pleasure to introduce to you the batches of 2022-24 of MBA (Rural Management) and the MBA (Agribusiness Management), a set of young, energetic and talented professionals who have been carefully groomed to make them “workplace ready”.

We at KSRM, cordially invite you to visit our campus to participate in the final placements and recruit our young post-graduates based on your needs. We are confident that our students will prove to be assets and will contribute significantly towards the growth and development of your organization.

Prof. Nishith Parida
Director, KSRM

MESSAGE FROM

PLACEMENT CHAIRPERSON



I am thrilled to introduce you to the talented and promising MBA (Rural Management) and MBA (Agribusiness Management) students of the 2022-24 cohort. Both of these MBA programs offer an advanced and specialised curriculum comprising essential core courses and a diverse range of electives, providing students with the adequate knowledge for success in an ever-evolving world.

Both programs consistently attract students from various parts of India and socio-economic backgrounds, contributing to a diverse and enriched learning environment. At KSRM, we place a strong emphasis on experiential learning, ensuring that students not only acquire academic fundamentals and practical application skills but also cultivate a positive attitude.

Over the years, KSRM graduates have embarked on highly successful careers in several reputed public and private organizations dedicated to Rural development, the Agri-business & Food sector, Rural Banking & Microfinance, CSR, Consulting and Conglomerates with a keen interest in development of the rural economy.

I extend my sincere appreciation to all our current partner organizations for their unwavering trust and continuous support. To those who are visiting us for the first time, a warm welcome. I have every confidence that the class of 2022-24, having undergone a rigorous selection process, will make a positive and valuable contribution to their respective organizations.

Our experienced and dedicated placement team will be in touch with you to ensure a seamless and positive recruitment experience. Thank you for considering our talented students as potential assets to your organizations.

Prof. Debasish Mohapatra

*Chairperson, Placement Committee,
KSRM*



**POISED FOR
SUCCESS**



KSRM at a Glance

The KIIT School of Rural Management (KSRM), part of KIIT Deemed to be University in Bhubaneswar, was inaugurated on November 20, 2006, by Dr. Verghese Kurien, the father of the “White Revolution”, and Dr. Achyuta Samanta, the founder of KISS and the KIIT group of institutions. It was established to address the professional needs of rural organizations, voluntary sectors, and corporations interested in the rural economy. KSRM later introduced an Agribusiness curriculum to provide a comprehensive understanding of India’s agriculture and food policy, as well as the intricacies of agriculture finance, food marketing, and commodities markets. KSRM’s flagship programs, MBA in Rural Management and MBA in Agribusiness Management, are highly regarded in the country for preparing future managers with specialized skills that go beyond general management.



KSRM VISION

Use knowledge driven approach to become a leading global academic institution in the field of Rural Management & Agribusiness Management.

KSRM MISSION

- Nurturing professional managers with the necessary knowledge, skills, values and attitude
- Instilling leadership qualities in students to bring about a positive impact on society and business
- Catalyzing the process of holistic and sustainable rural development and minimizing rural urban divide
- Maintaining a knowledge hub to aid policy formulation through research and dissemination



The KSRM **Edge**

A photograph of three students in business attire walking on a green lawn. On the left, a woman in a black blazer and trousers carries a laptop. In the center, a man in a blue blazer and black trousers walks. On the right, a woman in a black blazer and trousers walks. They are all smiling and looking towards the right. The background shows lush green trees and a white water tank.

**Qualified & Experienced
Faculty**

Progressive Learning

**Unique Curriculum &
Pedagogy**

**Partnership & Focus on
Experiential Learning**

**Robust Industry
Engagement**

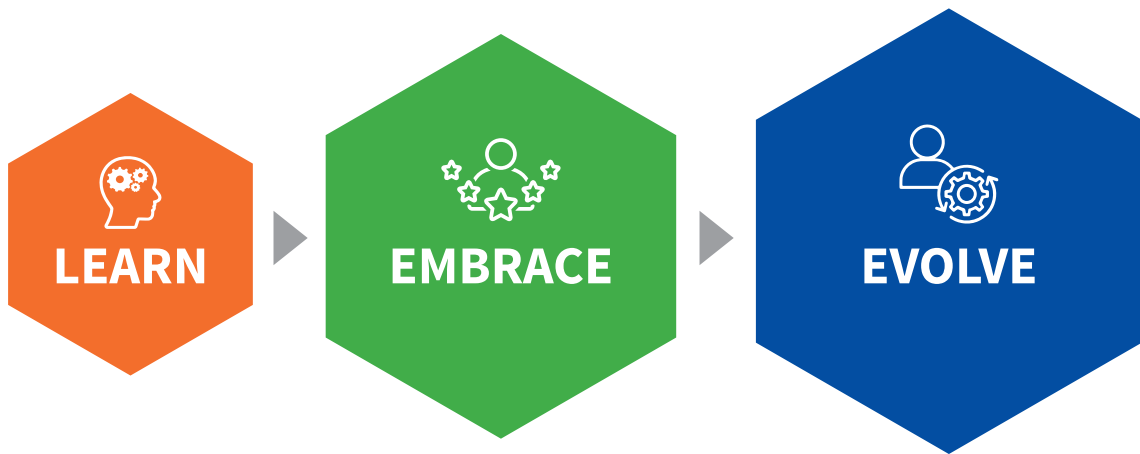
**Career Advisory &
Augmentation Services**



KSRM's case method classes, field projects, multimedia simulations, and other interactive learning tools allow our students to exercise their leadership abilities in a safe and supportive environment, preparing them to add value both in the business world and beyond.

