



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY

Deemed to be University U/S 3 of the UGC Act, 1956

SCHOOL OF RURAL MANAGEMENT

KIITEE

MANAGEMENT 2021

**Admission
Bulletin**

APPLICATION FOR MBA (RM) / MBA (ABM) PROGRAM



1.0 Eligibility

Graduates in any discipline recognized by the Association of Indian Universities (AIU), with a minimum of 15 years (10+2+3) of education and minimum 50% aggregate marks (or equivalent CGPA). The percentage of aggregate marks is to be calculated taking all subject into consideration including optional subjects.

Where the University/Institution does not have any scheme for converting CGPA into equivalent marks, percentage score would be calculated by dividing the obtained CGPA with the maximum possible CGPA and multiplying the result with 100.

Those who are in the final year and expect to complete all the requirements of graduation before June 30, 2021 can also apply.



2.0 Programme Fee

MBA (Rural Management)

Fee Structure: The total fee for the MBA (Rural Management) 2021-23 programme is Rs. 7.22 Lakhs payable in five installments. The fee includes all expenses Hostel, Mess, Books & Materials and including provision of Laptop to all students.

Particulars	1 st Instalment	2 nd Instalment	3 rd Instalment	4 th Instalment	5 th Instalment
Admission Fee	75,000			10,000	
Tuition Fee		70,000	70,000	70,000	70,000
Development Fee		12,000	12,000	12,000	12,000
Field Segment Support		20,000	20,000	20,000	
Co and Extra Curricular Activities		15,000	15,000	15,000	15,000
Total Academic Fees (A)		1,17,000	1,17,000	1,27,000	97,000
Hostel Rent, Utility and Establishment (B)		25,000	25,000	28,000	25,000
Mess Expenses (C)		21,500	21,500	21,500	21,500
Total per Installment (A+B+C)	75,000	1,63,500	1,63,500	1,76,500	1,43,500
				Grand Total	7,22,000

MBA (Agribusiness Management)

The total fee for the MBA (Agribusiness Management) 2021-23 programme is Rs. 7.59 Lakhs payable in five installments. The fee includes all expenses Hostel, Mess, Books & Materials and including provision of Laptop to all students.

Particulars	1st Instalment	2nd Instalment	3rd Instalment	4th Instalment	5th Instalment
Admission Fee	75,000			20,000	
Tuition Fee		85,000	85,000	85,000	85,000
Development Fee		12,000	12,000	12,000	12,000
Summer Training Support		10,000	20,000		
Co and Extra Curricular Activities		15,000	15,000	15,000	15,000
Total Academic Fees (A)		1,22,000	1,32,000	1,32,000	1,12,000
Hostel Rent, Utility and Establishment (B)		25,000	25,000	25,000	25,000
Mess Expenses (C)		21,500	21,500	21,500	21,500
Total per Installment (A+B+C)	75,000	1,68,500	1,78,500	1,78,500	1,58,500
				Grand Total	7,59,000



3.0 Application Procedure

3.1 Application through OFFLINE Mode

3.1.1 APPLICATION FORM AND PROSPECTUS WILL BE AVAILABLE ON PAYMENT OF APPLICATION FEE FOR EACH COURSE IS ₹1250/-. APPLICATION FEE WILL BE ₹2,500/- FOR CANDIDATES APPLYING FOR MBA & ANY OTHER COURSES TOGETHER. APPLICATION FEE WILL BE ₹1250/- IF CANDIDATES APPLYING FOR BOTH MBA (RM) & MBA (ABM). APPLICATION FEE SHOULD BE PAID IN THE FORM OF DEMAND DRAFT DRAWN IN FAVOUR OF "KIIT SCHOOL OF RURAL MANAGEMENT" PAYABLE AT BHUBANESWAR, FROM THE FOLLOWING SOURCES:

- Admission Office, KIIT School of Rural Management, KIIT Deemed to be University, Bhubaneswar
- Information Centre, KIIT Deemed to be University, Campus IV, Bhubaneswar
- Director Admissions, KIIT Deemed to be University, Koel Campus, Bhubaneswar

3.1.2 CANDIDATES CAN ALSO OBTAIN THE APPLICATION FORM & PROSPECTUS BY POST, BY SENDING A DEMAND DRAFT OF RS 1250/- IN FAVOUR OF "KIIT SCHOOL OF RURAL MANAGEMENT" PAYABLE AT BHUBANESWAR TO THE ADDRESS MENTIONED in 3.1.5.

