

*...School for
Change Managers*



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
Deemed to be University U/S 3 of the UGC Act, 1956
SCHOOL OF RURAL MANAGEMENT



PLACEMENT BROCHURE

2021-2023

**MBA (Rural Management) &
MBA (Agribusiness Management)**



Times Higher Education
**World University
Ranking 2023**

**Ranked
601–800**

Yearwise Ranking



**World
University
Rankings 2023**

A Grade
Accredited by NAAC



Accredited by
IET UK

IET
The Institution of
Engineering and Technology

Ranked 1
Top Rank among the
private Higher Education
Institutions



601–800
THE World University
Rankings 2023



India's First
QS 5 Star
Rated University



20th
Among Indian Universities
Ranked by NIRF, Govt of India



301–350
THE Young University
Rankings



ISAS
Institute for
Internationalisation
Strategies Advisory
Service



Tier 1
Accreditation
Washington Accord



The KIIT Deemed to be University, Bhubaneswar has been accredited by the NAAC of the UGC in the 'A' Grade (Highest CGPA among self-financing universities), recognizing the excellence the University has brought about in the field of education.

More than 27,000 students from all around India and about 50 countries attend KIIT's cosmopolitan campus. It covers 25 square kilometres and has 23 vast wi-fi enabled modern campuses with a total built-up area of 7.5 million square feet.

There are 28 schools, all of which are connected by perfectly manicured and modern-technology-enabled campuses and provide graduate, post-graduate, doctorate, and post-doctoral programmes in a variety of fields, including the MBA (Rural Management) and MBA (Agribusiness Management).

A convergence of education and the newest technical know-how is realized with the help of a unique state-of-the-art campus with worldwide quality training infrastructure and amenities.

MESSAGE FROM DIRECTOR



Greetings from KIIT School of Rural Management..

I take this opportunity to thank all the organizations who took part in the last placement season and made the final placements a grand success. I would also like to thank all the recruiters and dignitaries from various organizations who visited our campus for placements, internships, for interacting with students and delivering guest lecturers under our industry interaction programme.

Our flagship programmes, **MBA (Rural Management)** and **MBA (Agribusiness Management)** have been well recognised amongst best Management programmes in the country. Since inception, continuous endeavour has been made to upgrade the curriculum every year to keep students in sync with the latest developments in the field of management education.

KSRM has always believed in providing adequate experiential learning to its students and is the only institute in the country to have 3 field training segments (internships), ARS, CSS and MTS, each of approx 8-10 weeks duration for the MBA(Rural Management) Programme.

Similarly MBA(Agribusiness Management) students have 4 experiential learning components in the curriculum in the form of a Rural Immersion Programme, 2 Live Projects and a full duration Summer Internship.

The graduates from the earlier batches of this programme have been absorbed by different organizations and we feel really happy to hear encouraging feedback from recruiters who cite about the excellent contribution they have made to the respective organizations.

It gives me immense pleasure to introduce to you the batches of 2021-23 of MBA (Rural Management) and the MBA(Agribusiness Management), a set of young, energetic and talented professionals who have been carefully groomed to make them “workplace ready”.

We at KSRM, cordially invite you to visit our campus to participate in the final placements and recruit our young post-graduates based on your needs. We are confident that our students will prove to be assets and will contribute significantly towards the growth and development of your organization.

Prof. Nishith Parida
Director

MESSAGE FROM PLACEMENT CHAIRPERSON



I am delighted to introduce you to the bright, young, dynamic, and talented MBA (Rural Management) and MBA (Agribusiness Management) students of the 2021-23 batch. Both of these programmes provide a cutting-edge curriculum comprised of core courses and a diverse range of electives that provide students with the education needed to succeed in a changing world.

The programmes attract students from a diverse range of backgrounds, which enriches the learning environment. The programmes at KSRM place a strong emphasis on experiential learning, ensuring that students develop not only academic fundamentals and application nuances, but also a positive attitude.

Over the years, KSRM graduates have gone on to very successful careers in organizations working in Rural Development, Agri-business & Food sector, Rural Banking & Microfinance, CSR and corporate with a rural economy interest.

I would like to thank all of our current partner organisations for their trust and ongoing support, and I would like to welcome those who are visiting us for the first time. I am confident that the class of 2021-23 will positively contribute to and create value for their organisations because they have gone through a rigorous selection process.

Our placement team will contact you to ensure that you have a positive recruitment experience.

Prof. Nirmal K Mandal
Chairperson, Placement

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KSRM at a Glance

KIIT School of Rural Management (KSRM) under KIIT Deemed to be University, Bhubaneswar came into existence with the laying of the foundation stone jointly by Dr. Verghese Kurien, Father of the White Revolution and Dr. A. Samanta, the Founder of KISS and KIIT Group of institutions on 20th November 2006.