KSRM's *Learn*, *Embrace* and *Evolve* structure ensures that students seamlessly fit into any role they are assigned on the job.

This is achieved by a mix of out of classroom learning, role plays, business simulation, live consultancy projects, seminar interaction with business leaders, a structured summer internship, regular workshops, club activities, research undertaken by students and jointly working with the industry through partnership and tie-ups.



WE CHALLENGE OUR STUDENTS TO THINK DIFFERENTLY

At KSRM, education is a two-way street where students not only learn from world class instructors, but also from a dynamic peer group with diverse backgrounds and perspectives. Our deliberately designed program combines large-format classes, intimate sections, and curated study groups to create an ideal environment for personal and professional development. Students learn and grow exponentially in this collaborative and supportive community.

Voices of **SUCCESS**



“ Being from the first batch, we learnt a lot from KSRM, from innovative approaches to co-create a learning environment. None of this would be possible without the assistance of all faculty members and management. Proud to be part of the KSRM family! ”

Mr. Sunil Kumar

Head CSR, ACG Worldwide

“ My journey at KSRM has been transformative, largely due to the emphasis on practical inputs and the unwavering support of the faculty. The hands-on learning opportunities and supportive environment of KSRM helped me to contribute in improving lives and livelihoods of vulnerable/ disaster prone communities. ”

Mr. Dibyakanta Nayak

Team Lead Disaster Response, Reliance Foundation



“ KSRM is the place that enhances your skills and knowledge by providing you with well designed classroom teaching programs and internship opportunities. ”

Ms. Jaya Sharma

Senior Consultant, PwC India

“ The practical exposures during my MBA days at KSRM played the vital role in my professional career growth. I am ever grateful to KSRM for shaping up my career so precisely. ”

Mr. Shaswat Tripathy

Manager, Agri Input Procurement, DeHaat



“ KSRM is an excellent choice, especially for those pursuing opportunities in the Development and Agribusiness sector. My journey at KSRM was enriching and personally transformative. The time spent in KSRM will be cherished for life, and I will be forever grateful for it. ”

Mr Piyush Tiwari

AVP, Farmer Funding, HDFC Bank

Being FUTURE READY PROFESSIONALS



Our students are future ready professionals who possess a combination of technical knowledge, interpersonal skills, adaptability, and a strong commitment to sustainable and inclusive development to thrive in the ever evolving field of Development and Agri-business.

Positivity
is the
best
way to
sustainable
SUCCESS



Achyuta Samanta



Impactful
PROFESSIONALS

**MBA
RURAL MANAGEMENT**





Semester I

- Micro Economic Analysis
- Accounting for Managers
- Rural Production and Livelihoods
- Quantitative Techniques
- Rural Society and Polity
- Development Research Methods
- Managerial Analysis and Communication
- Marketing Management
- Development Perspectives

Field Segment: Action Research Segment (ARS)

Semester II

- Macro Economic Analysis
- Finance for Managers
- Marketing Research
- Organizational Behavior
- Management Information Systems
- Strategic Marketing
- Natural Resource Management and Climate Change

Field Segment: Case Study Segment (CSS)

Semester III

- Policy and Programme Interventions for Rural Development
- Development Theory and Practice
- Rural Finance and Commercial Banking
- Management of Co-operatives & FPOs
- Project Management
- Agri-Business Management
- Optionals:**
 - Micro Finance
 - Rural Marketing
 - Commodity Trading and Marketing
 - E-Business for Rural Enterprises
 - Operations Research
 - Agri-Input Marketing

Field Segment: Management Traineeship Segment (MTS)

Semester IV

- Human Resource Development
- ICTs for Development
- Sustainable Development
- Strategic Management
- Legal Environment and Business Ethics
- Innovation in Rural Development and Enterprises
- Yoga and Human Consciousness
- Optionals:**
 - CSR Management
 - International Trade in Agriculture
 - Strategic Interventions in Development Organizations
 - Procurement and Supply Chain Management
 - Managing Agricultural Value Chains

KSRM's two year MBA (Rural Management) program transforms dedicated, talented students into leaders and entrepreneurs who bring value to both their organizations and rural communities. This program empowers students from diverse economic and academic backgrounds, moulding them into responsible corporate citizens capable of making a positive impact on rural society. It serves as a gateway to exciting, specialized careers in the development sector, corporate world, and government organizations, offering recent graduates a chance to become catalysts for change in rural communities.