3.1.3 CANDIDATES CAN ALSO APPLY OFFLINE BY DOWNLOADING FORM USING THE STEPS OF

- Visit KSRM Home Page (www.ksrm.ac.in) and click on "Admission" link in the main navigation bar. From the drop-down, choose "Apply to MBA (RM) / MBA (ABM)".

- Alternatively, candidates can land up on the same page by clicking on "KIITEE Management 2021" link on the home page.
- Download Application Form by clicking on the "Download" button given under "Option 2" in "KIITEE Management 2021" link
- Take a print out of the downloaded Form. Please take a clear Laser Printout on an A4-sized paper.
- Make a Pay Order/ Demand Draft of ₹1250/- / ₹2500/- drawn in favour of "KIIT SCHOOL OF RURAL MANAGEMENT", payable at Bhubaneswar.

3.1.4 Please refer to section 11.0 of the booklet for instruction on how to fill the application form.

3.1.5 Mail the Form to: The Admission Coordinator, KIIT School of Rural Management, KIIT Deemed to be University, Campus-7, Post - KIIT, Bhubaneswar - 751 024, Odisha.

3.2 Application through ONLINE Mode

3.2.1 CANDIDATES CAN APPLY ONLINE AT www.ksrm.ac.in.

Access the page "Apply to MBA (RM)" by following the instruction given under 3.1.3

- Click on the "Option 1: Click Here to Fill-up Application Form & Pay Application Fee Online" link on the page and complete all formalities online, including payment of Application Fee through Credit / Debit cards or bank transfer.

GUIDELINES FOR KIITEE MANAGEMENT 2021



4.0 Important Dates

Last Date of Receiving Completed Forms:
10TH JANUARY, 2021

Dates of Entrance Exam:
16TH - 18TH JANUARY, 2021

Publication of Result:
23RD JANUARY, 2021



5.0 Selection Process

All eligible candidates would be called for the Computer-based Online Entrance Examination KIITEE Management – 2021, to be conducted in 15 test centres across India, on the above given dates

The test centres are mentioned in this booklet. To know more about the Examination, please visit www.ksrm.ac.in.

Group Discussion and Personal Interview - To be held for short listed candidates of KIITEE -MANAGEMENT.



6.0 Admission Offer

Successful candidates will be intimated of their final selection through admission offer letter containing the terms and conditions of the admission. For the offer to be valid, the selected candidates, after going through contents of the admission offer letter, need to confirm and accept the offer with the terms and conditions for taking admission to the programme through "Acceptance Letter". All the candidates who have been offered admission have to pay the fees as stipulated in the admission offer. Otherwise they would forfeit their seat to the person next on the waiting list.



7.0 Documents

Candidates who qualify the KIITEE Management 2021 would be invited formally, to appear for the selection process for admission into the MBA (RM) / MBA (ABM) Programme.

The following is the list of documents that would be required to be submitted by the candidates. Any changes in the list would be communicated in due course of time.

- High School Certificate and Mark sheet.
- +2/HSC Certificate and Mark sheet
- Graduation (B.A, B.Com, B.Sc, Engineering etc.) Certificate and Mark sheet
- Caste certificate, if applicable
- Physically challenged certificate, if applicable
- Sports / Extra-curricular participation certificate, if applicable
- College Leaving Certificate
- Migration Certificate
- Conduct Certificate
- Medical Report from a Registered Medical Practitioner in the prescribed format
- Aadhar Card, Pan Card



8.0 Cancellation of Admission

Admission is liable to be cancelled at any point of time, either before or after admission, if:

- Any information provided in the application form is found to be incorrect or misleading.

- The candidate fails to submit the final degree result on time as stipulated or fails to secure minimum eligible marks in the degree examination.
- The terms and conditions of the admission offer letter are not fulfilled.



9.0 KIITEE Management - 2021

9.1 Procedure

- The Entrance Examination will be an “Objective-type” computer-based test where the questions would be shown and answers would be marked on a desktop computer.
- Candidates need to be conversant with the basics of computer application, such as using the mouse, keyboard and other basic computing tasks.
- More detailed instructions, along with mock test questions would be made available at the ksrm website, www.ksrm.ac.in.