It was established to meet the professional needs of rural firms, rural development organizations, the voluntary sector, and corporations with an interest in the rural economy.

KSRM works to realize its objective through teaching, training, and doing research in the field of rural management, as well as producing a new breed of professional rural managers with appropriate principles and ethos to assist organizations working to improve rural economy and development.

KSRM will constantly endeavor to improve the knowledge and practice content of its academic programme to match National and International standards. KSRM is the full-fledged institute in the field of rural management & Agribusiness management in the country.

Vision

Use Knowledge Driven Approach to become a leading Global Academic Institution in the field of Rural Management & Agri-business Management.

Mission

- Nurturing professional managers with the necessary knowledge, skills, values and attitude
- Instilling leadership qualities in students to bring about a positive impact on society and business
- Catalyzing the process of holistic and sustainable rural development and minimizing rural urban divide
- Maintaining a knowledge hub to aid policy formulation through research and dissemination

Why Should You Hire from KSRM?

- **Unique Curriculum & Better Pedagogy**

The programme is designed to mix academics with classroom and experiential learning. Simulators, case studies, a paper-pen self-assessment test, role plays, group activities, and a presentation are all included.

- **Focus on Experiential Learning**

More than 300 partner organisations across India provide experiential learning support to students.

- **Progressive Learning**

Three internships over four semesters for MBA (Rural Management) and four different field based components for MBA (Agribusiness Management) over two years.

- **Industry Exposure**

Guest lecture from industry experts and exposure field visits are included in every session.

- **Focus on Attitude & Behavior**

Separate training cell for strengthening soft skills such as emotion quotient (EQ) and leadership quality



PARTNERSHIP for Learning & Knowledge Creation

KSRM in 15 years of its existence has built strong network with more than 300 organizations. These organizations include government departments, NGOs, semi-government organizations, CSR Agencies, Development Funding Agencies and rural MSMEs. This network benefits KSRM students through active field learning and the organizations through field research and knowledge creation.

This unique partnership is translated on ground through field study components of MBA (Rural Management) & MBA (Agribusiness Management). This partnership also offers us new interfaces with our partner organizations in terms of Management Development Programmes (MDP) and research and consulting. KSRM faculty and students are determined to make such partnerships grow both in quantitative and qualitative terms.



MBA (Rural Management)

A well-structured two-year MBA Programme (Rural Management) has been designed to educate the budding rural managers for meeting the managerial requirements of rural organizations and organizations working for rural people.



MBA (Rural Management) Curriculum

- Course curriculum of MBA (RM) is broad based compared to conventional MBA
- The course has two specific components viz. 4 semesters of Class Room Segment (CRS) spread over 54 weeks and 3 terms of Field Work Segments (FWS) / internship of 34 weeks.
- Experiential Learning as one of the core focuses of its curriculum - allows students to learn from live situations which are real and at the same time more complex than what can be created in classrooms.
- The students spend almost 6 months (10 weeks in each of the three internships) across four semesters over two years which are designed to achieve progressive learning.

Moving up the learning curve - The innovative Programme Structure MBA (RM) Programme

Semester I

Classroom Segment
Action Research
Segment (ARS)
Micro Planning
Social Mobilization

Semester II

Case Study Research
Training
Case Study Segment
(CSS)
Context based
Problem Diagnosis

Semester III

Research
Methodology
Training
Management
Traineeship
Segment (MTS)
Live Problem
Solving

Semester IV

Classroom Segment
Domain
Specialization

MBA (RM) Curriculum:

The MBA (RM) programme comprises of a mix of core management subjects like marketing, finance and HR and broad area of specialization like agribusiness management and rural development management. From the first semester onwards, a blend of core management and rural management subjects are offered, giving students an understanding and appreciation of principles of management in various rural development and managements domains.

SEMESTER-WISE COURSE DETAILS of MBA (RM) - Batch (2021-23)