MBA (RURAL MANAGEMENT)

Curriculum

02 years full time

04 semesters

93 credits in total

29 core courses

08 electives

Differentiating Components

03 Field Exposures

- Action Research Segment (ARS) - 8 Credits
- Case Study Research Segment (CSS) - 8 Credits
- Management Traineeship Segment (MTS) - 12 Credits

The students spend almost 28 weeks in the three fieldwork segments which are designed to achieve progressive experiential learning. The Action Research Segment (ARS) in the first semester is followed by Case Study Research Segment (CSS) in the second semester and Management Traineeship Segment (MTS) in the third semester.

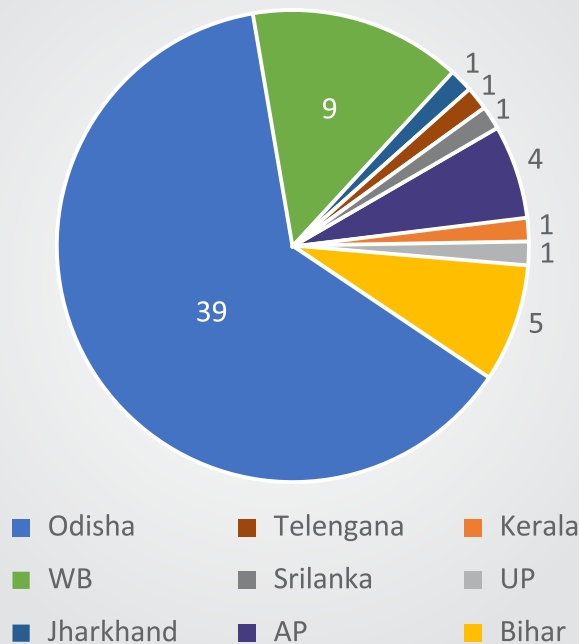




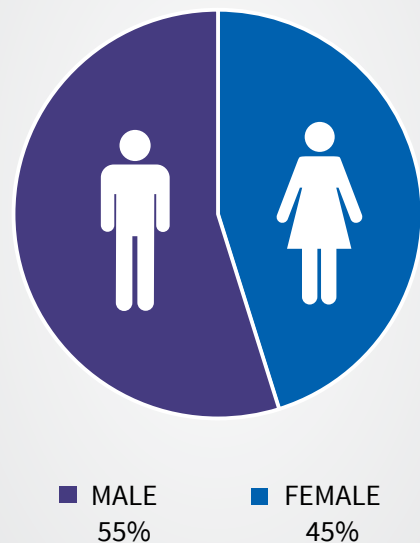
MBA - RURAL MANAGEMENT | BATCH 2022-2024

DEMOGRAPHIC PROFILE:

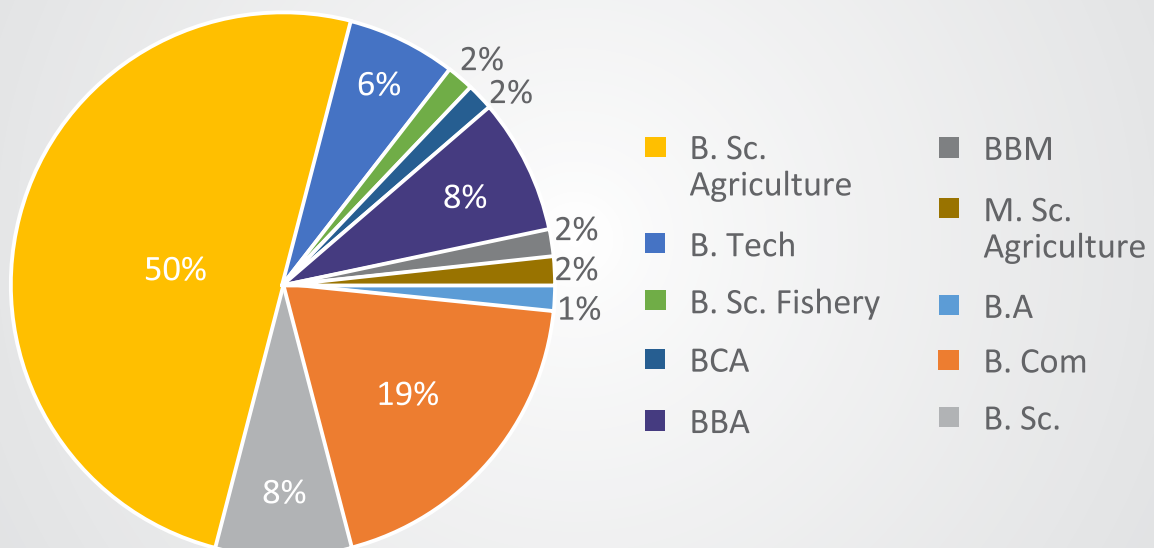
STATES OF DOMICILE



GENDER RATIO



ACADEMIC BACKGROUND



MBA (Rural Management)