9.2 Rules And Regulations

- Candidates have to bring their Admit cards to the examination hall and reach the hall at least 30 minutes before the commencement of the examination so as to listen to all the rules / guidelines of taking the examination.
- No candidate, under any circumstances, will be allowed to enter the examination centre after the commencement of the examination.
- A seat indicating Roll Number will be allocated to each candidate. Candidates should find out and occupy their allotted seats only. The candidature of a candidate, found to have changed Hall or seat on his/her own, shall be cancelled and no plea would be accepted.
- No candidate, without the permission of the Centre Superintendent/ Invigilator, can leave his/her seat or Examination Hall till the completion of the Examination.
- Smoking in the Examination Hall is strictly prohibited. Tea, coffee, cold drinks or snacks are not allowed inside the Examination Hall.
- Phones, Pagers, Cameras or any other such electronic, electro-mechanical or electrical devices are not allowed inside the Examination Hall.

- The invigilator will announce the commencement and completion of the examination. Candidates should leave their seats on hearing the announcement of completion.

9.3 Subjects / Duration / No. of Questions of Entrance Examination

The Entrance Examination will be of two and half hours duration. There will be a total of 150 multiple choice type of questions. Specific details on number of questions for each subject/course are enumerated below.

Section	No. of Questions
Quantitative Aptitude	40 nos.
Analytical Reasoning	40 nos.
English	30 nos.
General Knowledge	20 nos.
Issue of Social concern	20 nos.

9.4 Unfair Means

Candidates shall maintain perfect silence and attend to their business only. Any conversation or gesticulation or disturbance in the Examination Hall shall be deemed as misconduct. If a candidate is found using unfair means or impersonating, his/her candidature shall be cancelled and he/she will be debarred from the Examination.

9.5 Non-Attendance

For those who are unable to appear in the Entrance Examination on the scheduled dates for any reason, no re-examination shall be held under any circumstances. The schedule will remain unchanged even if the date is declared a public holiday.

9.6 Question Pattern

Language of the questions will be in English. The questions will not be in any other language.

All the questions will be of objective type with three marks (+3) for each correct response, minus one mark (-1) for each incorrect response & zero (0) for no response. The candidates are advised not to attempt a question if they are not sure about the answer. If a candidate marks more than one answer for a question, the answer will be treated as incorrect and will fetch negative marks.



10.0 Admit Card

Information on receipt of applications at KIIT School of Rural Management will be available on the website www.ksrm.ac.in. Candidates can check the status of their Application Form on the website from 13th January, 2021 onwards.

Candidates whose particulars do not appear on the website may contact the Admission Coordinator whose number is mentioned at the back of the booklet. Such candidates may be required to forward a photocopy of the Application Form along with one passport size photograph (as pasted on the original Application Form) and proof of remittance of fees.

Candidates can download Admit Card from 13th January, 2021. Candidates must not mutilate the Admit Card nor make any change therein.

In case of non-availability of admit card on the website candidates may contact Admission Coordinator by giving details of reference like Application No / Registration No / Name / DOB and proof of remittance of fees.

Candidates must preserve the Admit Card till the admission process is over.

- Mention the Demand Draft details on the Form.
- Mention the Name and Address on the reverse of the Pay Order/ Demand Draft.



12.0 Result

On the basis of KIITEE Management merit list, candidates will be called for GD/PI (Group Discussion & Personal Interview).

RESULT of KIITEE MANAGEMENT 2021 will be declared on 23rd January, 2021.



13.0 Legal Jurisdiction

All disputes pertaining to the conduct of KIITEE MANAGEMENT - 2021 shall fall within the jurisdiction of Bhubaneswar only.

If any person or officer engages himself/herself in act(s) that would result in the leakage of the question paper(s) or attempt to use or help in the use of unfair means in this Examination, he/she shall be liable for prosecution under the Indian Penal Code.



11.0 Instructions for Filling Up the Application Form

- It is suggested that the candidates take a photocopy of the Application Form and use it for practice before filling up the original Application Form.
- Fill up all required fields. Incomplete Application Form is liable to be rejected.
- Date of Birth, Candidate's Name and Parent's Name should be exactly same as mentioned in 10th Pass Certificate.
- Always leave a box blank between two parts of a name
- Options filled by the candidate can't be changed at a later stage.
- Candidates may retain photocopy of filled in Application Form for future correspondence, if required.
- The Form is signed at specified columns by the candidate and the guardian.
- Two recent passport size photographs taken on or after 1st September 2018 are pasted in the photograph blocks.