Module & Type	Title of the Course	Credit
Compulsory (Classroom) 18 credits	Micro Economic Analysis-RM 5101	2.0
	Accounting for Managers-RM 5111	2.0
	Rural Production and Livelihoods-RM 5121	2.0
	Quantitative Techniques-RM 5131	2.0
	Rural Society and Polity – RM 5123	2.0
	Development Research Methods – RM 5143	2.0
	Managerial Analysis and Communication – RM 5141	2.0
	Marketing Management – RM 5162	2.0
	Development Perspectives – RM 5153	2.0
Field / Internship	Action Research Segment (ARS) – RM 5183	8.0
Semester Total		26.0
Compulsory (Classroom) 20 credits	Macro Economic Analysis-RM 5102	2.0
	Finance for Managers – RM 5112	2.0
	Marketing Research – RM 5164	2.0
	Organizational Behavior – RM 5146	2.0
	Management Information Systems – RM 5132	2.0
	Strategic Marketing – RM 5166	2.0
	Natural Resource Management and Climate Change – RM 5126	2.0
Field / Internship	Case Study Research Segment (CSS) –RM 5184	8.0
Semester Total		22.0
(Classroom) 12 credits	Policy and Programme Interventions for Rural Development-RM 6155	2.0
	Development Theory and Practice-RM 6152	2.0
	Rural Finance and Commercial Banking-RM 6114	2.0
	Management of Co-operatives & FPOs-RM 6123	2.0
	Project Management-RM 6141	2.0
Optionals ** (limited to 4.0 credits)	Agri-Business Management-RM 6171	2.0
	Micro Finance – RM 6111	2.0
	Rural Marketing – RM 6161	2.0
	Commodity Trading and Marketing – RM 6173	2.0
	E-Business for Rural Enterprises – RM 6157	2.0
	Operations Research – RM 6133	2.0
	Agri-Input Marketing – RM 6177	2.0
Field / Internship	Management Traineeship Segment (MTS) – RM 6182	12.0
Semester Total		28.0
Compulsory (Classroom) 12 credits	Human Resource Development – RM 6146	2.0
	ICTs for Development – RM 6153	2.0
	Sustainable Development – RM 6154	2.0
	Strategic Management – RM 6142	2.0
	Legal Environment and Business Ethics – RM 6144	2.0
	Innovation in Rural Development and Enterprises – RM 6124	2.0
Optionals ** (limited to 4.0 credits)	CSR Management –RM 6151	2.0
	International Trade in Agriculture – RM 6175	2.0
	Strategic Interventions in Development Organizations – RM 6158	2.0
	Procurement and Supply Chain Management – RM 6134	2.0
	Managing Agricultural Value Chains – RM 6118	2.0
Semester Total		16.0

Experiential Learning for MBA (Rural Management)

Since its inception in 2006, KSRM has built a strong network with more than 300 organizations across different states in India. This network provides experiential learning support to the students of KSRM.

Action Research Segment (ARS) - Basic Understanding

The ARS component of the programme provides the preliminary exposure to the students to the contexts of rural life and develop an understanding of the realities of the rural people. This is a building block to hone their skills in important components like social mobilization and micro planning that these students will be using in the course of time.

The ARS consists two distinct components:

(i) Micro-Planning (ii) Social Mobilization

The Micro-planning is a comprehensive planning approach wherein the community prepares development plans on its own considering the priority needs of the village. During the Social Mobilization Component, the students primarily involve the communities to achieve a given development objective.



Case Study Segment (CSS)- Building Block and Application of Thought

The Case Study Research is a research method suitable for many rural and agricultural development situations, which takes place in real settings and requires an interdisciplinary approach.

This segment provides students with skills allowing them to evolve from observers to analyzers.

Students get the opportunity to gain knowledge of people in their natural setting and their interactions with other people in the environment. In such situations, the Case Study Research may offer insights that might not be achieved with other research approaches.



The Management Traineeship Segment (MTS)

The Management Traineeship Segment (MTS) Internship is the third component of experiential learning that promotes diagnostic-oriented inquiry, i.e., the “How” and “Why” of problems in order to generate effective prescription.

The MTS is planned to be a problem solving segment wherein students will apply their analytical and decision making skills on specific project based problems/challenges assigned by organizations engaged in various aspects of rural management and development. Students are expected to rigorously research the problem,

analyze data, and produce outputs in terms of solutions in line with the objectives of the projects.

The MTS component’s primary goal is to collaborate with all of our partner organizations that have a strong commitment to the rural sector. The students will work under the active supervision of experienced senior managers from participating organisations, who will be assisted by KSRM faculty advisers to help them make decisions in real-world and increasingly demanding settings.

Scope of MTS:

The host organizations can assign project(s) on problems / issues / situations which require in-depth understanding, insights and analytical abilities for their resolution.

Indicative Project Themes

- Rural Livelihoods
- Value Chain Analysis
- Rural Marketing
- Agri & food Business
- Sustainable Agriculture
- Programme Monitoring & Evaluation
- Public Health & Nutrition
- Education
- Corporate Social Responsibility (CSR) for Development
- Climate Change, Disaster and Natural Resources Management
- Rural Banking and Financial Inclusion
- ICT for Development



MBA (Agribusiness Management)

Agribusiness includes all the activities that take place from the farm to the final consumers. It covers the agri-inputs, production, processing, distribution logistics and marketing all the agricultural products. With liberalisation and globalisation, tremendous amount of opportunities have been created in this sector.

The agribusiness sector in India today lacks the trained and skilled managerial professionals to manage the current challenges and take it to greater heights. With an aim to prepare qualified and well trained professionals to cater to various needs of the agribusiness sector, our school has started a 2 year full time MBA Agribusiness Management programme from the 2019 academic session starting in July 2019.