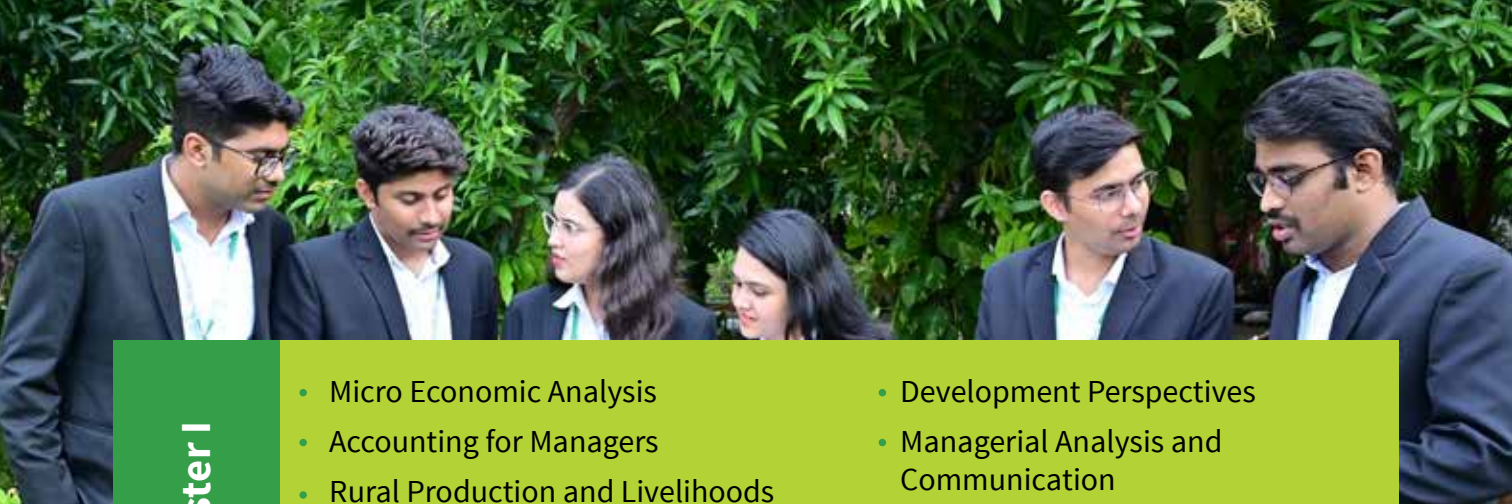
**GATEWAY TO
EXCITING CAREERS IN:**



Future
DIFFERENTIATORS

**MBA
AGRIBUSINESS MANAGEMENT**





Semester I

- Micro Economic Analysis
- Accounting for Managers
- Rural Production and Livelihoods
- Quantitative Techniques
- Marketing Management
- Development Perspectives
- Managerial Analysis and Communication
- Organizational Behaviour
- Basics of Agriculture for Managers

Field Segment: Rural Immersion

Semester II

- Macro-Economic Analysis
- Sales and Distribution Management
- Rural Marketing Communication and Product Management
- Marketing Research
- Agri-input Marketing
- Agri-finance and Commercial Banking
- ICT in Agriculture & eBusiness
- Procurement and Supply Chain Management
- Financial Management
- Business Analytics

Field Segments:

- *Live Project –I*

Summer Internship

Semester III

- Strategic Management- Microfinance
- Agri-warehousing & Collateral Management
- Management of Food Processing Industries
- International Trade in Agriculture

Electives:

- Technology Interventions in Agriculture
- Digital and Social Media Marketing for Agribusiness
- Rural Marketing
- Management of Cooperatives and FPOs

Field Segment: Live Project –II

Semester IV

- Legal Environment & Business Ethics
- Human Resource Management
- Project Management
- Emerging Trends & Policies in Agriculture
- Personality Development
- Yoga and Human Consciousness

Electives:

- Agriculture Entrepreneurship Management
- Commodity Trading & Derivatives
- Management Information System
- Climate Change and Sustainable Agriculture

An MBA in Agribusiness Management prepares individuals for a career in the management and administration of agricultural businesses. This specialized degree provides students with the necessary knowledge and skills to make best of opportunities in the agricultural industry, including production, marketing, finance, and supply chain management

MBA (AGRIBUSINESS MANAGEMENT)

Curriculum

02 years full time

04 semesters

83 credits in total

30 core courses

04 electives

Differentiating Components

04 Field Exposures

- Rural Immersion Segment (RIS) - 2 Credits
- Live Project (LP1) - 2 Credits
- Summer Internship Project (SIP) - 8 Credits
- Live Project (LP2) - 2 Credits



The curriculum includes a rural immersion program, two live projects and a summer internship, giving students the chance to tackle real world opportunities. This experience exposes them to practical problem solving using management principles and decision making tools. It's a hands on opportunity to apply what they've learned.

