



Organizations Participating in the KSRM Campus Recruitment in the Last Few Years

and many more...

MBA (AGRIBUSINESS MANAGEMENT)

BE THE CHANGE MANAGER



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Connect With Us

About the School

KSRM was established in 2006 and its flagship programme MBA (RM) was started in 2007. So far 11 batches of MBA (RM) students have graduated from KSRM. Since the beginning, 100% placement has been achieved for all the batches. Having consolidated its MBA (RM) programme, KSRM took a conscious decision to start specialized programmes to cater to the emerging needs of the agribusiness sector.

KSRM provides promising career paths to students through exposure to opportunities and facilitates in identifying the right opportunities. KSRM currently has more than **350 partner** organizations spread all over the country, providing field learning and final placement opportunities to the students. KSRM's facilitation is in terms of career planning that includes pre-placement training by Training and

Placement wing of KIIT Deemed to be University, followed by on-campus company presentations and recruitment events. Our model of delivery of learning itself becomes a big source of career offers received by our students.

MBA (Agribusiness Management)

Agribusiness is one of the major generators of employment in India and worldwide. Agribusiness includes all the activities that take place from the farm to the final consumers. It covers the agri inputs, production, processing, distribution logistics and marketing all the agricultural products. With an aim to prepare qualified and well trained professionals to cater to various needs of the agribusiness sector, KSRM is launching a 2 year full time MBA Agribusiness Management programme from the 2019 academic session starting in July 2019.



The programme will have 4 semesters and will include an 8 weeks summer training programme after the completion of the second semester. There will be a total of 115 credits in the entire course. Out of these, 10 credits will be offered through 2 field segments, 4 credits through 2 live projects and the rest will be in the form of compulsory classroom courses.

Placement Opportunities for MBA (ABM):

- Agri Input Industry
- Food Processing Industry
- Retail Industry
- Banking & Financial Services
- Agri Commodity Trading
- Agri Warehousing Sector
- Development Sector
- Cooperatives and FPOs
- Agri Export Houses
- E Commerce
- Teaching & Research



MBA (ABM) Curriculum 2019-21 (Proposed)

Semester I	Semester II	Semester III	Semester IV
Micro Economic Analysis	Micro Economic Analysis	Management of Agricultural Value Chain	Commodity Trading and Derivatives
Accounting for Managers	Sales and Distribution Management	Strategic Management	Legal Environment and Business Ethics
Rural Production and Livelihoods	Rural Advertising and Product Management	Project Management	International Trade in Agriculture
Quantitative Techniques	Business Research Methods	Management of Co-operatives & FPOs	Agriculture Entrepreneurship Management
Marketing Management	Agri-Input Marketing	Micro Finance	Human Resource Management
Development Perspectives	Agri-Finance and Commercial Banking	Agri Warehousing and Collateral Management	Climate Change and Agriculture
Managerial Analysis and Communication	Procurement and Supply Chain Management	Management of Food Processing Industries	
Organizational Behaviour	ICT in Agriculture and E-Business	Management of Food Processing Industries	
Basics of Agriculture for Managers	Finance Management	Emerging Trends and Policies in Agriculture	
	Business Analytics	Live Project-II	
	Live Project-I		
Rural Immersion Programme	Summer Internship		

Course Fee

The total MBA (Agribusiness Management) Course Fee is 7,49,000/- (Rupees seven lakhs forty nine thousand only) payable in four installments. The fee includes Tuition Fees, Hostel and Utility charges, Mess charges, Development and Administration Fees, Books & Materials, Laptop and Blazer.

Eligibility

Any Graduate with a minimum of 50% aggregate marks (or equivalent CGPA). The final year graduate students who will complete all the requirements of graduation before 30 June 2019 can also apply. Students with Agriculture and allied areas will be given preference.

Admission Procedure

- 01** KIITEE Entrance Exam in more than 75 test centres in many cities: **15th April 2019 to 24th April 2019**
- 02** Apply online through <https://kiitee.kiit.ac.in/>
- 03** Short listed candidates will appear for the Group Discussion and Personal Interview in select centres like Bhubaneswar, Kolkata, New Delhi, Bangalore, Ranchi, Jamshedpur, Patna and Mumbai in the second week of May 2019.

Those with appropriate scores in **CAT, XAT, MAT, CMAT** etc can apply at

www.ksrm.ac.in/admission/mbaabm

Shortlisted applicants among them will be invited to GD/PI directly.



For exact dates and centres, please visit our website www.ksrm.ac.in