MBA (Agribusiness Management) Curriculum

The curriculum for the programme includes compulsory courses, industry attachment and projects. The students will have to go through a rigorous curriculum which will help them to develop adequate managerial skills appropriate for the agribusiness sector.

The programme has 4 semesters and includes an 8 week summer training programme after the completion of the second semester. There are a total of 84 credits in the entire course. Out of these, 10 credits are offered through 2 field segments and 4 credits through live projects and the rest in the form of compulsory classroom courses.



Programme Design of MBA (ABM) 2021-23

Semester	Module	Course Type	Title of the Course	Credit
I 20 credits	Classroom	Compulsory	Micro Economic Analysis - RM5411	2
			Accounting for Managers - RM5421	2
			Quantitative Techniques - RM5431	2
			Marketing Management - RM5441	2
			Rural Production & Livelihoods - RM5451	2
			Managerial Analysis & Communication - RM5461	2
			Organizational Behaviour - RM5463	2
			Development Perspectives - RM5453	2
			Basics of Agriculture for Managers - RM5471	2
	Field	Compulsory	Rural Immersion Programme - RM5481	2
II 30 credits	Classroom	Compulsory	Macro Economic Analysis - RM5412	2
			Sales and Distribution Management - RM5442	2
			Rural Marketing Communication and Product Management - RM5444	2
			Marketing Research - RM5446	2
			Agri Input Marketing - RM5448	2
			Agri Finance and Commercial Banking - RM5422	2
			Procurement and Supply Chain Management - RM5432	2
			ICT in Agriculture & eBusiness - RM5434	2
			Finance Management - RM5424	2
	Field	Compulsory	Business Analytics - RM5436	2
III 18 credits	Classroom	Compulsory	Live Project I - RM5482	2
			Summer Internship - RM5484	8
			Analysis & Management of Agri Value Chain - RM6471	2
			Strategic Management - RM6461	2
			Microfinance - RM6421	2
			Project Managemet - RM6423	2
			Agri Warehousing & Collateral Management - RM6425	2
			Management of Cooperatives and FPOs - RM6451	2
			Management of Food Processing Industries - RM6473	2
			Emerging Trends & Policies in Agriculture - RM6475	2
			Live Project II - RM6481	2
	Field	Compulsory	Legal Environment & Business Ethics - RM6412	2
IV 16 credits	Classroom	Compulsory	International Trade in Agriculture - RM6472	2
			Agriculture Entrepreneurship Management - RM6474	2
			Commodity Trading & Derivatives - RM6422	2
			Human Resource Management - RM6462	2
			Climate Change and Agriculture - RM6476	2
			Yoga and Mental Health - RM6464	2
			Personality Development - RM6466	2
Total Credits				84

Experiential Learning for MBA (Agri-business Management)

We have realised the role of experiential learning in shaping up the talents of the students. Hence, we have consciously included four different field based components in the curriculum of MBA (ABM). Among these the Summer Internship Segment (SIS) is the longest with 8 weeks duration and is the most critical.

The field based components are -



Rural Immersion Segment

The rural immersion component gives the students a preliminary exposure to rural life and develops an understanding of the realities of the rural people. It helps in developing a perspective on the rural sector in general and agriculture sector in particular. The programme is conducted in partnership with grassroots level NGOs. The students are expected to stay in the villages for the entire duration of two weeks and submit a report at the end of the programme based on their own understanding of the rural life and agriculture sector as an output.



Live Projects Segment

The students in their second semester (after going through the fundamental courses in the first semester) need to have experience for two weeks of industry specific scientific understanding through both secondary and primary information. The students in group (4-5 students in each group) need to take up the pre-defined and identified specific industry related project in the vicinity of the University. This experience may enable the students to prepare for their Summer Internship followed by the second Live Project.



Summer Internship Programme

The goal of the Summer Internship component is to collaborate with all of our partners and businesses who are dedicated to the Agribusiness industry.

The Summer Internship is a problem-solving segment in which students apply their analytical and decision-making skills to specific project-based problems / challenges presented by Agri and rural business and development organisations.

Students work under the active supervision of experienced senior managers who are assisted by KSRM faculty advisers in making judgments in real-world and more demanding settings.



THE CAMPUS

There is state-of-the-art IT enabled smart class rooms, hostels, libraries, conference rooms, seminar halls and Auditorium, as one would expect from a world-class university. The KSRM campus is a work of art that combines design and space with traditional furnishings to create a beautiful aesthetic. The architectural design is in keeping with the school's theme.