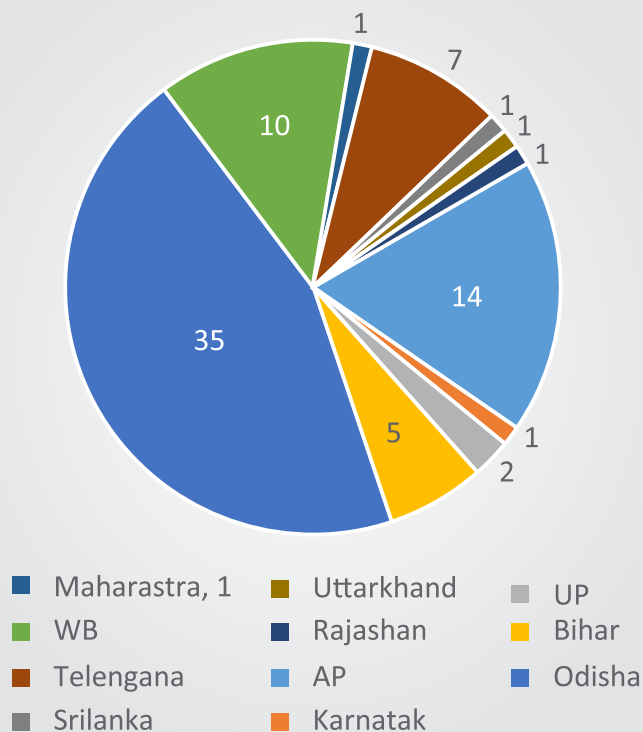




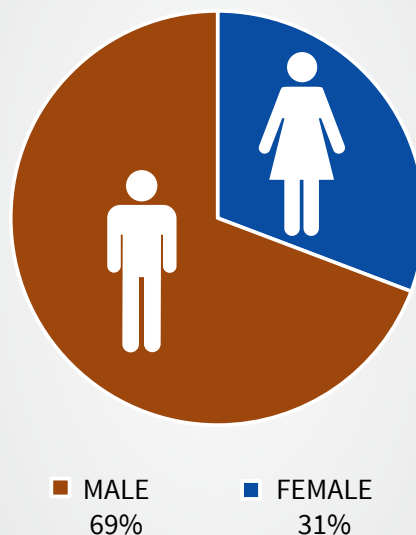
MBA - AGRIBUSINESS MANAGEMENT | BATCH 2022-2024

DEMOGRAPHIC PROFILE:

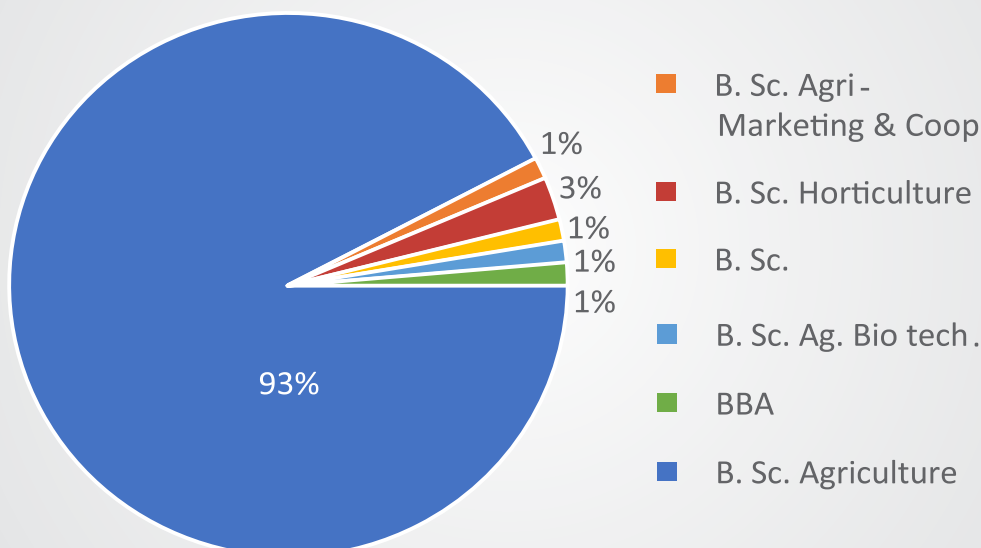
STATES OF DOMICILE



GENDER RATIO



ACADEMIC BACKGROUND

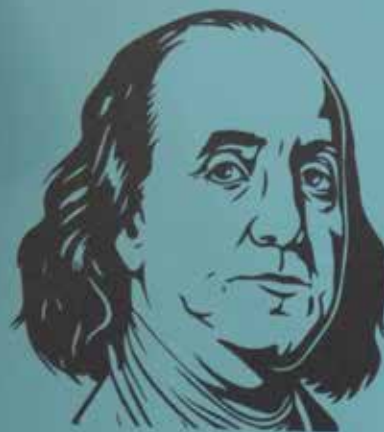


MBA (Agribusiness Management)

