



**KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY**  
Deemed to be University U/S 3 of the UGC Act, 1956  
**SCHOOL OF RURAL MANAGEMENT**

# NATIONAL AGRIBUSINESS CONCLAVE

18<sup>TH</sup> JANUARY 2020



**Doubling Farmers' Income**

**Supply Chain Management**



## ABOUT THE CONCLAVE

The Agribusiness conclave provides a unique platform to bring together policy makers, researchers, industrial leaders/practitioners and students to discuss on issues, challenges and way forward on Agribusiness and food processing sector in India. The conclave gives a golden opportunity to inquisitive minds to interact with and get inspired by the leaders.



## THEME-1

### Doubling Farmers' Income: Role of Agri Inputs

Past strategy for development of the agriculture sector in India has focused primarily on raising agricultural output and improving food security. The net result has been a significant increase in per capita food production, which has made India not only food self-sufficient at aggregate level, but also a net food exporting country. The strategy did not explicitly recognise the need to raise farmers' income. The net result has been that farmers' income remained low, which is evident from the incidence of poverty among farm households.

It is apparent that income earned by a farmer from agriculture is crucial to address agrarian distress and promote farmers welfare. In this background, the goal set to double farmers' income by 2022 is central to promote farmers welfare, reduce agrarian distress and bring parity between income of farmers and those working in non-agricultural professions. With this background, the conclave will have discourse on the role of agri inputs in doubling farmers' income.

The following important questions need special attention:

- 01 What are the technological breakthroughs for shifting production frontiers and raising efficiency in use of inputs?
- 02 How the different dimensions of agri inputs (quality, affordability and availability) will address the farmer's income issue?
- 03 What are the challenges and way forward on use of agri inputs ensuring sustainable development as well as higher income for the farmers?

## THEME-2

### Effective supply chain management for deriving value to food processing industry

Food processing is an important link between agriculture sector and the consumers. Importance of logistics and supply chain management is increasing at the global level especially in food processing industry.

The supply chain management in food processing focuses on a range of elements such as supply chain management as a separate functional area, use of information and Communication technology (ICT) and use of cold chain facilities.

Supply chain management is still in its infancy in food processing sector in India. There is considerable scope for improving supply chain management practices especially in the context of deriving value to food processing industry. With this background, the conclave will have discourse on effective supply chain management for deriving value to food processing industry.

The following important questions need special attention:

- 01 What are the supply chain constraints faced by India's food processing sector and the way forward to address them?
- 02 What are the various innovations in supply chain which can be adopted in India's food processing sector?
- 03 What are the challenges and way forward on regulatory issues pertaining to food safety in the supply chain?
- 04 What are the challenges and way forward on supply chain sustainability which covers environmental, social and legal issues?

## ABOUT KIIT

Kalinga Institute of Industrial Technology (KIIT) Deemed to be University is among India's most sought-after universities, attracting students from all over India and more than 50 countries to pursue professional and technical education. Located in the temple city of Bhubaneswar, it has built its reputation as the most studentfriendly university, anchored on the principles of Compassion and Humanity. It was founded in 1992-93 as a vocational training centre with a seed capital of only Rs. 5000 by eminent educationist and social activist Prof. Achyuta Samanta. However, it was opened as a centre of higher learning in 1997, which is considered as the base year. Since then KIIT has grown exponentially, setting a high benchmark in each area of education. With a diverse student body of 30,000 representing all States of India and 50 foreign countries, it is on its way to becoming an international hub for quality professional and technical education. The Ministry of HRD, Govt. of India has declared KIIT Deemed to be University

## ABOUT KSRM

KIIT School of Rural Management (KSRM), caters to the needs of the rural enterprises, rural development organizations, voluntary sector and corporate houses with rural business interests. It was founded on 20th November 2006 by Dr. A. Samanta, Founder KIIT and KISS group of institutions and Late Dr. V. Kurien, Father of the White Revolution in India to offer MBA (Rural Management) and other short term programmes for personnel engaged in rural sectors. Its flagship programme, MBA (RM) was launched in 2007. Besides the school is also offering other programmes like MBA (Agribusiness Management), Post-Graduate Diploma in Community Development (PGD-CD), BBA (Rural Management) and Ph.D. programme.

as an 'Institution of Eminence' (IoE). KIIT has joined the select league of 10 public and 10 private universities which would be developed as world-class institutions to put the country on the global education map. It is the only self financing university in the Eastern India to be ranked by the Times Higher Education (THE) World University Rankings 2019 and QS BRICS World University Rankings. The university has been ranked 2nd among all self-financing institutions of the country in Atal Ranking of Institutions on Innovation Achievements (ARIIA) of MHRD, Govt. of India. KIIT serves more than 30,000 students through its 22 Schools imparting globally recognised bachelor's, master's and doctoral degree programmes in 112 plus disciplines, spanning engineering, medicine, management, biotechnology, law and more



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