Beyond Class Rooms

CONCLAVES & WORKSHOPS

KSRM organizes two National Level Conclaves in the areas of Rural Management and Agribusiness Management comprising of keynote speeches and workshops by CEOs/ Head of Institutions of reputed national and global level.

The broad objective is to bring the development / business practitioners, academicians and students to a common platform and discourse on various challenges and way forward on the chosen topics.

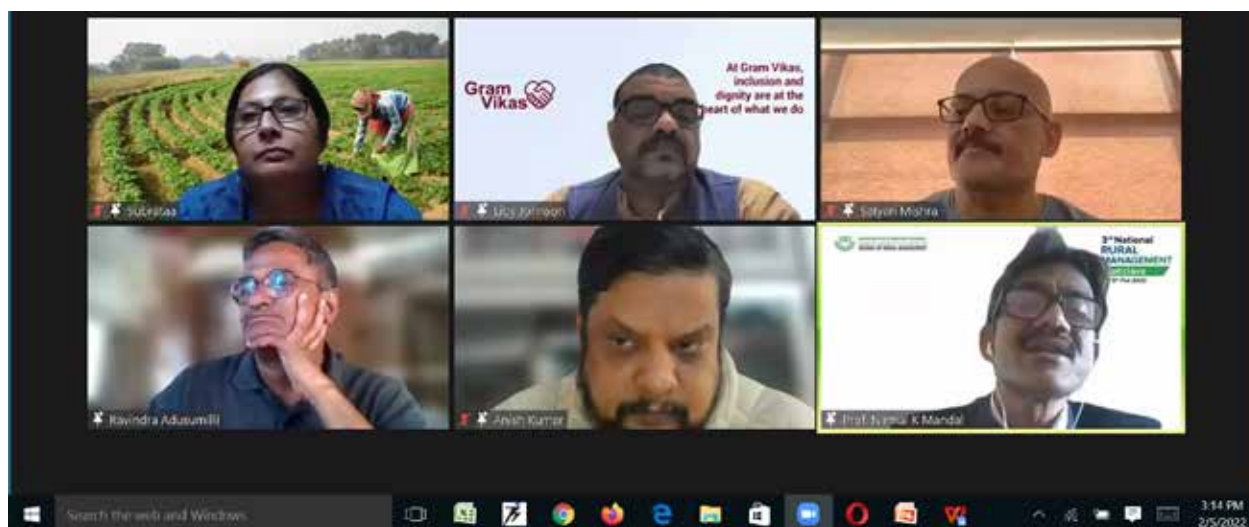


Rural Management Conclave

KSRM organized 3rd National Rural Management Conclave on 5th February, 2022. As a part of this conclave, two panel discussions were organized. The themes for the panel discussions were:

Theme-1: Inclusive Finance- An Enabler of SDGs

Theme-2: Civil Society Organisations in Advancement of SDGs.



Agribusiness Management Conclave

KSRM organized a 3rd National Agribusiness Conclave on 8th January 2022. As a part of this conclave, two panel discussions were organized. The two themes of the panel discussions were as follows:

Theme-1: Agri Startups Ecosystem: Challenges, Drivers and Pillars

Theme-2: Agri Inputs Towards Food Security & Nutrition Security: Challenges and Prospects

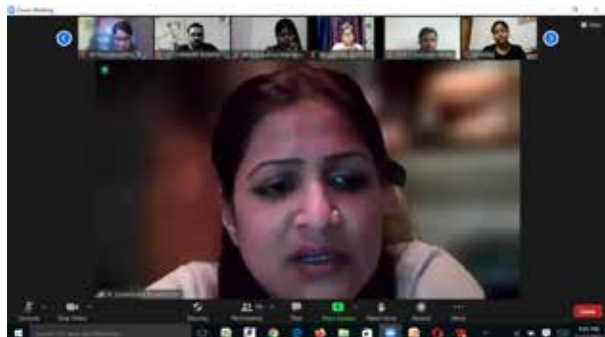


INDUSTRY LEADERSHIP TALKS & KNOWLEDGE SEMINARS

KSRM holds regular industry leadership talks and knowledge seminars on the following key topics to promote multi-dimensional knowledge acquisition outside of the classroom.