**UNLOCK EXCITING
CAREERS IN:**



Tell me
and I forget,
teach me and
I may remember,
involve me and
I LEARN

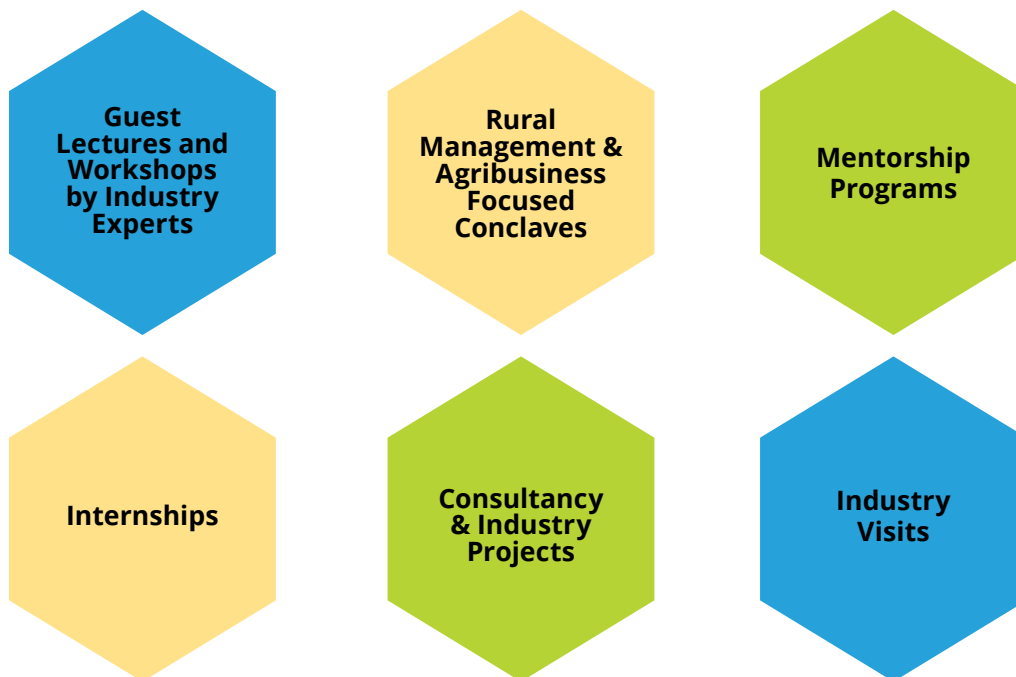


Benjamin Franklin

Industry Engagement

Industry experts and professionals are frequently invited to campus to deliver guest lectures and conclaves to share their insights, and mentor students. Additionally, KSRM actively collaborates with leading organizations, facilitating internships and research projects that not only enrich the learning experience but also enhance students' employability in the development as well as agribusiness sector.

TYPES OF INDUSTRY CONNECT PROGRAMS AT KSRM



Industry connect programs at KSRM are designed to bridge the gap between theoretical knowledge and practical application by providing students with exposure to real world industry experiences in the field of development as well as business management.



KONCLAVE @ KSRM:

Where Great Minds Converge
Unlocking Knowledge, Empowering
Connections: Conclaves for
Unparalleled Insights

INDUSTRY CONCLAVES & GUEST SPEAKERS



Mr. GVS Naidu
Commercial Lead (East)
Bayer Crop Science



Mr. Dushyant K Tyagi
CEO
Farmgate Technologies



Mr. Swapan Sinha
Head (Marketing)
NDDB



Mr. Anilkumar SG
Founder & CEO
Samunnati



Dr. Vinayak R Sharma
Director - Marketing and
Business Development
Savannah Seeds



Dr. Sujeet Ranjan
Associate Director (Nutrition)
Tata Trusts



Mr. Indrajit Choudhuri
CEO & Country Director
PCI, India



Mr. Saroj Kr. Mahapatra
Executive Director
PRADAN



**Dr. Lopamudra
Priyadarshini**
AVP, Head Community
Relations and Sustainability
Hindalco Industries Ltd.



Mr. Jiten Rao
Vice President (Supply Chain)
DeHaat



Mr. Mathew Joseph
Country Director
American India Foundation



Dr. Vikas Yadvendu
Group Head CSR
Arcelor Mittal Nippon Steel India

Placement & Internships

Organizations Participating in the Campus Recruitment **in the last few years**

Major Recruiters: KSRM's campus placements programme for each graduating batch aspires to provide meaningful and challenging professional career opportunities for students. Our placements involve a wide range of organizations from the commercial sector, state and central governments, non-governmental organization and multilateral agencies.

Here are some of the major recruiters of KSRM:

Agri-business and Food Processing

01. Adani Wilmar Ltd.
02. Bayer
03. Big Basket
04. BigHaat
05. DeHaat
06. Farm X
07. GCMF (Amul)
08. ITC Ltd.
09. Licious
10. NAFED
11. National Collateral Management Services Ltd. (NCML)
12. National Dairy Development Board (NDDB) Dairy Services
13. BISK Farm
14. O Agri
15. Our Food
16. PAN Seeds
17. Reliance Retail Ltd.
18. TANMONDIAL Pvt. Ltd., Singapore
19. Seedworks International
20. Sinochem
21. VNR Seeds
22. Udaan
23. CP Foods- India
24. Dukes- India
25. Fertis India Private Ltd.
26. Milk Mantra
27. Nuziveedu seeds
28. Savannah Seeds