14.0 Examination Centres along with Codes

The above entrance examination will be conducted ONLINE in the following 15 centres.

STATE	CITY	CODE
Odisha	Bhubaneswar	01
	Rourkela	02
Andhra Pradesh	Hyderabad	03
Assam	Guwahati	04
Bihar	Patna	05
Chhattisgarh	Raipur	06
	Jamshedpur	08
Karnataka	Bangalore	09
Maharashtra	Mumbai	10
NCR	New Delhi	11
Tamil Nadu	Chennai	12
Uttar Pradesh	Allahabad	13
	Lucknow	14
West Bengal	Kolkata	15

APPLICATION FORM



MBA (RM) & MBA (ABM) at KIIT SCHOOL OF RURAL MANAGEMENT (KSRM)
MBA at KIIT SCHOOL OF MANAGEMENT (KSOM)

KIITEE MANAGEMENT - 2021

KIIT DEEMED TO BE
UNIVERSITY

01. Candidate's Name (as given in Class X Certificate)	<input type="text" value="MOHAN KUMAR SAHOO"/>		<p>Paste (DON'T Staple) recent Passport size Photograph Must indicate clearly the name of the candidate (4 cm x 5 cm size)</p>		
02. Father's Name (as given in Class X Certificate)	<input type="text" value="P. K. SAHOO"/>				
03. Date of Birth	<input type="text" value="07"/>	<input type="text" value="11"/>		<input type="text" value="1997"/>	
04. Sex	Male <input checked="" type="checkbox"/>	Female <input type="checkbox"/>			
05. Nationality	Indian <input checked="" type="checkbox"/>	Other <input type="checkbox"/>			
06. Communication Address	Line 1	<input type="text" value="MOHAN KUMAR SAHOO"/>			
	Line 2	<input type="text" value="S/O- SHREE P. K. SAHOO"/>			
	Line 3	<input type="text" value="BANNERGHATTA ROAD, ADUGODI"/>			
City	<input type="text" value="BANGALURU"/>	Pincode	<input type="text" value="560030"/>		
State	<input type="text" value="KARNATAKA"/>				
Phone No. (with STD Code)	<input type="text" value="080"/>	<input type="text" value="578899"/>	Mobile No. <input type="text" value="099xxx xxxxx"/>		
07. Category	General <input checked="" type="checkbox"/>	SC <input type="checkbox"/>	ST <input type="checkbox"/>	OBC <input type="checkbox"/>	Physically Challenged <input type="checkbox"/>
08. Course(s) Applied for	MBA (RM) <input checked="" type="checkbox"/>	MBA (ABM) <input type="checkbox"/>	MBA <input type="checkbox"/>		
Application Fee for each course is ₹1250/-. Application fee will be ₹2,500/- for Candidates applying for MBA & any other courses together. Application fee will be ₹1250/- if Candidates applying for both MBA (RM) & MBA (ABM). Application fee should be paid in the form of DD.					
09. Test Centre Option	Option1	<input type="text" value="01"/>	Option2	<input type="text" value="03"/>	
10. Qualification Details Qualification (Tick any One Option) Passing Year	Graduating in 2021 <input checked="" type="checkbox"/>	Graduate <input type="checkbox"/>	Post Graduate <input type="checkbox"/>		
	<input type="text" value="2021"/>				
11. Aggregate Marks in Percentage	10th <input type="text" value="65%"/>	12th <input type="text" value="76%"/>	Graduation <input type="text" value="66%"/>		
12. Email ID	<input type="text" value="mohan.sahoo@gmail.com"/>				
13. How did you come to know about KSRM?	<input type="text"/>				
14. DD Details	<input type="text" value="STATE BANK OF INDIA"/>				
Drawee Bank	<input type="text" value="10976"/>				
DD Number	<input type="text" value="1250"/>				
DD Amount	<input type="text" value="22/11/2019"/>				
DD Date					
	<p>Paste (DON'T Staple) recent Passport size Photograph Must indicate clearly the name of the candidate (4 cm x 5 cm size)</p>				

Declaration:

I hereby undertake that the information given through this Application Form are true to the best of my knowledge.

P K Sahoo

Signature of the Father / Mother / Guardian

Mohan Kumar Sahoo

Signature of the Candidate

SAMPLE
SAMPLE
SAMPLE
SAMPLE