- Agribusiness leader's talk
- Perspectives in Development
- CSR and Development
- Agri-Value Chain
- Financial Services and Inclusion

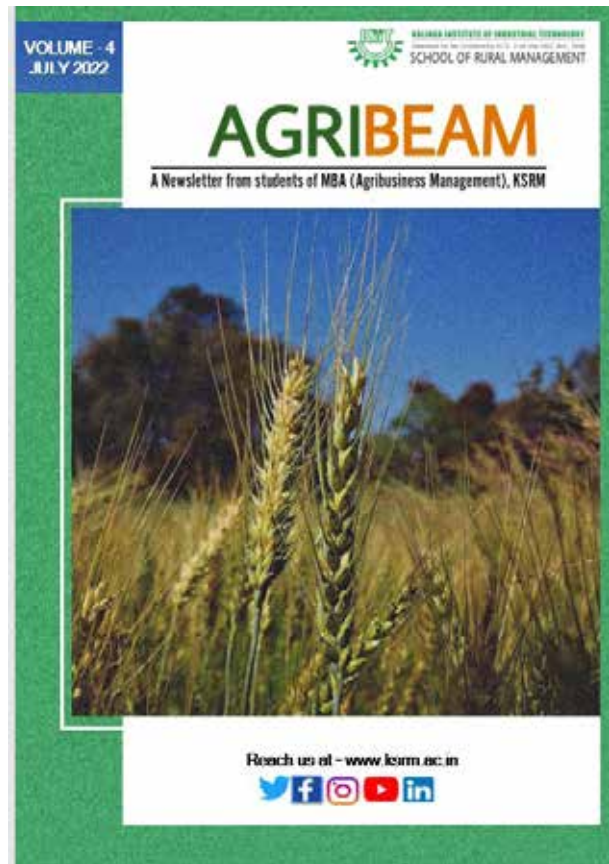
This greatly aids students in gaining firsthand insight into how the sector operates as well as exposing them to the real issues that managers encounter.



Newsletter

The student's newsletter is administered entirely by students and has become a popular source of information about school life as well as a platform for information on campus news, faculty and student articles, current events, industry expert interviews, creative Corner, book reviews, industry reviews, and much more.

The newsletter published by MBA (Agribusiness Management) students is called "Agribeam," and the newsletter published by MBA (Rural Management) students is called "Rural Buzz."

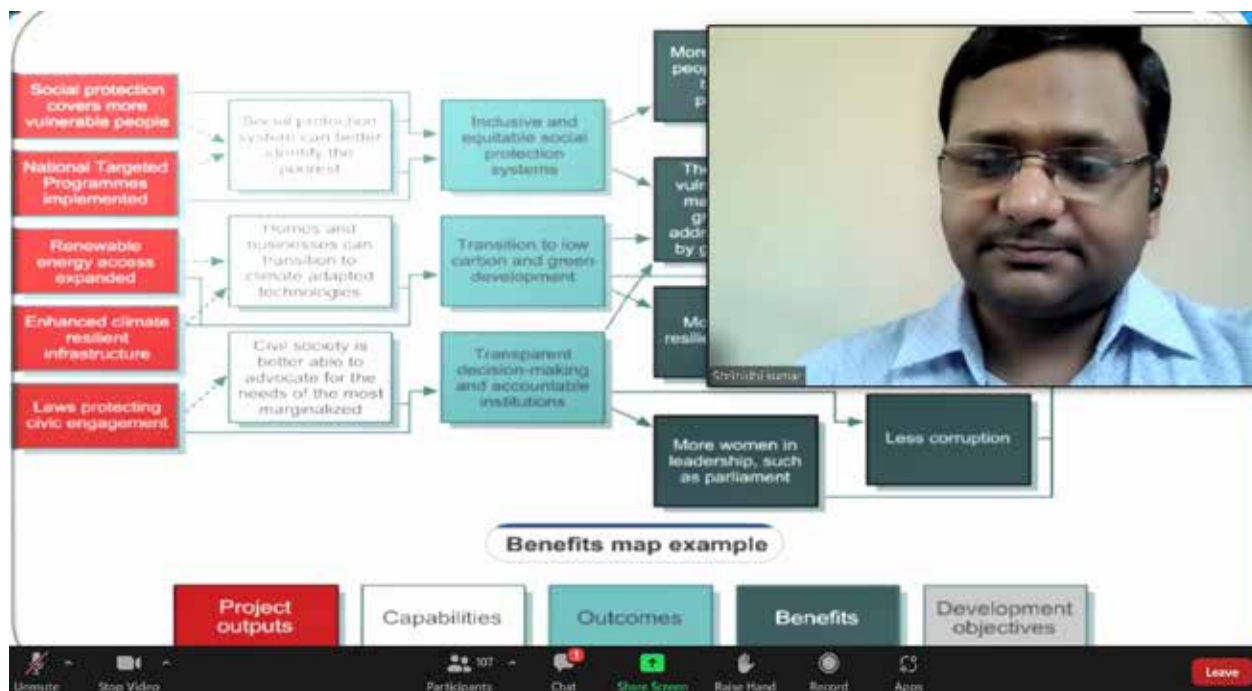


ALUMNI ACTIVITIES

Alumni Meet

The KSARM Alumni Meet is an important part of maintaining the 14-year tie that KSARM has with its alumni. Many of the alumni have risen to positions of leadership in agribusiness management, corporate social responsibility, microfinance, livelihoods, rural marketing, and other rural sub-sectors.