Banking and Microfinance

29. Bandhan Bank
30. Dvara E-Registry

31. Tata Capital
32. Annapurna Micro Finance Pvt. Ltd.
33. Aarohan Financial Services Ltd.
34. Bharat Financial Inclusion Ltd.
35. DCB Bank
36. ESAF Small Finance Bank
37. HDFC Bank
38. ICICI Bank
39. NABARD Financial Services Ltd.
40. Avanti Finance
41. RBL FinServe Ltd.
42. Samunnati
43. Satya Microcapital Ltd.
44. Satin Credit Care Network Ltd.
45. Svantra Microfin Private Ltd.
46. YES Bank
47. Seed Cap Finance
48. Utkarsh Small Finance Bank
49. Muthoot Finance

Government Development Organisations

50. Bihar Rural Livelihoods Promotion Society (JEEViKA)
51. Jharkhand State Livelihood Promotion Society (JSLPS)
52. Maharashtra State Rural Livelihood Mission (MSRLM)
53. National Handloom Development Corporation (NHDC)
54. Odisha Livelihood Mission (OLM)
55. Odisha Tribal Development Society (OTDS)
56. ORMAS





































International Development Organisations

57. American India Foundation (AIF)
58. CARE India
59. ChildFund India
60. Syngenta Foundation
61. TechnoServe (TNS)
62. UNDP

Non- Government Development Organisations

63. Access Development Services Pvt. Ltd.
64. Aga Khan Rural Support Programme (AKRSP)
65. Ambuja Cement Foundation
66. APMAS
67. BAIF Development Research Foundation
68. Basix
69. DHAAN Foundation
70. Dilasa
71. Drishtee
72. CYSD
73. Foundation for Ecological Security (FES)
74. Gramin Vikas Trust
75. Harsha Trust
76. ITC (CSR)
77. Mrida Group
78. PRADAN
79. Reliance Foundation
80. Srijan
81. Tata Trust

Major Recruiters

World-class Infrastructure



KSRM offers an unparalleled campus life with a diverse student body, providing enriching experiences through academic seminars, cultural festivals, and sports events. Students build strong connections through clubs and organizations, fostering personal and professional growth.

The campus features state-of-the-art facilities, including sports infrastructure, open-air theatres, auditoriums, and collaborative workspaces, promoting innovation and entrepreneurship. This dynamic environment enhances the MBA experience, creating lasting memories and networks.

Life in Campus

*Beyond the Books,
Unleash Your Brilliance:*

**Transforming Leaders
through Extra-
Curricular
Excellence!**



Faculty Profile: KIIT School of Rural Management



Prof. Nishith Parida, *Director*
B. Sc. Agriculture & AH
(G B Pant University, Pantnagar)
PGDM (IIM Ahmedabad)
Email: director@ksrm.ac.in



Prof. Nirmal K Mandal
PGDRM, IRMA, Anand, Gujarat
Current Interest: e- Governance,
Public Policy, CSR, Innovations in
Rural Development and Enterprises,
Sustainable Development
Email: nirmal@ksrm.ac.in



Prof. Ganesha H. S.
Ph.D. from KIIT DU, Bhubaneswar.
PGDRM, IRMA, Anand, Gujarat.
Bachelor of Veterinary Sciences
(B.V.Sc.), UAS, Bangalore.
Current Interest: Quantitative
Techniques, DEA, Business Analytics,
Spreadsheet Modelling,
Project Management, Financial
Management and Accounts.
Email: hsganesha@ksrm.ac.in



Prof. Debasish Mohapatra
Ph.D. (Rural Management)
KIIT DU, Bhubaneswar
PGDRM (XIMB) Bhubaneswar
B.Sc. (Agriculture) OUAT, Bhubaneswar
Current Interests: Smart Agriculture,
Agribusiness, Community Institutions
and Value Chain, Climate Change and
NRM
Email: debasish.mohapatra@ksrm.ac.in



Prof. Sukumar Dash
MBA, University of Delhi
MA, University of Delhi
Current Interests: Supply
Chain, Sustainability,
Agri-cooperatives, Commodity Trading
Email: sukumar.dash@ksrm.ac.in



Prof. Surendra Jena
Ph.D and M.Phil (Social Anthropology),
Delhi University
Current Interests: Development Theory
and Practices, Social Institutions and
Structure, Tribal Studies, Ethnography,
Participatory Research, Community
Health and Nutrition, Social
Accountability, Local self-governance
and Decentralized Planning.
Email: surendra.jena@ksrm.ac.in



Prof. Damodar Jena, *Dean*
Ph.D. (Analytical & Applied Economics)
Utkal University; M.Phil. (Economics),
University of Madras; LLB, Utkal
University; FDP, IIM Ahmedabad
Current Interest: Climate Change,
Environment and Sustainable
Development; Disaster Risk and
NRM; Public Policy and Human
Development; Sustainable Agriculture
Email: damodarjena@ksrm.ac.in



Prof. V Venkatakrishnan
Ph.D. (Development Studies), ISEC
Bangalore, University of Mysore, 1999
Current Interest: ICT for
Development, e-Business,
Decentralized Governance,
Sustainable Livelihoods, and Rural
Development Policies
Email: venkat@ksrm.ac.in



