

Internship Projects of MBA (ABM) 2019-2021 Batch		
Name	Name of Internship Project	Internship Organisation Name
Manasi Panigrahi	Study and development of Supply chain Management system for Organic Fruit and Vegetables in South India	Bigbasket
Jyotiprakash Dash	Study and development of Supply chain Management System for Organic Fruit and Vegetables in North and North-East India	BigBasket
Swagatika Biswal	To analyze the retail industry in India and understand the consumer behavior and their satisfaction at Reliance Fresh	Reliance Retail Ltd
Sreelipta Pati	Analysis of consumer behaviour towards e-retailing and competitive advantage of JIOMART over other online grocery players	Reliance Retail Ltd
Deepika Sarangi	Competitive analysis of jio mart with other online retailer in Mumbai market	Reliance Retail Ltd
Mrutyunjaya Prusty	Fortune Sunflower oil market analysis and 360 degree strategy development	Adani Wilmar Limited
Swaran K Samantaray	Study and development of market survey and 360 degree marketing strategy for Fortune Sunflower Oil in Odisha	Adani Wilmar Limited
Shubham Anand Pathak	Evaluation of Historical Import data, Identification of Cost Competitive Importers, Potential Importers, Specifications and prices comparison with Indian blended ingredients cost evaluation and product buying strategy	ITC Ltd (Agribusiness Division)
Shaktismita Mohanty	Competitive analysis in case of retail super markets in Bhubaneswar	Reliance Retail Ltd
Sumit Sarangdhar Gawande	Study on Best Packaging Practices for Fresh Retail Products and Modern packaging technique	Reliance Retail Ltd
S Suman Patro	Study of fresh fruits and vegetables marketing trends in context with retail scenario in india	Reliance Retail Ltd
Anjali Roy	Understanding and Analysis of fresh fruits and vegetables retail sector and their prospects in Bihar	Reliance Retail Ltd
Anitya Baliarsingh	Business Model Proposal to the company for Fresh Fruits & Vegetable exports by thoroughly analysis the data from various sources	ITC Ltd (Agribusiness Division)
Subhrajyoti Pratik Ranjan Jena	To understand the E-commerce scenario in India particularly in Hybrid vegetable seeds and design a strategy for the company who wants to enter into the e-commerce space	HM Clause

Ashutosh Kumar	A study on marketing channels of IFFCO with special reference to IFFCO ebazar limited in Bihar.	IFFCO
Debasis Sahoo	Understanding and Management of Supply Chain System for agricultural inputs	BigHaat
Shirsendu Patra	Direct Promotion and sale of Agri-inputs in Rural areas in the State of West Bengal	VNR Seed
Shaswat Swarup Tripathy	Understanding and management of Warehouse and logistics for agricultural inputs	BigHaat India
Smrutiswarup Mohanty	Understanding and Management of Inventory for Agricultural inputs	BigHaat India
Saswata Mondal	Direct Promotion and sale of Agri-inputs in Rural areas in the State of West Bengal	VNR Seed.
Partha Mandal	Direct Promotion and sale of Agri-inputs in Rural areas in the State of West Bengal	VNR Seed.
Kiran Parmanik	Direct Promotion and sale of Agri-inputs in Rural areas in the State of West Bengal	VNR Seed
Biren Kumar	Market research on shrimp cultivation in Odisha, West Bengal & Gujarat. Study on technologies used by various processing factories in Odisha. Identification of the export market potential of various products.	ITC Ltd (Agribusiness Division)