Alumni meetings are held frequently and alumni talks are held at regular intervals. This helps students stay informed about the organization's needs and developments, as well as builds and maintains ties among KSARM members.



OUR FACULTY

KSRM Faculties



Prof. Nishith Parida

Director, KIIT School of Rural Management
PGDM (IIM Ahmedabad) B.Sc. Agriculture &
AH (G B Pant Univ, Pantnagar)
Experience: 25 years+



Prof. Damodar Jena

Ph.D. (Analytical and Applied Economics) Utkal
University, M.Phil. (Economics), University of Madras
Experience: 25 years+
Current Interest: Climate Change & Sustainable
Development, Micro & Macro Economic Analysis,
Development Research Methods
Email: damodarjena@ksrm.ac.in



Prof. Nirmal K Mandal

Pursuing Ph.D. (KIIT Deemed to be University)
PGDRM, IRMA, Anand, Gujarat
Experience: 25 years+
Current Interest: e-Governance, Public policy, ICT for
Development, Innovations in Rural development and
Sustainable development
Email: nirmal@ksrm.ac.in



Prof. Jyotirnanjan Gochhayat

Ph.D. (IIT Kharagpur), M.Tech. (Human Resources
Development & Management, IIT Kharagpur),
B.Tech. (Agricultural Engineering, OUAT)
Experience: 10 years+
Current Interests: Human Resources & Organiza-
tional Behaviour, Leadership, Workplace Well-beings
Email: jyotirnanjan@ksrm.ac.in



Prof. V. Venkatakrishnan

Dean, KIIT School of Rural Management
Ph.D. (Development Studies), ISEC Bangalore,
University of Mysore, 1999
Experience: 30 years+
Current Interest: ICT for Development, e-Business,
Decentralized Governance, Sustainable Livelihoods,
and Rural Development Policies
Email: venkat@ksrm.ac.in



Prof. Ganesha H S

Ph.D. (Rural Management)
KIIT Deemed to be University
PGDRM (IRMA), BVSc (UAS, Bengaluru)
Experience: 25 years+
Current Interests: Quantitative Techniques,
Project Management, Spreadsheet based DSS,
Data Envelopment Analysis (DEA), Financial
Management, Marketing Research, Development
Projects and Microinsurance
Email: hsganesha@ksrm.ac.in



Prof. Srilata Patnaik

Ph.D. (Rural Management)
PGDRM (XIMB), Bhubaneswar
Experience: 15 years+
Current Interest: Sustainable Livelihoods,
Public Policy and Qualitative Research
Email: srilata@ksrm.ac.in



Prof. Prasanta Parida

Ph.D. (Management) at Utkal University, Bhubaneswar
Experience: 20 years+
Current Interest: Marketing Research and
Rural Marketing
Email: prasanta.parida@ksrm.ac.in

KSOM Faculties



Prof. Sumita Mishra

MSW (TISS)
FPM (MDI, Gurgaon)



Prof. Piyusa P Das

B.Tech (CET Bhubaneswar),
PGDM (IIM Lucknow)
PMP® Certified



Prof. Bhuwandeep

PGDBM, IIM Bangalore,
B.Tech (Hons)
IIT Kharagpur



Prof. Shradha Padhi

LL.B., LL.M, Ph.D.



Prof. Buddhaditya Padhi

PGDM-AdCom, MBA (Marketing)
Ph.D (Pursuing)



Prof. Debi Prasad Das

MBA in Human
Resource Management
Utkal University (2004)
Ph.D



Prof. Ritika Sharma

B.E. Food Tech
(Panjab University)
PGD-ABM
(IIM Lucknow)

Batch 2021-23:

Stream Diversity	
Agriculture & Allied Sciences	20
BA	2
Journalism & Mass Communication	1
BCA	1
B.COM	12
B.Sc. Hospitality & Management	1
BBA	5
Rural Technology	1
B.Tech	8
B. Pharma	1
Biotechnology	1
Bioinformatics	1
B.Sc	9
B.Sc. Community Science	1



Odisha	37
West Bengal	9
Jharkhand	2
Madhya Pradesh	2
Chattisgarh	3
Bihar	2
Andhra Pradesh	1
Gujarat	1
Maharashtra	2
Assam	1

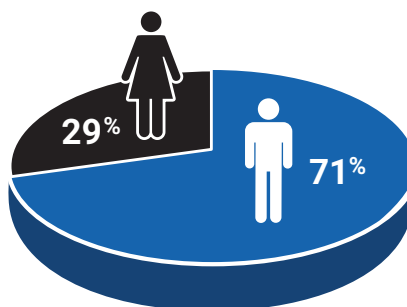
Nepal	2
Bhutan	1
Africa	1

Batch 2021-23:

A brief profile of the current batch of MBA (RM) students is presented below along with the major discipline-wise backgrounds of the students. This data helps in facilitating organizations to choose students suiting their proposed project requirements.