Prof. Prasanta Parida
Ph.D. (Management) at Utkal
University, Bhubaneswar
Current Interest: Marketing Research
and Rural Marketing
Email: prasanta.parida@ksrm.ac.in



Prof. Srilata Patnaik
PGDRM, XIMB
Ph.D. (Rural Management) at Xavier
Institute of Management, Bhubaneswar
Current Interest: Sustainable Livelihoods,
Natural Resource Management, Public
Policy and Qualitative Research, Natural
Resource Management, CSR
Email: srilata@ksrm.ac.in



Prof. Somnath Dutta
Ph.D. (Pursuing) Strategic Management
MBM (IIT Kharagpur)
Bsc.Tech Textile Technology, University
of Calcutta.
Current Interest: Strategy, Social
Entrepreneurship, Marketing, Branding,
Email: somnath.dutta@ksrm.ac.in



Prof. Jyotiranjana Gochhayat
Ph.D. (IIT Kharagpur), M.Tech.
(Human Resources Development &
Management, IIT Kharagpur), B.Tech.
(Agricultural Engineering, OUAT)
Current Interest: Human Resources &
Organizational Behaviour, Leadership,
Workplace Well-beings
Email: jyotiranjana@ksrm.ac.in



*Academically seasoned
and the corporate experienced*

FACULTY

KSRM's faculty comprises a diverse blend of both young and experienced individuals, combining academic expertise with corporate experience. Faculty members actively engage with students beyond the academic realm, participating in mentoring and club activities.

KSRM cultivates a thriving relationship between its faculty and students, creating an environment that nurtures the exchange of ideas, collaborative projects, the expansion of intellectual contributions through publications, participation in conferences, and delivering paper presentations. Beyond the typical class timetable, faculty members also lead workshops for students and take on roles as judges in various student activities.



Mentoring plays a crucial role at KSRM, offering students a priceless asset that enhances both their academic and emotional wellbeing. Over the span of two years, students establish a unique connection with their faculty mentors, fostering increased dialogue, and receiving enhanced career guidance in the process.



Alumni Connect

At KSRM we believe in maintaining a strong and enduring relationship with our former students. These initiatives foster a sense of belonging, engagement, and collaboration among alumni, the school, and the current student community.

KSRM CONDUCTS REGULAR ALUMNI INTERACTIONS THROUGH THE FOLLOWING INITIATIVES

**Alumni
Database and
Communication
Channels**

**Alumni
Awards and
Recognitions**

**Alumni
Entrepreneurs**



**Alumni
Chapters and
Networks**

**Alumni
Mentoring
Programs**

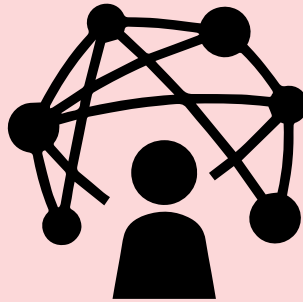
**Alumni Guest
Lectures &
Workshops**



LEVERAGING THE ALUMNI ADVANTAGE

Knowledge Sharing and Learning: Alumni bring their professional experiences, industry insights, best practices, realworld case studies and expertise back to the school community.

Brand Building and Reputation: Engaged alumni become brand ambassadors for their alma mater. Their success stories and achievements attract prospective students and employers.



Mentorship and Career Support: Alumni mentors provide guidance, advice, and support in career development, job search, and professional growth.

Networking and Collaboration: Offer valuable opportunities for internships, jobs, and partnerships.

Alumni Entrepreneurs

Over the years, a few KSRM Alumni have also become successful entrepreneurs. It is heartening that they continue to devote their energies to create value in the rural sector. KSRM has special focus on building entrepreneurship skills.

- **Ms. Akansha Sharma**
(2007-09)
Jaipuri Haat, Jaipur, Rajasthan
- **Mr. Binoda Jha**
(2007-09)
The Kosi, Supaul, Bihar
- **Dr. Lalit Kumar Mendhe**
(2007-09)
The Village-Café, Raipur, Chhattisgarh
- **Mr. Abhinav Amithabh Ahluwalia**
(2009-11)
Evolve Foundation, Dehra Dun, Uttarakhand and
Kissan Window Private Ltd., Dehra Dun, Uttarakhand
- **Mr. Pallab Das**
(2013-15)
PC Jewellers Ltd, Bhubaneswar, Odisha
- **Mr. Prashant Mishra**
(2010-12)
Thinline Pvt. Ltd, Mumbai, Maharashtra

Other Offers from KSRM





For further Information Contact:



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
Deemed to be University U/S 3 of the UGC Act, 1956
SCHOOL OF RURAL MANAGEMENT

📍 Kanhan Campus-17
Patia - 751 024
Bhubaneswar, Odisha, India

🌐 www.ksrm.ac.in

Prof. Debasish Mohapatra

Chairman, Placement Committee
✉️ debasish.mohapatra@ksrm.ac.in
☎️ +91- 70709 92554

Mr. Keshaba Chandra Mohanta

Executive, Placement Department
✉️ placement@ksrm.ac.in
☎️ +91- 94371 70705

Connect with us



/school/ksrmbbsr



/ksrmbbsr