Stream Diversity	
B.Sc (Agriculture)	58
B.Tech(Agriculture)	4
B.Sc (Horticulture)	1
B.Sc (Fisheries)	1
BBA	3
B.Sc (Biotechnology)	1
B.Sc (Botany)	1
B.Sc (AGMACO)	1

Gender Diversity



Regional Diversity	
Odisha	29
West Bengal	10
Andhra Pradesh	17
Telangana	3
Maharashtra	3
Bihar	6
Karnataka	1
Uttar pradesh	1
International Students	
Mozambique	1
Burundi	1

PLACEMENT

Major Recruiters

KSRM's Campus Placements Programme for each graduating batch aspires to provide meaningful and challenging professional career opportunities for students. Our placements involve a wide range of organizations from the commercial sector, state and central governments, non-governmental organization and multilateral agencies.

Here are some of the major recruiters of KSRM -

Agri-business and Food Processing

01. ITC Ltd (Agri Business Division)
02. Adani Wilmar Ltd
03. GCMF (Amul)
04. NAFED
05. National Collateral Management Services Ltd (NCML)
06. Niryas Food Products Pvt. Ltd
07. Reliance Retail Ltd
08. Sagracod India Private Ltd
- Part of TANMONDIAL PTE Ltd, Singapore
09. National Dairy Development Board (NDDB)
Dairy Services
10. Big Basket
11. DeHaat
30. Maharashtra State Rural Livelihood Mission (MSRLM)
31. Odisha Livelihood Mission (OLM)
32. Knowledge Consortium of Gujarat (KCG)
33. National Handloom Development Corporation (NHDC)
34. Odisha Tribal Development Society (OTDS)

Banking and Microfinance

12. Annapurna Micro Finance Pvt. Ltd
13. Aarohan Financial Services Ltd
14. Bharat Financial Inclusion Ltd
15. DCB Bank
16. ESAF Small Finance Bank
17. Utkarsh Small Finance Bank
18. HDFC Bank
19. Suryaday Small Finance Bank
20. NABARD Financial Services Ltd
21. RBL FinServe Limited
22. Samunnati
23. Satya Microcapital Ltd
24. Satin Credit Care Network Ltd
25. Svatantira Microfin Private Ltd
26. YES Bank
27. Seed Cap Finance

Government Development Organisations

28. Bihar Rural Livelihoods Promotion Society (JEEVIKA)
29. Jharkhand State Livelihood Promotion Society (JSLPS)

International Development Organisations

35. American India Foundation (AIF)
36. Care India
37. ChildFund India
38. Syngenta Foundation
39. TechnoServe (TNS)
40. UNDP

Non- Government Development Organisations

41. Access Development Services Pvt. Ltd
42. Aga Khan Rural Support Programme (AKRSP)
43. BAIF Development Research Foundation
44. Cohesion Foundation Trust, Ahmadabad
45. Ambuja Cement Foundation
46. Dilasa
47. Foundation for Ecological Security (FES)
48. Drishtee
49. Gramin Vikas Trust
50. Harsha Trust
51. Mrida Group
52. Reliance Foundation
53. Srijan
54. Tata Trust
55. Basix

Others

56. Colgate - Palmolive (India) Ltd
57. GoCoop Solutions and Services

RECRUITMENT PROCESS

Recruitment season at KSRM begins in 1st December and goes on till early next year.

KSRM provides all necessary facilities including multimedia-enabled classrooms, test rooms, computer centre and interview rooms for all recruiters visiting the campus. Bhubaneswar being a capital city is well connected to all major metros through airlines. The world-famous Puri Jagannath Temple, the UNESCO World Heritage Centre - Konark Sun Temple and the Puri sea beach are just an hour's drive from Bhubaneswar.



Application and Shortlists

The organization share eligibility criteria, job description and salary details with KSRM and fix up a date for Pre-placement talk. In response to job descriptions floated by organizations, interested students apply through the KSRM Placements Office. A resume is submitted by the students as part of the application process. On the basis of student applications, organizations are required to send shortlists to the Placements Office at least a week prior to their final placement interviews.

Assessment

The final placement process is conducted over a period of time beginning from 1st of December. Organisations are encouraged to visit the campus for conducting the placement process. In case, it is not feasible, Organisations can conduct online written test, followed by Group Discussion and personal interview though on-line.

Offers and Acceptance

The organization can make an offer to the student after the final interview. For an offer to be valid, it should include details of role, location, remuneration, and other relevant terms and conditions required by the candidate to make a decision. The offer is communicated by the organisation to the Placements office, which in turn communicates it to the selected student.





For further Information Contact:

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